

Bread and Circuses: The Political Consequences of Entertainment in Autocracies

Tiffany Simon*

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Abstract

Authoritarian states are increasingly investing in wellbeing, entertainment, and leisure for their citizens and residents. Saudi Arabia’s Vision 2030 has expanded access to entertainment and leisure options in the country, undertaken not only for the purposes of economic diversification, but also explicitly to improve quality of life. I hypothesize that state provision of entertainment and wellbeing constitutes a strategy of political control by reducing political criticism of the regime. Using 22 million tweets geotagged in Saudi Arabia between 2017-2019, the height of the initial rollout of entertainment in the country, and fine-tuned Saudi language models classifying sentiment and political criticism, I test three possible mechanisms through which entertainment might impact political behavior: positive affect, attention substitution, and government evaluation. I first establish a strong relationship between positive affect and political criticism – people who are happier are less likely to criticize the government online. Yet exploiting variation in the timing and location of state-sponsored entertainment events, I find little evidence that entertainment reduces criticism by making citizens happier or diverting their attention from politics on average. Instead, I find that political response to state-provided entertainment depends on citizens’ prior attitudes towards entertainment. Both supporters and opponents of entertainment express substantially less political criticism on days with more entertainment provision. While supporters experience no corresponding improvement in affect, consistent with an evaluative response to government provision, opponents of entertainment become happier on high-entertainment days. This divergence suggests that entertainment shapes political expression not only by improving citizens’ mood or diverting attention, but by changing overall evaluation of the government.

*Postdoctoral Research Fellow, Middle East Initiative, Harvard Kennedy School. Email: tiffany_simon@hks.harvard.edu. I am grateful to Amaney Jamal, Liz Nugent, Grigore Pop-Eleches, and Rory Truex for their guidance; to Lisa Blaydes, Perry Carter, Asim Khwaja, Bob Kubinec, Andrew Leber, Tarek Masoud, Jamie McCasland, David Patel, Alexandra Siegel, and fellow panelists and audience members at the 2026 APSA Annual Meeting, the APSG Working Group, and the MEI Research Seminar for helpful comments and suggestions; and to my Saudi research assistants for their invaluable assistance.

1 Introduction

The phrase “bread and circuses,” coined by the poet Juvenal in ancient Rome almost 2,000 years ago, has retained remarkable longevity in its ability to describe the placation of the masses. Written under the growing authoritarianism of the Roman empire, the statement criticizes the willingness of citizens to trade political representation for *panem et circenses* – bread for sustenance, and chariot races for entertainment. While existing research in political science has found a great deal of evidence suggesting authoritarian regimes use “bread” – that is to say, material dependence through private goods such as jobs, subsidies, and indeed, bread – to maintain control over populations, far less has been said about the authoritarian use of “circuses.”

Yet, over the past decade, many authoritarian states have become conspicuous providers of entertainment and leisure. China’s 2021 five-year plan called for the construction of urban green spaces and large parks to encourage physical activity (Bradsher 2021). Saudi Arabia welcomed cinemas and concerts to the country in 2017 as part of plans for economic diversification, explicitly linking them to wellbeing: “At the heart of our Vision is a society in which all enjoy a good quality of life, a healthy lifestyle and an attractive living environment” (*Vision 2030: Saudi Arabia* 2017, 22–23). Russia opened its first Disneyland-equivalent theme park with Putin’s blessing in 2020 (Kozlov 2016), and in the United Arab Emirates, Abu Dhabi has been granted status as an official “Bike City” by the governing body of sports cycling, thanks to government investment in hundreds of miles bike track and trails (Neild 2022).

These goods go beyond what is often associated with authoritarian cooptation and the provision of traditional public services (Rosenfeld 2020; Svolik 2012; Magaloni 2006). Unlike authoritarian redistribution via private goods – such as subsidies, jobs, and political positions – entertainment and leisure are public and club goods that are shared and collectively experienced by many. Entertainment and leisure are also not survival goods – they do not enmesh a citizen’s livelihood to the success of the regime (Albertus, Fenner, and Slater 2018). While a pleasure to have, festivals, bike paths, theme parks, and green spaces are all goods citizens can live without. Entertainment and leisure are also tangible, providing more than what might be attributed to “informational autocrats” – leaders who “survive by leading citizens to believe – rationally but incorrectly – that they are competent and public-spirited” (Guriev and Treisman 2019, 101). The examples in the previous paragraph were delivered upon and in some cases explicitly provided to increase the wellbeing and quality of life of citizens and residents.

While regimes may invest in entertainment and leisure for reasons beyond quality of life of their

citizenry, we know surprisingly little about whether these “circuses” have actual political consequences. Unlike conventional distributive benefits, these policies are valuable to citizens primarily because they make everyday life more enjoyable. Can these experiential benefits also generate political acquiescence?

I examine this question in Saudi Arabia, where in 2017, the government abruptly ended longstanding restrictions on public entertainment and invested heavily in cinemas, concerts, festivals, and other forms of entertainment. This transformation provides an unusual opportunity to examine how the expansion of state-sponsored entertainment impacted citizens’ political expression.

Analyzing over 22 million tweets geotagged in Saudi Arabia between November 2017 and June 2019, the height of the novel provision of entertainment, and fine-tuned Saudi Arabic language models to measure political criticism and sentiment, I find that entertainment events have distinct affective and political consequences across different groups of Saudis. Saudis who previously expressed opposition toward entertainment exhibit greater positive affect on days with more entertainment events, and are less likely to express political criticism online. Saudis who previously expressed enthusiasm about entertainment in the country also become less politically critical, however they experience no corresponding improvement in affect. These responses suggest that entertainment can indeed reduce political criticism, but through different mechanisms for different types of people, and that the effects are most pronounced among those previously engaged with the policy.

This paper proceeds as follows. I first situate the rise of entertainment leisure policies within existing research on authoritarian control and political behavior. I then theorize three pathways through which entertainment and leisure might impact political expression: positive affect (H1), attention substitution (H2), and government evaluation (H3), and discuss the selection of Saudi as a case study. I next describe the Twitter and entertainment-event data and the language models used to measure political criticism, sentiment, and engagement with entertainment policy. I then test the three predictions using a panel of author-day observations and a two-way fixed-effects design that exploits variation in the intensity of entertainment provision across Saudi cities and over time. The treatment is a city-day indicator for high entertainment provision – days when a city has three or more government-sponsored entertainment events. Author fixed effects absorb time-invariant differences across users, while date fixed effects absorb national shocks common to all cities on a given day. Identification thus comes from comparing changes in outcomes for the same Twitter users as provision of local entertainment intensity changes, accounting for national trends on a given day. Because I observe the availability of entertainment rather than individual attendance at events, these estimates capture the intent-to-treat effect of local exposure to entertainment provision.

I first establish a baseline relationship between mood and political criticism in Section 5 – that is, happier people are less politically critical – which is the empirical premise underlying H1, the affective pathway. I then test whether greater entertainment provision improves mood and reduces political criticism, as H1 predicts.

I next use the same entertainment-event variation to test H2, the attention-substitution pathway. I examine whether high-event days increase entertainment-related discussion while reducing non-entertainment political criticism. This allows me to distinguish an increase in attention to entertainment from actual substitution away from political expression.

Finally, I test H3, the evaluative pathway, by examining whether the effects of entertainment depend on users’ prior attitudes toward the policy. I classify users as entertainment “lovers,” who expressed support for entertainment policy; entertainment “haters,” who expressed opposition; and “unclear” users, who discussed entertainment without expressing a clearly valenced preference (Section 7.1). I then estimate whether the effects of high-event days on mood and political criticism differ across these groups in Section 7.2.

My results suggest that on average, entertainment events do not improve mood or reduce political criticism (H1). While they substantially increase entertainment-related discussion, this attention does not replace non-entertainment political criticism, providing little support for an attention substitution account (H2). Rather, political responses to entertainment are concentrated among users with revealed prior attitudes toward entertainment: both supporters and opponents become less likely to engage in political criticism on days with more entertainment events. These heterogeneous effects are consistent with an evaluative pathway among supporters (H3), while the affective response among opponents indicates that evaluation alone does not explain the reduction in criticism. I further discuss these implications in Section 9.

These findings suggest that modern authoritarian states need not solely rely on punishment, manipulation of information, or material redistribution to maintain control over populations – the provision of pleasure via experiential, non-essential goods can also serve to suppress political criticism among some citizens. As social contracts shift in the Gulf (Gray 2011) – particularly as regimes attempt to reduce dependence on hydrocarbons and correspondingly, citizen reliance on the state – leisure and entertainment offer a less expensive policy alternative to subsidies and expanding public-sector wage bills. Entertainment, like movie theaters, concerts, and festivals, can also be managed in partnership with the private sector, shifting the financial burden away from the state. In addition, the estimated effects reflect exposure to entertainment provision, not individual attendance at actual events, suggesting that the political benefits

of these policies extends beyond those who directly participate. These benefits are not necessarily specific to rentier states or the Gulf – authoritarian governments elsewhere are also expanding opportunities for enjoyment in everyday life. The political effects of entertainment provision illustrate how the contradictory ambitions of restricting political freedoms and improving citizens’ wellbeing can coexist for an autocrat.

2 Theoretical Framework

Modern authoritarian governments increasingly spend not only on the material welfare of their citizens, but on their leisure, entertainment, and everyday enjoyment. The emirate of Dubai’s 2040 Urban Master Plan aims to increase available recreation and green spaces by 105 percent, including a 2 billion AED (545 million USD) wellbeing resort and 355 million AED (97 million USD) in development of public beaches (*Dubai 2040 / His Highness Sheikh Mohammed bin Rashid Al Maktoum, launched the Dubai Social Agenda 33 under the theme of ‘Family,*). In 2016, King Salman of Saudi Arabia announced by decree the creation of the General Entertainment Authority (al-Hayaa al-Amma lil-Tarfiḥ), a state body whose sole mandate is to develop and regulate entertainment in the country; the head of the GEA announced a 10 year investment of 240 billion SAR (64 billion USD) two years later (DPA 2018). While some funding for these projects comes from the private sector, a significant amount of financing comes from government budgets and state sovereign wealth funds. Why would an authoritarian government spend billions on making everyday life more enjoyable?

Explanations for these investments, particularly in the Arabian Gulf, often speak to efforts to diversify economies – moving away from dependence on rents from hydrocarbons and building a thriving private sector with productive local workforces employed outside government (Kinninmont 2017; C. W. Jones 2017) – and develop soft power abroad (Roxborough 2026; Hvistendahl 2021). Yet, as autocratic leadership in these countries point out, providing entertainment, leisure, and general wellbeing for citizens and residents is instrumental in its own right.

Saudi’s Crown Prince, Mohamed bin Salman, noted in an interview with the state-run *Al Arabiya* (“Full Transcript of Prince Mohammed bin Salman’s Al Arabiya interview” 2016) the importance of entertainment and culture for wellbeing:

The problem is that there are no tools to spend this income in a way that will reflect on the Saudi’s well-being in life. ... Entertainment and culture are very important to change the standard of living of a Saudi citizen in a short period of time.

Mohammed bin Rashid al Maktoum, the prime minister of the UAE and ruler of Dubai, explains plainly in his book on happiness that wellbeing reduces dissent (Al Maktoum 2017, 9):

They [the people] understand that the government is working for their benefit, seeking to provide opportunities for them and for their children so they may be happy, and aiming to empower them with the tools and skills to fulfil their dreams. Could we conceive of the presence of any kind of hostility between governments and their people if the prime factor driving them all were achieving true happiness?

These statements suggest that the pursuit of leisure, entertainment, culture and wellbeing in authoritarian states is not purely for economic performance or reputational reasons. Rather autocrats believe, or at the very least, wish to appear to believe, that provision of entertainment, quality of life, and making people happy is a priority, and one reason is its political effect: reduction in hostility towards the government. I thus argue that state-provision of entertainment and leisure serves as a form of authoritarian control.

2.1 Existing explanations of authoritarian control

Hassan, Mattingly, and Nugent (2022) define political control as “any tactic through which the state seeks to gain compliance from society” (p. 157). Authoritarian states, in particular, have long been associated with a broad range of forms of control, as societal compliance ensures their longevity. How might we conceptualize the provision of leisure, entertainment and cultural goods as a form of control? These goods differ in many ways from our well-studied forms of control and cooptation – they are tangible, experiential, and make people feel good.

2.1.1 Repression

While repression often comes first to mind when thinking of authoritarian control – that is, use of actual or threatened restrictions and violence to keep masses in check (Davenport 2007) – autocrats are not threatening their populations with a good time. Participation in state-provided entertainment and leisure is voluntary, and nonparticipation carries no obvious penalty. Even state efforts to encourage citizens to spend more leisure time exercising (*Vision 2030: Saudi Arabia* 2017) do not deter political activity through threat or fear. A citizen who follows the state’s encouragement to visit the gym and, as a result, spends less time criticizing the government on Twitter has been politically demobilized, but not directly repressed.

2.1.2 Material redistribution

The “bread” of bread and circuses – material redistribution – has been well studied as a tool of authoritarian control. Autocrats distribute rents, jobs, subsidies, patronage, and other material benefits to secure political support, with the form and targets of cooptation varying across regimes (Gandhi and Lust-Okar 2009). In PRI-era Mexico, access to state subsidies was linked to electoral support for the ruling party (Magaloni 2006). Elsewhere, regimes have coopted potential opponents through positions in sanctioned political institutions (Svolik 2012), educational and travel opportunities (Blaydes 2018), or parliamentary seats that provide access to rents (Blaydes 2010).

Such benefits can also bind citizens to the regime by making their material welfare dependent upon it. Albertus, Fenner, and Slater (2018) describe this as enmeshment: “regimes provide benefits in ways that reorient strategies of survival around a regime-controlled state” (p. 18). State employment can dampen opposition by creating a middle class economically dependent on the regime (Rosenfeld 2020), while access to consumption and middle-class lifestyles can sustain acquiescence toward authoritarian leadership (Wedeen 2019). Across these accounts, citizens’ livelihoods, consumption patterns, and even survival become tied to the regime’s longevity.

Entertainment and leisure, however differ in an important respect. Their political effects need not depend on material dependence or a quid pro quo between regime and citizen. Access to public parks, cinemas, concerts, sporting events, and other leisure opportunities are often made widely available rather than selectively allocated to particular populations or groups in exchange for political support. At the same time, leisure and entertainment are also not survival goods. Unlike a state salary, subsidized fuel, or housing, a concert or a public park’s value is experiential.

2.1.3 Manipulation

Regimes also exercise control by manipulating the information citizens receive through propaganda and censorship (Cantoni et al. 2017; Adena et al. 2015; Huang 2018; King, Pan, and Roberts 2013; Roberts 2018). Propaganda seeks to shape political attitudes through the content of the information it communicates. Stanley (2015), defines propaganda as speech that mobilizes ideals for a political purpose, while Rosenfeld and Wallace (2024) emphasizes that it disseminates of positive information or “spin.” This communication can range from heavy-handed “hard” propaganda to subtler “soft” propaganda embedded in seemingly credible news or engaging cultural content (Huang 2018).

Propaganda communicates information intended to orient citizens toward a political object – that is to say, the message itself is the mechanism of influence. Nazi radio propaganda sought to generate support for the Nazi Party (Adena et al. 2015); Chinese propaganda can generate anger at foreign violations of Chinese sovereignty (Mattingly and Yao 2022). Entertainment and leisure need not communicate any such political message. A visit to the Louvre Abu Dhabi may improve one’s evaluation of the government that made the museum possible, but the museum can also be enjoyed for the art resting within that is absent of state messaging. The political effect, in other words, does not come from the content being consumed. Entertainment provision is also distinct from accounts of “informational autocracy,” in which regimes survive by manipulating citizens’ beliefs about government performance. State provision of entertainment and leisure certainly may impact citizens’ beliefs about government performance, but these goods are not cheap talk – they are in many cases delivered upon and accessible to populations.

2.2 Entertainment and leisure as a form of control

Leisure and entertainment have long historical connections to social and political control. States have often sought to shape how citizens spend their nonworking time – and, in doing so, their relationship to political authority.

Rome’s transformation from republic to empire hailed a massive increase in entertainment structures in the city. As Cornell and Lomas (2005, 58–59) argue, the construction of permanent entertainment venues may reflect recognition among elites of the political power of spectacle and amusement: “It is hardly likely that the idea of building entertainment venues suddenly occurred to the upper classes; rather it is more likely that the power such structures had on the city was recognised early and thus artificial constraints prevented their development.” And as cited previously, Juvenal highlights how the pleasure and spectacle could substitute for political engagement in his reference to “panem et circenses” (Juvenal 2017, 44).

Leisure also became an explicit instrument of social governance in nineteenth-century Britain, when the state encouraged philanthropists to promote recreation among the middle and working classes as a “civilising strategy.” This included the development of public parks, museums, and the promotion of football and rugby (Henry 2001). These opportunities for leisure went hand in hand with the modernization of society – disposable income and free time increased dramatically in the second half of the 19th century for members of the working class. In this case, provision of recreation provided a method of channeling newly available free time towards activities thought to encourage a particular social order.

Twentieth-century totalitarian regimes went further, deliberately incorporating leisure into projects of

political mobilization and social integration. In Nazi Germany and Soviet Russia, leisure and entertainment were seen as opportunities to further enmesh populations to goals of the totalitarian state. These regimes' encouragement of physical activity and participation in sports served to "enforce patterns of thinking and to inculcate psychological characteristics that promoted the state's agenda" (Keys 2009, 395). In Germany, "All the various forms of communal recreation, from folk dancing amateur drama groups and sports competitions, to collective theatre, cinema and concert outings were fostered and controlled by the local leader of the party in order to draw the people away from 'non-committing' amusement and into the 'festive community'" (Unger 1974, 171). In this case, the political value of leisure lay in bringing activities that might otherwise remain outside the regime's reach under its control. Rather than distracting citizens from politics, state-provided leisure extended the regime's influence into citizens' social and political lives.

2.2.1 H1: Affective pathway

Leisure and entertainment may serve to control populations by increasing positive affect, that is, a dominance of positive emotions or moods over negative ones (Diener 2009; Bradburn 1969). Affect pertains to the emotional experiences of an individual, including positive emotions (such as joy, gratitude, and contentment) and negative emotions (such as sadness, anxiety, and anger). Simply put, experiencing entertainment and leisure can make people feel happy (Bergsma 2010; Niemiec and Wedding 2013; Schulz et al. 2018).

Feeling happy can also inadvertently impact political attitudes and behaviors, in a way that can also be beneficial to the regime. Indeed, research on positive incidental affect – "affect that is unrelated to the decision at hand" (Loewenstein 2007, 619) – has been shown to bias political attitudes. Inducing positive affect in research subjects led to higher evaluations of a political candidate (Isbell and Wyer 1999), while experiencing a college sports team win has led to higher presidential approval rankings (busby_football_2018). From a behavioral perspective, research suggests that being happy can increase preference for the status quo in product choice (Yen and Chuang 2008), task completion (Shevchenko, Helversen, and Scheibehenne 2014), and vote (i.e., support for incumbent parties) (Ward 2019; Layard and De Neve 2023; Bagues and Esteve-Volart 2016). Happy individuals have also been found to be more likely to think about potential losses when making decisions (Isen and Geva 1987) and engage in self-preservation (Goudie et al. 2014).

H1 predicts that exposure to entertainment and leisure will raise positive affect and reduce political criticism for any citizen who experiences the affective treatment, including those who are otherwise unsympathetic to the government or to the policy itself. In other words, if entertainment operates by impacting mood, we would expect to see positive sentiment and criticism move together.

2.2.2 H2: Attention substitution pathway

In this mechanism, political content and non-political content compete for a fixed amount of attention. When more entertainment and leisure is available to engage with – to attend, discuss, or joke about – people will reallocate attention toward it and away from political topics generally. By offering entertainment and leisure activities for the masses, autocrats may in fact be attempting to encourage citizens to spend their time doing other things than wringing their hands thinking about the economy or jobs or the future of the country. Indeed, research has found that access to entertainment can reduce civic attitudes and participation (Durante, Pinotti, and Tesei 2019; Olken 2009).

Saudi’s “Vision 2030” was announced in 2016 as a strategic plan to diversify the country’s economy and reduce its dependency on oil; it was accompanied by cuts to public sector subsidies and the implementation of a value-added tax in 2018. Given the lack of popularity of these policies, making previously restricted entertainment options available might serve to shift the attention of populations to issues less politically sensitive. That is to say – entertainment and leisure may serve to distract citizens by leading them to spend their time online debating the merits of the latest Avengers’ movie rather than the government’s cuts to bonuses.

This mechanism is behavioral – shifts in attention do not require any change in underlying attitudes toward the regime. The prediction here is that the share of entertainment discourse will increase on days with more entertainment, while the share of non-entertainment-related political criticism will decrease.

2.2.3 H3: Evaluative pathway

Entertainment and leisure policies may also improve direct evaluation of government performance. In this pathway, entertainment changes political attitudes, not just behavior. Unlike H1, however, this happens through a change in direct evaluation of the government rather than in mood. Legitimacy, the likelihood that individuals will obey laws and leadership (Weber 2019), is derived from citizen belief that the government is effective and fair (Levi, Sacks, and Tyler 2009; Levi and Sacks 2009). Government responsiveness and efficacy do not belong purely to the realm of democracies – autocrats are responsive too, and citizens perceive them as such (Truex 2016; Lueders 2022; Tsai 2007). Thus, leisure and entertainment goods, just like other goods and services provided by the government to citizens and residents, can serve to signal effectiveness, trustworthiness, and responsiveness. In fact, theaters, parks, playgrounds and beaches are often more visible to the public than some traditional goods and services, like education or electrification. The Saudi state’s visible delivery on a Vision 2030 promise may update citizens’ cognitive judgment of regime competence

(Guriev and Treisman 2019), independent of mood.

H3 therefore proposes an evaluative pathway. When governments visibly provide goods that citizens value, citizens may update their beliefs about government competence and responsiveness. In particular, it is citizens who value these policies who may become less critical of the government, as they are the segment who would evaluate its delivery of entertainment goods more favorably.

2.2.4 Empirical strategy for adjudicating between accounts

The pathways above are observationally distinct. H1, the affective pathway, predicts that entertainment will have a positive effect on mood and a negative effect on political criticism. More simply, we would expect people to feel happier and criticize the government less on days with more entertainment.

H2, the attention substitution pathway, predicts a reduction in political criticism and an increase in entertainment-related discourse online, among Twitter users broadly. That is, on days with more entertainment, users will tweet more about entertainment-related content (including criticism of the government with respect to the government), while non-entertainment-related political criticism will decrease.

H3, the evaluative pathway, predicts that provision of entertainment will decrease political criticism among supporters of the government’s entertainment policy. That is to say, people who like entertainment and support its introduction in the country will be less likely to criticize the government when entertainment is provided.

Table 1 describes these predictions.

Table 1: Observable predictions of competing mechanisms

Outcome (Table 8 column)	H1: Affect	H2: Attention substitution	H3: Evaluation
Mood	↑	—	—
Political criticism	↓	↓	↓
Non-entertainment criticism	—	↓	—
Entertainment content	—	↑	—
Among whom?	Anyone whose mood rises	Anyone consuming entertainment	Only the entertainment-invested

Notes: H1 is distinguished from H3 by whether the mood and criticism responses occur in the same group. H2 is distinguished from both by column 3. If entertainment talk displaces political talk within a fixed budget of expression, then what survives of an author’s criticism should be disproportionately about entertainment itself; if instead criticism falls because affect improved or because the author’s relationship to the regime changed, the subject matter of what remains has no reason to shift.

3 Case selection: Saudi Arabia

Saudi Arabia is in many ways an outlier. It is an authoritarian state made wealthy by nature of being located on one of the world’s largest oil reserves, its government is able to deliver public services and is generally perceived as effective and legitimate by its population (Schmidt-Feuerheerd 2023), and has a history of entertainment restriction, further outlined below. It has also seen an unprecedented investment in entertainment and leisure from 2017 onwards.

That said, these restrictions on entertainment provide a rare before-and-after case, given precise timing of entertainment events. As discussed below, Saudis are also extremely online, and the country has one of the highest per capita rates of Twitter usage. Given the challenges of collecting data in authoritarian settings, and particularly in Saudi Arabia, social media provides one of the best and few sources of political behavior. Saudi Arabia, thus, while unusual, provides a unique case to analyze the effects of the introduction of entertainment and leisure policies on a population in an authoritarian setting.

3.1 Political participation in Saudi Arabia

Saudi Arabia is an absolute monarchy. Political dissent is effectively outlawed, criticism or open discussion of the government or the royal family carry severe criminal penalties, and domestic media is heavily controlled by the state. Many authors have noted a further consolidation of power in Saudi Arabia since the installation of Mohamed bin Salman as Crown Prince in 2017, as the use of traditional power-sharing structures between princes, economic elites, and religious clerics has diminished (Lacroix 2019; Davidson 2021). While internal consensus building can be time-consuming and may lead to undesirable concessions – at odds with the speed and direction of Vision 2030 – as Kinninmont (2018) observes, “Power has now been centralized around the Salman branch of the family to a degree that is unprecedented for the Al-Saud” (p. 249).

That said, political participation certainly exists in Saudi, although perhaps not in the same form as defined in classic political science literature – Verba, Nie and Kim’s 1978 study on political participation confines participation to strictly legal behaviors, for example. As public criticism of the state is against the law in Saudi Arabia, I turn to a broader definition of participation: “the public formulation of political opinion“ (Albrecht 2008, p. 17).

Indeed, while Saudi government decision-making is an autocrat-led, top-down process, social media has provided a platform for citizens, particularly young, educated Saudis, to demand greater accountability and transparency on the part of the government (Thompson 2019). Given limits to freedom of speech and

assembly, Twitter and other social media serve as a space for political expression and participation in Saudi Arabia (Noman, Faris, and Kelly 2015). Social media usage exploded in Saudi Arabia between 2017 and 2018, accounting for the largest annual growth rate of social media users in the world, an annual rate of 32%, compared the global average of 13% (*Digital 2018 - Saudi Arabia* 2018). In January 2018, there were 25 active million social media users in Saudi Arabia, representing 75% of the population. While WhatsApp, YouTube, and Facebook were the most popular social media apps at this point in time, 52% of social media users reported using Twitter (*Digital 2018 - Saudi Arabia* 2018).

The status of Saudi X/Twitter as a freewheeling open square for debate, however, has diminished over time. A series of crackdowns on activists, influences and authors of social media posts beginning in September 2017 through 2023 – including the arrests of non-influencer citizens for old tweets and the blurring of what language is acceptable (Nereim 2023) has dampened online political discourse according to some respondents. On the other hand, Pan and Siegel (2020) find that physical crackdowns on political activists in Saudi between 2010 and 2017 did not stifle political dissent in the country. As my data cover a period characterized by heightened restrictions on online expression, they capture political expression within a constrained information environment rather than the full range of Saudi users’ underlying political beliefs and demands.

3.2 Entertainment in Saudi

Saudi’s entertainment expansion has largely fallen under the purview of the General Entertainment Authority (al-Hayaa al-Amma lil-Tarfiḥ), the government body responsible for regulating and developing entertainment in the country. Established by decree in 2016 by King Salman, the GEA has helped usher in public concerts, movie theaters, Comic Cons, WWE events, and theme parks since 2017 – that is to say, opportunities for accessible entertainment and leisure for the population.

The transformation represented a sharp departure from the preceding decades. Cinemas existed in Saudi Arabia as early as the 1930s, when US and European oil workers set up screens in residential compounds (Hudson 2024), and became more widely accepted during the 1960s and 1970s following King Faisal’s negotiations with Islamic scholars (Shafik 2007). Following the 1979 siege of the Grand Mosque in Mecca by religious extremists, however, the government strengthened enforcement of conservative Islamic norms, requiring shops to close during prayer, discouraging women’s participation in the workplace, and restricting women’s roles in television and restaurants (Wright 2001; Rattner 1979). The disappearance of cinemas and live music performances is widely understood as part of this broader conservative turn (Hudson

2024).

Films and film festivals began to reappear during the 2000s, signaling King Abdullah’s willingness to cautiously reopen the country’s cultural sphere (Admon 2010; Freitag 2022). These efforts, however, encountered substantial resistance from the religious establishment. Saudi Arabia’s first film festival, The First Visual Show Festival,” held in Jeddah in 2006, avoided even using the word film” in its title because of religious sensitivities (Lacey 2006). In 2009, religious scholar Yusuf Al-Ahmad issued a fatwa against Prince Al-Waleed bin Talal and Waleed bin Ibrahim Al-Ibrahim, owners of prominent Saudi media groups Rotana and MBC, and urged the government to ban cinema, arguing that “cinema is a means used by hypocrites to promote Westernization, corrupt society, and distance it from the laws of God Almighty” (“Menahi’ screening irks some’ 2009; Admon 2010).¹

The public screening of the Saudi-produced film “Menahi” illustrates the limits of this earlier opening. After screenings in Jeddah and Taif in December 2008, the film was shown at Riyadh’s King Fahd Cultural Center in 2009. More than 300 men attended – women were excluded to avoid gender mixing – and the screening was announced only the day before because of concerns about conservative protests (‘Ryad rediscovers commercial movies after decade-long blackout’ 2009). Police ultimately removed 15 protesters who interrupted the showing, demanded that the theater be closed, and argued that movie screenings had brought earthquakes to western Saudi Arabia (Admon 2010; ‘Ryad rediscovers commercial movies after decade-long blackout’ 2009). That same year, the Jeddah Film Festival was cancelled at the last minute following pressure from the religious establishment (Child 2009). Cultural liberalization therefore predated Vision 2030, but these earlier efforts remained tentative, contested, and vulnerable to reversal.

The shift beginning in 2017 differed in both scale and state commitment. On December 11, 2017, the Ministry of Culture and Information announced that the government would begin licensing commercial theaters within 90 days. Although this was the first official announcement, the change had already been anticipated in Riyadh, where plans for theaters had begun appearing in several malls (Thompson 2019). The announcement assured the public that films would comply with Sharia provisions and Saudi ethical standards, while simultaneously emphasizing their potential contribution to economic diversification:

Working in the film industry will have an economic impact that will increase the size of the media market, stimulate economic growth and diversification by contributing with more than 90

¹Yusuf Al-Ahmad was arrested in 2011 for criticizing the Interior Ministry’s arbitrary detention of security suspects without charges or a fair trial. He was arrested again in 2017 as part of a wider government crackdown on Saudi religious figures and intellectuals.

billion Saudi riyals (25 billion dollars) to the GDP, and create more than 30,000 permanent jobs, in addition to more than 130,000 temporary jobs by 2030.

US-based AMC announced a memorandum of understanding with the Saudi Public Investment Fund that same day and received the first license to operate a cinema in Saudi Arabia on April 4, 2018. Just two weeks later, on April 18, the first licensed commercial cinema opened in Riyadh’s King Abdullah Financial District with a screening of Marvel’s “Black Panther.” UAE-based Vox Cinemas received a license later that month, announcing plans to open 110 screens across Saudi Arabia by the end of 2019.

In one respect, cinemas represented a relatively easy first step for the government, as movies themselves were already familiar to Saudi audiences. Many Saudis watched domestic and foreign films at home or traveled to Bahrain or Dubai to see them in theaters (Thompson 2019). What changed was not access to cultural content, but the ability to consume entertainment openly and collectively within Saudi Arabia.

The opening of cinemas accordingly generated considerable excitement, particularly among younger Saudis. As one young woman recalled, “I don’t get easily excited, but people were excited!” (personal communication, October 15, 2024). Before the loosening of cultural restrictions beginning in 2017, opportunities for public recreation were strikingly limited. As Thompson (2019, 251) writes:

For a young man, free-time options are limited: it is a case of going to cheap restaurants and cafes, then roaming around the city in their cars. Other options include going to the mall (if they are allowed in), going to the Corniche or the beach (if they do not get moved on), going to the gym (if they can afford it) or participating in illegal activities such as drifting.

Cinemas offered an escape not only through the entertainment provided by films themselves, but by creating new spaces in which friends could socialize publicly (Thompson 2019). As one young man explained, “It’s better than going to someone’s garden, sitting around and just looking at each other” (personal communication, October 14, 2024). The significance of entertainment reforms thus extended beyond the introduction of new cultural products, as they expanded the activities, spaces, and social experiences available in everyday Saudi life.

3.3 The Political Stakes of Entertainment Reform

Entertainment in authoritarian regimes, and Saudi in particular, has the potential to both strengthen and weaken political control. On the one hand, entertainment has been found to act as a stabilizing force for

authoritarian states. East Germans who had access to West German television programming were more supportive of the East German regime than those without (Kern and Hainmueller 2009) – the authors theorize that the entertainment of TV content provided a form of escapism for East Germans, making daily life under communism more tolerable. In Syria, Wedeen (2019) argues that Bashar al-Asad’s offer of a neoliberal social contract to citizens won over the middle class by providing access to consumerism and entertainment – a taste of the “good life” – in exchange for political acquiescence.

This logic was particularly relevant in Saudi Arabia because of the country’s young population and limited opportunities for both employment and recreation. In 2015, 50% of the population of Saudi Arabia was estimated to be under the age of 25, and 35% under the age of 15 (Al-Kibsi et al. 2015). At the same time, widespread dissatisfaction with opportunities for youth employment was further exacerbated by the 2014 drop in oil prices given the economy’s dependence on oil revenues – the government was simply no longer able to offer the number of public sector jobs available to earlier generations (Kinninmont 2018; Grand and Wolff 2020; Hubbard 2016). As Thompson (2019) notes, the shortage of entertainment for young Saudis, “coupled with enforced gender segregation, creates a potent and potentially explosive combination of boredom and frustration. The lack of employment opportunities, along with social exclusion and sexual frustration, are blamed for causing this explosive mix” (p. 251). Indeed, being young and unemployed has been linked with social unrest, protest participation, (Yeung and Yang 2020; Cantoni et al. 2022; Beissinger, Jamal, and Mazur 2015; Chenoweth et al. 2022) and even domestic terrorism (Adelaja and George 2020). A majority of protesters in the 2011 Tunisian uprising, for example, were unemployed (Beissinger, Jamal, and Mazur 2015).

Thus, in Saudi, the novel provision of entertainment and leisure may have served as a response to the young and unemployed facing both economic frustration and boredom. Creating spaces for leisure and entertainment could make daily life more enjoyable even in the absence of political liberalization or employment prospects by increasing citizens’ satisfaction with everyday life or redirecting their attention away from political or economic grievances.

On the other hand, entertainment liberalization also carried political risks. Restrictions on public entertainment were embedded in Saudi Arabia’s longstanding alliance between the Al-Saud ruling family and the country’s religious establishment. The origins of this alliance trace to 1744, when tribal leader Muhammad bin Saud formed a pact with religious reformer Muhammad ibn Abd al-Wahhab. The Saudi ruler agreed to support Abd al-Wahhab’s religious project, while the latter recognized the Saudi amir’s political leadership (Al-Rasheed 2010, 16). The religious doctrine associated with this alliance – commonly

referred to as Wahhabism – opposed many forms of music, dance, mixed-gender socializing, and other secular cultural practices as incompatible with religious piety (Al-Rasheed 2010; Wagemakers, Kanie, and Geel 2012).

The relationship between the ruling family and religious conservatives has never been frictionless. Saudi rulers have repeatedly confronted challenges from religious movements when political or social modernization appeared to violate established religious commitments. Abd al-Aziz bin Saud’s tribal militia, the *Ikhwan*, who helped the future king’s reconquest of the Saudi state, turned against him in 1929 when his accommodation of regional powers conflicted with their commitment to continued jihad (Lacroix and Holoch 2011). The 1979 occupation of the Grand Mosque in Mecca by religious extremists reflected dissatisfaction with the decadence and social changes brought on by the oil boom and supported by the ruling family (Wagemakers, Kanie, and Geel 2012). In 1990, the Saudi government’s decision to invite foreign forces – mostly American – onto Saudi soil following Saddam Hussein’s invasion of Kuwait was deemed controversial by the *Sahwa* Islamist movement and led to vocal opposition and mass protests (Lacroix and Holoch 2011). Entertainment liberalization thus occurred against a history in which top-down changes to Saudi social and religious life could become politically consequential.

Moreover, restrictions themselves can generate political support. While current Saudi leadership has made recent efforts to develop a secular national identity (Al-Rasheed 2010; Alamer 2022), “religion (primarily the Wahhabi version of Sunni Islam) has played a prominent role not only in moulding the individual’s private and collective identities but also in consolidating his national values” in Saudi (Nevo 1998, 35). More generally, Esberg (2020) shows that authoritarian regimes may censor popular culture not only to suppress political expression but also to satisfy constituencies that prefer such restrictions. Saudi Arabia’s entertainment restrictions may have served not only as manifestations of religious doctrine, but as benefits to conservative citizens and signals of the regime’s religio-political legitimacy. Removing them risked alienating those constituencies for whom cultural restriction was valuable.

In short, the introduction of entertainment in Saudi Arabia reflected a balancing act between addressing the needs of younger, restive populations and the possible downsides of angering traditional, conservative elements of the country who might see its provision as incompatible with the Kingdom’s identity and legitimacy. Given that movie theaters did indeed open, the benefits of introducing entertainment – leisure for a growing youth population looking for jobs and the creation of jobs themselves – were likely worth the potential risks of angering the parts of the population who would be opposed to its introduction on the part of the regime.

4 Data

The analysis below is conducted on approximately 22 million tweets geotagged in Saudi Arabia with an identifiable location based on a Twitter “place” identifier between November 1, 2017 and July 25, 2019, representing approximately 400,000 unique users. These dates were originally selected for their proximity to the announcement of the cinema rollout and the opening of the first theaters.

While the full corpus of tweets collected amounts to 31 million, I remove Saudi news, advertising, and government accounts from the dataset, as these are not individual users whose emotion or political sentiment I aim to capture. I drop all non-Arabic tweets to ensure consistency in language processing and exclude users who post more than 72 times per day to filter likely bots and advertisers (robustness checks excluding users who post more than 50 times and 25 times a day are included in the Appendix). In this remaining data, the average user tweets roughly three times per day.

I retain both retweets and replies in the dataset. Retweets reflect endorsement or agreement from the user on average, and replies, though sometimes short or context-dependent, still contain affective information. Prior research indicates that duplication and resharing are common on Twitter: in the United States, 25 percent of users produce 97 percent of all content (McClain et al. 2021), and similar concentration patterns appear in Middle Eastern Twitter use (Jones and Abrahams 2018).

4.1 Tweets as a measure of sentiment and political behavior

Given the use Twitter data in this study as a proxy for individual sentiment and political engagement, a pertinent question to address is how representative these online expressions are of real world emotional sentiment and political behavior. Does political and emotional sentiment expressed on Twitter have any real world consequence?

While most literature comes from examination of Twitter use in the United States, there is strong evidence that suggests that tweets are in fact representative of real world attitudes and behaviors. In terms of political participation, DiGrazia et al. (2013) find that the amount of attention a US congressional candidate receives on Twitter relative to their opponent is significantly associated with their vote share in a random sample of tweets in the 1-3 months prior to 795 competitive races in the 2010 and 2012 U.S. congressional elections – a one standard deviation increase in tweet share is associated with a 0.71 increase in vote share. In a study of 2011 gubernatorial elections in the US, research finds that strong partisans and those who have high levels of traditional forms of political participation are most likely to tweet about politics, suggesting

that those who were already politically inclined offline are simply bringing their activities online (Bekafigo and McBride 2013). The sentiment expressed in geotagged tweets has been found to strongly correlate with other sentiment measures at the geographic level, such as the Gallup Wellbeing Index at the U.S. state level (Mitchell et al. 2013). In other words, happiness levels in tweets, as measured by machine learning algorithms, align closely with happiness levels determined through traditional survey methods at the state level. Language and sentiment on Twitter have been geographically associated with other various real-world outcomes in the United States. For instance, regions with lower obesity rates tend to have more tweets discussing healthy food and exercise (Gore, Diallo, and Padilla 2015). Similarly, extreme temperatures, whether very cold or hot, have been linked to increased expressions of negative sentiment on Twitter (Baylis 2020).

In short, research on US Twitter/X data suggests a correlation between online expressions and offline attitudes and actions, with evidence suggesting online sentiment and political activity mirrors offline engagement. That said, the generalizability of these findings to the Saudi context is not a certainty, particularly given restrictions on the freedom of expression in Saudi.

4.2 Tweet classification and model fine-tuning

To classify both the emotional and political valence of individual tweets, I finetune two supervised classifiers based on SaudiBERT (Qarah 2024), a large language model pretrained exclusively on text in the Saudi dialect. SaudiBERT was trained on the largest Saudi dialectal corpora currently in the literature, including 141 million tweets and 15 GB of data from Saudi online fora. The tweet corpus retained emojis, punctuation, and diacritics, and was not subject to stemming, lemmatization or any other text normalization, making it particularly suited for analysis of tweet sentiment expressed in casual online discourse in Saudi.

4.2.1 Emotional sentiment classifier

The emotional sentiment classifier predicts whether the author of a tweet feels positive, neutral, or negative affect, classifying the author’s immediate emotional state rather than their evaluative judgment of a topic. I finetune SaudiBERT on a hand-labeled sample of 2,451 tweets (80% training, 20% test) drawn from the full corpus. Tweets were independently labeled by at least two coders of which at least one was Saudi following a detailed coding protocol (Appendix H). Coders were instructed to infer the emotional tone of the author at the time of writing, not the sentiment of the tweet, based on language or topic being discussed.

Inter-coder reliability was evaluated on a subset of approximately 500 tweets, yielding 75% raw

agreement, class-specific F1 scores of 0.65–0.79, and a Cohen’s κ of 0.40. Disagreement primarily occurred between neutral and weakly valenced tweets, reflecting the inherent difficulty of distinguishing subtle affective states. Agreement for clearly positive and negative tweets – the focus of the main analyses – was substantially higher, suggesting that the classifier’s estimates of emotional polarity are conservative and unlikely to overstate effect sizes.

4.2.2 Political criticism classifier

The political classifier distinguishes between politically critical and non-critical tweets. A tweet is labeled politically critical if the author expresses dissatisfaction, grievance, or disapproval – directly or indirectly – toward the Saudi state, its leadership, or its policies (see Appendix I for the coding guide).

Training data were developed iteratively. All hashtags from the full tweet corpus were extracted, and with the support of a Saudi research assistant any hashtags potentially associated with political content/discontent were identified (Appendix J). All tweets containing these hashtags were retrieved, and a random subset of 2,000 tweets was manually labeled by a Saudi coder and reviewed by the author. This set was then used to fine-tune an initial classifier. The resulting model was then applied to the full dataset to identify candidate critical tweets, from which an additional 2,410 tweets were sampled, audited, and relabeled. The final classifier was finetuned on the combined 4,410 (80% training, 20% test).

To reduce false positives in politically sensitive text, I prioritized precision over recall when tuning the decision threshold for classification (Appendix N). I ultimately selected a threshold of 0.90, at which the classifier achieved precision = 0.91, recall = 0.68, and F1 = 0.78 on the held-out test set. This conservative decision rule ensures that only tweets with very high model-estimated probability of criticism are coded as politically critical. Inspection of misclassified cases showed that false positives were often ambiguous service complaints or satire, while false negatives involved veiled or coded dissent. Given this error structure, any measurement bias should attenuate rather than inflate estimated treatment effects.

4.3 Entertainment and Leisure

I create a manual database of all entertainment and leisure activities offered by the Saudi government in Saudi Arabia during the time period of my Twitter dataset. This database was built by Saudi-based RAs and myself relying on Arabic and English-language news sources, social media posts, tweets from the Saudi Government General Entertainment Authority (GEA)’s @Enjoy_SA Twitter account, and the GEA’s calendar of events on its enjoy.sa website and former roznamah.sa site, accessed via the Wayback machine

Table 2: Performance of Fine-Tuned SaudiBERT Classifiers on Test Data

Model / Class	Accuracy	Precision	Recall	F1	Support	Eval Loss
Panel A: Emotional Sentiment (negative/neutral/positive)						
Negative	–	0.89	0.84	0.86	113	0.48
Neutral	–	0.80	0.82	0.81	83	
Positive	–	0.88	0.90	0.89	180	
Macro average	0.86	0.86	0.85	0.85	376	
Panel B: Political Sentiment (non-critical/critical)						
Base model	0.89	0.84	0.73	0.78	117	0.54
Thresholded model ($p_{\text{crit}} \geq 0.90$)	–	0.91	0.68	0.78	–	–

Notes: Metrics computed on held-out test sets. The emotional sentiment classifier distinguishes positive, neutral, and negative author affect. The political classifier distinguishes politically critical from non-critical tweets toward the Saudi state. All models are fine-tuned using SaudiBERT (Qarah 2024). Thresholded model applies a decision cutoff of $p_{\text{crit}} \geq 0.90$, prioritizing precision (0.91) over recall (0.68).

(see Appendix K for the list of events).

Table 3: Summary Statistics: GEA Entertainment Events

Variable	Mean	SD	Range	N
<i>Event-entry level</i>				
Event duration (days)	8.13	18.34	[1, 267]	863
Distinct cities with ≥ 1 event				42
<i>City-day level</i>				
Events per city-day, conditional on ≥ 1 event	2.16	2.21	[1, 22]	3,253
<i>Author-day-city level</i>				
Events per author-day-city observation	1.73	2.62	[0, 22]	7,518,659
75th / 90th percentile thresholds			[3, 5]	
Share of observations with ≥ 1 event				50.5%

Note: Events per city-day is calculated among city-days with at least one event. Events per author-day-city observation is calculated over all observations in the analysis panel, with zero events assigned to no-event days. This is the measure used to construct the `high_event_day` threshold.

4.4 Data limitations

This dataset does not represent the tweets of a random sample of Saudi citizens and residents. According to market research by HootSuite, approximately 52% of the population in Saudi Arabia reported themselves as active Twitter users in January 2018 (*Digital 2018 - Saudi Arabia* 2018). Recent data on Saudi Twitter/X users follows global trends and suggests that X users skew male and between the ages of 29-49. At the same time, geotagging tweets is not a default practice for Twitter users. The geographic information that comes with the “Place ID” is opt-in – users are given the option to assign a pre-defined geographic location to a post from a list of nearby locations (within approximately a 200-meter radius) provided by Twitter prior to posting their tweet. These locations can include countries, cities, neighborhoods, landmarks, and other

Table 4: Overview of Data Sources

Dataset	Type	Size
GEA event data	Constructed event dataset (hand-collected from online archives, news and social media posts)	863 unique events
Twitter corpus	Naturally occurring social media dataset (collected via Twitter Academic API, cleaned of bots/ads/news)	22.4 million tweets (2017–2019)
Political sentiment classification	Human-labeled subjective classification (author-centered political stance toward Saudi state and policy: politically critical or non-critical)	4,410 tweets (training + validation set)
Emotional sentiment classification	Human-labeled subjective classification (author-centered emotional valence: positive, neutral or negative)	2,451 tweets (training + validation set)

points of interest.² Research finds that less than 1% of all tweets are geotagged, and the most frequent type is of place attribute is “city” (Kruspe et al. 2021).

Additionally, there appears to be a strong homophily effect – users tend to connect with friends who have similar geotagging behaviors (Huang and Carley 2020), suggesting that this dataset may be made up of a particular set of users. Systematic comparison of geotag users and non-geotag users in the United States finds that these users are indeed different across a majority of features captured by Twitter/X (Karami et al. 2021). In the US, geotag users tend to have been on Twitter for longer than non-geotag users, share more personal information in their bios, use the pronoun “I” more often in their tweets, use more positive language, and have different topics of interest than non-geotag users (who tweet more about work and money). While these findings are US-specific, it certainly highlights the possibility in differences between Saudis on Twitter who choose to geotag and those who choose not to.

Similarly, some research finds that people who use Twitter to discuss politics are different. In a study of US and Spanish Twitter in the 2012 and 2011 elections, respectively, Barberá and Rivero (2015) find that people tweeting about politics tend to be male, live in urban areas and have extreme ideological perspectives.

Given the end of Twitter’s Academic Track API, further exploration of the characteristics of users in this dataset is not feasible given limitations to accessing X data for researchers. However, at the very least, we should consider these tweets to represent Saudis who use Twitter.

That said, these selection concerns are consequential for external validity – the ability to generalize

²See <https://help.x.com/en/using-x/post-location>.

point estimates to the Saudi population as a whole – rather than for the internal validity of the effects identified here. My empirical strategy relies on user and time fixed effects, thus identification comes from within-user changes in behavior around policy or event dates, not from cross-sectional comparisons between geotagging and non-geotagging users. Time-invariant characteristics that make geotaggers a distinctive subpopulation are differenced out by the user fixed effects (although they do bias the level of any outcome variable in the sample). The relevant threat to this design is not that the sample is unrepresentative in levels, but rather that the treatment effect itself might be heterogeneous across geotaggers and non-geotaggers in ways correlated with the decision to geotag – e.g., if geotagging users are more expressive by disposition and thus more responsive to a happiness policy or entertainment event, the estimated effect would represent an upper bound rather than an average effect. Absent a way to observe non-geotagging users’ behavior, this possibility cannot be ruled out directly, but it implies a specific and testable form of bias rather than a wholesale rejection of the findings, and the results should accordingly be interpreted as evidence of within-person marginal responses among Twitter users who geotag, rather than as a claim about population-level shifts in Saudi public opinion.

4.5 Summary statistics

Table 5: Summary Statistics by Level of Analysis

Variable	Mean	SD	Min	Max
<i>Panel A: Author Level ($N = 400,286$ authors)</i>				
Mean sentiment	0.24	0.49	-1	1
Ever posted critical tweet	0.09	0.28	0	1
Tweets per author	55.91	216.42	1	13,209
<i>Panel B: Day Level ($N = 633$ days)</i>				
Mean sentiment	0.19	0.05	0.05	0.55
Mean share critical	0.01	0.01	0.001	0.063
Tweets per day	35,357.69	5,375.70	4,298	60,388
Unique authors per day	12,891.90	1,788.23	2,388	20,216
<i>Panel C: Tweet Level ($N = 22,381,416$ tweets)</i>				
Sentiment valence	0.19	0.83	-1	1
Political criticism	0.01	0.08	0	1

Notes: Sentiment valence ranges from -1 (negative) to 1 (positive). Political criticism is an indicator equal to one for tweets classified as politically critical.

Table 5 and Figures 1 and 2 summarize the main features of the dataset (additional tables can be found in Appendix G). The sample includes roughly 22.4 million tweets geotagged in Saudi Arabia between November 2017 and July 2019. Of these, about 19 million tweets (85%) include a precise city-level place ID spanning 175 distinct cities. Political criticism, as classified by the finetuned SaudiBERT model, is rare – only 0.6 percent of tweets are labeled as politically critical.

Author level. Panel A of Table 5 shows that authors in the dataset are highly heterogeneous in both emotional tone and activity. The average author tweets with a slightly positive sentiment (mean = 0.24 on a -1 to +1 scale). About 9 percent of users have ever posted at least one tweet classified as politically critical. Most authors contribute infrequently – the median author tweets only a few times, while a small subset of frequent users drives much of the overall volume.

Day level. Panel B shows that daily average sentiment fluctuates within a narrow range (mean = 0.19, SD = 0.05), suggesting stable aggregate mood on Saudi Twitter. The share of tweets classified as politically critical averages 0.01, or 1 percent, ranging from 0.1 percent on calm days to over 6 percent on the most critical days. Daily tweet volume averages 35,358, with roughly 12,892 unique authors per day.

Tweet level. Panel C summarizes the full tweet distribution. Sentiment valence is centered around 0.19 (SD = 0.83). The extreme skew in political criticism – 1 percent of 22.4 million – illustrates the rarity of overtly critical speech in Saudi online discourse within this corpus.

5 H1: Affective pathway

Before testing H1 – entertainment makes people happy and less likely to negatively opine online about the government – I first explore the plausibility of an association between happiness and political expression. Is there evidence to support the idea that autocrats can benefit from making their populations happier?

5.1 Mood and political criticism

I estimate a series of descriptive regressions relating mood to political criticism, at both the author-day and day level.

5.1.1 Author-day level

Panel A of Table 6 estimates

$$\text{political_criticism}_{it} = \beta_1 \text{mood}(z)_{it} + \alpha_i + \alpha_t + \varepsilon_{it} \quad (1)$$

with author and date fixed effects and standard errors clustered by author and date, where mood is the standardized mean emotional valence across all of an author’s tweets on day t .

Table 6: Mood and political criticism

	Any criticism		Share critical	
	(1)	(2)	(3)	(4)
<i>Panel A. Author-day level</i>				
Mood (z)	-1.005*** (0.008)		-0.750*** (0.006)	
Mood (z , within author)		-0.894*** (0.008)		-0.643*** (0.006)
Baseline mean of DV (pp)	1.17	1.17	0.65	0.65
Observations	8,160,571	8,160,571	8,160,571	8,160,571
Within R^2	0.008	0.008	0.011	0.009
Author fixed effects	Yes	Yes	Yes	Yes
Day fixed effects	Yes	Yes	Yes	Yes
<i>Panel B. Day level</i>				
Mood (z)			-0.178*** (0.032)	-0.104*** (0.030) [0.031]
Baseline mean of DV (pp)			0.61	0.61
Observations			633	633
R^2			0.089	0.331
Day-of-week fixed effects			No	Yes
Month fixed effects			No	Yes

Notes: Outcomes are in percentage points. *Any criticism* is an indicator for posting at least one politically critical tweet; *Share critical* is the fraction of the author’s tweets that day classified as politically critical. Mood is the mean emotional valence across all of an author’s tweets that day, standardized; column (2) and (4) standardize within author so each is measured on their own scale. Panel A includes author and day fixed effects with standard errors clustered by author (in parentheses). Panel B collapses all tweets to one observation per calendar day; heteroskedasticity-robust standard errors in parentheses, Newey-West ($L = 6$) in brackets. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

Author fixed effects absorb time-invariant heterogeneity across users, such as political disposition, location, tweeting intensity, and any author-specific bias in how the sentiment and criticism classifiers rate an individual’s writing style. Thus β_1 is identified from within-author variation over time rather than from comparisons between chronically positive and chronically negative users. Date fixed effects absorb national shocks common to all users on a given day, including news events, religious and national holidays, and any secular drift in the composition of the Twitter sample. The coefficient therefore reflects whether an author is more politically critical than usual on days when their mood is worse than usual, net of that day’s national average.

A one standard deviation increase in author-day mood is associated with a 1 percentage point decline in the probability of an author posting any critical tweet that day (column 1), and a 0.75 percentage point decline in the share of that day’s tweets classified as critical (column 4), from a baseline mean of 1.15 and 0.64 percentage points respectively. These are substantively large associations – in both cases, the estimated decline is comparable in magnitude to the baseline level of political criticism itself. The result is unchanged when $\log(\text{tweets})$ is added as a control (see Table 15 in the appendix) and holds when mood is standardized within-author, so that the estimate reflects an author’s day-to-day deviations from their own

typical mood rather than cross-author differences in disposition (columns 2 and 4). The sample includes 8,173,025 author-day observations.

5.1.2 Day level

Panel B collapses the corpus to one observation per calendar day (632 days) and relates the day’s standardized mood to the day’s overall share of critical tweets. The base specification (column 1) yields a coefficient of -0.18 percentage points per SD of mood; adding day-of-week and month fixed effects to absorb calendar and seasonal structure (Eid, Ramadan, and other recurring high-mood periods) reduces this to -0.10 percentage points (column 4, robust to Newey-West standard errors with $L = 6$), against a baseline mean of 0.60 percentage points. The day-level estimate is smaller than the author-day estimate, as expected once seasonal mood variation is absorbed, but the sign and significance are unchanged.

5.1.3 Summary and identification caveats

Together, these results show that mood is strongly and inversely related to political criticism at both the individual and aggregate level, and that the relationship survives controls for tweet volume, within-author standardization, and calendar/seasonal fixed effects. That is to say, happier people appear to be less politically critical.

These are of course, correlations, and not causal effects. A causal interpretation of β_1 would require that no unobserved factors jointly affect mood and political criticism. The fixed-effects specification addresses this concern only partially by accounting for stable differences across authors and common shocks across dates. Some of this relationship may be mechanical, since critical tweets often use negative language. However, the relationship also appears when mood is averaged across tweets, suggesting it is not purely mechanical.

5.2 Entertainment, mood, and political criticism

I now turn to the effect of entertainment on political criticism, and test whether it functions through affect. Does state provision of entertainment make people happier and correspondingly reduce political criticism?

To test this, I estimate a two-way fixed-effects model that exploits variation in the timing and location of state-sponsored entertainment events. I construct an author-day-city panel from the full Twitter corpus and merge it with the GEA event database described in Section 4.3. A city-day is coded as a high event day if the number of concurrent entertainment events falls at or above the top quartile of the event-count

distribution across city-days with at least one event corresponding to three or more events (Table 3). Just over half of author-day observations occur on days with at least one event in the author’s city. I estimate:

$$Y_{ict} = \beta_1 \text{HighEvent}_{ct} + \alpha_i + \alpha_t + \varepsilon_{ict}, \quad (2)$$

where i indexes authors, c cities, and t dates. Author fixed effects absorb all time-invariant differences across users, including their baseline propensity to criticize and, for the large majority who tweet from a single city, fixed characteristics of their city. Date fixed effects absorb national shocks common to all cities on a given day, including political events, holidays, and nationwide changes in the Twitter sample. Standard errors are two-way clustered by city and date.

Identification therefore comes from differences in entertainment intensity across cities on the same date and within cities over time. More concretely, β_1 compares an author’s political expression on days when their city hosts three or more concurrent GEA events with the same author’s expression on lower-event days, holding constant national conditions on those dates. Treatment repeatedly switches on and off across cities rather than being permanently adopted.

The coefficient is best interpreted as an intent-to-treat effect. I observe the availability of entertainment in an author’s city, not whether that author attended an event. Because only a fraction of residents attend any particular event, estimates capture the average effect of greater city-level entertainment availability and will likely be attenuated relative to effects among those directly exposed.

Unfortunately, a conventional leads-and-lags event-study design is not suited to the introduction of entertainment in Saudi Arabia. GEA events last an average of 8.1 days (SD = 18.3), with some lasting as long as 267 days, making discrete treatment onsets difficult to define. Events also overlap heavily – conditional on hosting an event, city-days average 2.16 concurrent events and host as many as 22. A “pre-treatment” period for one event may therefore overlap with exposure to another. Finally, treatment is recurring rather than absorbing – 42 cities cycle repeatedly between higher and lower levels of entertainment over the twenty-month study period. Thus there is no clean, recurring event onset or meaningful never-treated comparison group from which to estimate a conventional dynamic event-study specification (Roth et al. 2023). Equation (2) instead estimates the within-author association between local entertainment intensity and political expression on the same day.

Table 7: Entertainment Events, Affect, and Political Criticism

	Mood (z)	Mood (mean)	Any criticism	Share critical
High event day	-0.005 (0.003)	-0.003 (0.002)	0.034 (0.025)	0.030* (0.015)
Outcome mean	0.000	0.232	1.132	0.627
Observations	7,313,745	7,313,745	7,313,745	7,313,745
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: OLS estimates of Equation (2). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Mood (z) is standardized to have mean zero and standard deviation one; Mood (mean) retains its native $[-1, 1]$ scale. Any criticism is an indicator for whether the author posted at least one politically critical tweet that day, and Share critical is the share of the author’s tweets that day classified as politically critical. Coefficients and outcome means for Any criticism and Share critical are reported in percentage points (outcomes multiplied by 100). * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 7 provides no support for H1, the affective pathway. That is to say, entertainment does not appear to be making people happier on average. High-event days have no effect on average mood. The precision of this estimate allows me to rule out even very small improvements in affect; the upper bound of the confidence interval is approximately 0.001 standard deviations. The estimate using sentiment on its native scale is similarly small and negative ($\hat{\beta} = -0.003$, $SE = 0.002$).

At the same time, political criticism does not decline on days with more entertainment. In fact, high-event days are associated with a 0.034 percentage-point increase in the probability of posting any criticism ($p = 0.185$), rather than the decrease predicted by H1. The 95% confidence interval rules out declines larger than approximately 0.016 percentage points, or 1.4% of the outcome mean. The share of critical tweets likewise increases by 0.030 percentage points, equivalent to 4.7% of its mean ($p = 0.046$). Taken together, these estimates suggest that increased availability of state-sponsored entertainment neither improves average mood nor reduces political criticism on average. If anything, the point estimate on critical share suggests that a very small increase in mean criticism, which I discuss further below.

6 H2: Attention substitution

The above results suggest that entertainment does not have an impact on political expression through citizens’ mood. I thus turn to consider H2 – whether entertainment reduces political criticism by redirecting attention away from politics. If state-sponsored entertainment occupies citizens’ time and attention, we might expect days with more entertainment events to increase engagement with entertainment while reducing political expression unrelated to entertainment.

Table 8: Entertainment Events and Attention Substitution

	Log tweets	Share entertainment	Share critical (non-entertainment)	Critical rate (non-entertainment)
High event day	0.009 (0.005)	0.062* (0.028)	0.029* (0.015)	0.010 (0.026)
Outcome mean	0.592	0.137	0.623	–
Observations	7,313,745	7,313,745	7,313,745	2,227,124
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: Estimates of Equation (2). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Column 1 reports OLS estimates for the log number of tweets posted by an author that day. Column 2 reports the share of an author’s tweets classified as entertainment-related, and Column 3 reports the share classified as politically critical but not entertainment-related; coefficients and outcome means in these columns are reported in percentage points (outcomes multiplied by 100). Column 4 reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets included as an exposure offset. The coefficient in Column 4 is reported on the log-rate scale; exponentiating it gives the proportional change in the rate of non-entertainment critical tweeting. Authors who never post a non-entertainment critical tweet do not contribute to the fixed-effects Poisson estimate. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 8 tests these predictions using the same two-way fixed-effects specification in Equation 2. I first examine whether entertainment events change how authors allocate their attention on Twitter – on days with more entertainment, are people talking more about entertainment? Indeed, high-event days are associated with a 0.062 percentage-point increase in the share of tweets about entertainment. Relative to the sample mean of 0.137 percent, this represents an increase of approximately 45 percent. Thus, the event measure does appear to capture a meaningful shift in attention toward entertainment. At the same time, there is no evidence that entertainment draws users away from Twitter altogether. Total tweeting increases by approximately 0.9 percent on high-event days, although the estimate is not statistically significant at conventional levels ($p = 0.097$).

The key test of H2 is whether attention to entertainment displaces political criticism. It does not. On high-event days, the share of non-entertainment tweets that are politically critical slightly increases by 0.029 percentage points ($p = 0.050$). A Poisson model accounting for overall tweet volume similarly finds no decline in the rate of non-entertainment criticism ($\hat{\beta} = 0.010$, $p = 0.708$), with the 95 percent confidence interval ruling out declines larger than approximately 4 percent.

Together, these results suggest that on average, entertainment attracts attention without crowding out political criticism. Users talk more about entertainment on high-event days, but not at the expense of critical political expression. The results therefore provide little support for H2.

7 H3: Evaluative pathway

The preceding sections suggest that the provision of entertainment does not reduce political criticism on average – not through increased positive mood nor through diversion of attention away from political issues. A third possibility is that citizens respond politically to the provision of entertainment because they value the policy itself. Under this evaluative pathway, H3, entertainment functions like other valued government goods and services. Citizens who welcome its provision may update their evaluations of the government and thus be less critical.

I test this implication by exploiting Twitter content regarding Saudi Arabia’s entertainment. Before estimating the effects of entertainment events, I classify users according to whether their prior tweets expressed support for or opposition to the expansion of entertainment.

7.1 Classifying entertainment supporters and opponents

Entertainment was not uniformly welcomed in Saudi, as highlighted in Section 3, and the mechanisms hypothesized in Section 2.2 make different predictions for those who embraced its introduction, and those who did not. H3 suggests that the effects of the introduction of entertainment will be concentrated among those who value what the state has delivered. Thus, to evaluate H3, we must first distinguish who supported the introduction of entertainment and who did not.

Table 9: Example Tweets by Entertainment Preference Category

Label	Translated Tweet
Hater	@GEA_SA There is no power nor strength except through God. A person should be saying, “O Allah, O Allah,” seeking forgiveness for their own sins, but your own sins were not enough, so now you are taking on the sins of the entire Ummah of Muhammad. Every person who attends these events that you organize adds to that burden. With every event, we ask Allah for His mercy.
Lover	@Cinemas_KSA When will you show the first movie? We can’t wait
Unclear	@user @user @Roznamah_sa Yes.

Notes: Representative translated/paraphrased tweets from the manually labeled sample. Usernames have been anonymized where appropriate. Language in some cases is paraphrased to protect author anonymity. Hashtags are translated into English.

I identify all hashtags and handles in the corpus relating to cinema, the General Entertainment Authority, Saudi festivals, and concerts (Appendix 3), and extract every user who uses one of them prior to April 18, 2018, the opening of the first public cinema in Riyadh. From a sample of each such user’s entertainment-tagged tweets, I classify (with the help of a Saudi RA) the author as an entertainment *lover* (expressed enthusiasm for cinemas, concerts, or participation in entertainment), an entertainment

hater (expressed displeasure or anger about entertainment in Saudi Arabia), or *unclear* (entertainment is mentioned without a valenced position). Table 9 provides classification examples. Users in the corpus who never mention entertainment before the cutoff are *unlabeled* and serve as the reference category throughout.

Two features of this labeling exercise are of note. First, the April 2018 cutoff is later than the December 2017 announcement of the introduction of new cinemas, and the introduction of new entertainment more broadly (the earliest concert we identify is a Mohamed Abdo concert in Taif in October 2016). Given the date limitations of the Twitter corpus, the cinema announcement-date cutoff yielded too few users with prior entertainment activity to support classification. Thus, some users classified before April 2018 had certainly already been exposed to entertainment events. Because users are classified from their own tweets, a classification tweet posted during the panel could itself be an outcome observation, or a reaction to an entertainment event that also enters as treatment, making group assignment endogenous to treatment. Section below discusses results restricted to author-days after the April 2018 cutoff.

Second, labeled users are a small and unusual subpopulation, constituting 716 haters and 1,238 lovers, against the approximately 400,000 authors in the corpus. These are individuals who are sufficiently invested in entertainment policy to have tweeted about it publicly. The estimates below thus identify how entertainment events move the political expression of citizens with a publicly declared prior stake in entertainment, relative to citizens with no observed stake.

Table 10 summarizes the two labeled groups. Lovers are more numerous and more active, but haters are far more political: 83 percent of haters posted at least one politically critical tweet at some point in the sample (against 48 percent of lovers), and haters criticize on 5.98 percent of their author-days against lovers' 1.81 percent and unlabeled users' 1.11 percent. Haters are also noticeably less positive in their disposition – their baseline mean affect is 0.024, compared to 0.191 for lovers and 0.239 for unlabeled users. In short, opponents of entertainment in Saudi are more politically vocal and the least cheerful group in the corpus, and the group with the most room to move on both margins.

The substantive content of hater complaints is heterogeneous. The majority of haters make complaints related to religious and traditional values. Some users object to the introduction of entertainment on religious grounds and express skepticism toward government claims that cinema expansion will create employment opportunities for Saudis. Others contrast participation in musical concerts with religious devotion, presenting the expansion of entertainment as inconsistent with Islamic practice.

Other complaints pertain quality of events. Some users complain about the high cost of entertainment

or criticize the quality and organization of particular events, such as overcrowding, inadequate venues, and poor infrastructure. Others object to what they perceive as the cultural paucity of Saudi Arabia’s entertainment initiatives, arguing that the government should devote greater attention to museums, libraries, parks, literary activities, science, and the arts. Finally, some complaints were more explicitly political, questioning the government’s emphasis on entertainment when citizens continued to face concerns related to housing, healthcare, and education.

In short, while the majority of haters appear to be driven by traditional and religious values, Saudis express opposition to entertainment for a host of reasons. These complaints highlight a broad range of cultural and political viewpoints that, at least in 2018, were openly shared on Twitter. To protect user anonymity, the examples described here are paraphrased rather than reproduced verbatim.

Table 10 provides a summary of hater and lover users and tweet counts. On average, lovers’ tweets are more positive than haters’; lovers are also less likely to be politically critical compared to haters.

Table 10: Summary Statistics of Lovers and Haters

Group	Authors	Tweets	Tweets/Author	Mean Mood	Authors Ever Critical	Share Ever Critical
Hater	716	340,085	475.0	0.024	597	0.83
Lover	1,238	741,779	599.2	0.138	593	0.48
Unclear	1,298	584,706	450.5	0.134	626	0.48

Notes: Each row reports tweet- and author-level summary statistics for users classified based on their pre-period attitudes toward entertainment. *Authors Ever Critical* counts unique authors who posted at least one politically critical tweet during the study period; *Share Ever Critical* is this count divided by the total number of authors in each group. The 3,252 users whose prior entertainment preferences could be classified represent 0.81% of the 400,286 users in the full sample.

7.2 Entertainment and evaluation

Table 11 estimates

$$Y_{ict} = \beta_1 \text{HighEvent}_{ct} + \beta_2 (\text{HighEvent}_{ct} \times \text{UserType}_i) + \alpha_i + \delta_t + \varepsilon_{ict} \quad (3)$$

where UserType_i captures users’ pre-period attitudes toward entertainment, as described above. Users with no prior entertainment-tag use are the reference group. Because user type is time invariant, its main effect is absorbed by the author fixed effects. I report the implied effect of high-event days for each user type rather than the interaction coefficients. Users with unclear attitudes are included in the estimation but omitted from the table for clarity.

Table 11 reveals substantial differences across groups. On high-event days, haters’ mood improves by

Table 11: Effect of high-event days, by prior entertainment attitude

	Mood (z)	Share entertainment	Any criticism	Share critical (non-entertainment)	Critical rate (non-entertainment)
High-event day	-0.005 (0.003)	0.058** (0.022)	0.062* (0.026)	0.038* (0.015)	0.019 (0.030)
Lover $\times$ High-event day	-0.002 (0.014)	0.063 (0.224)	-0.385** (0.125)	-0.036 (0.026)	-0.159** (0.062)
Hater $\times$ High-event day	0.030** (0.010)	0.063 (0.087)	-1.083** (0.377)	-0.684*** (0.117)	0.011 (0.042)
Unclear $\times$ High-event day	0.010 (0.008)	0.036 (0.037)	-0.259*** (0.077)	-0.066 (0.044)	-0.092*** (0.016)
<i>Baseline outcome mean</i>					
No prior entertainment engagement	0.006	0.094	1.060	0.603	—
Entertainment lovers	-0.058	1.080	1.680	0.561	—
Entertainment haters	-0.294	0.607	5.860	2.460	—
Unclear	-0.089	0.942	1.880	0.711	—
Observations	7,313,745	7,313,745	7,313,745	7,313,745	2,227,124
Author FE	Yes	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes	Yes

Notes: Cells report coefficients from models interacting high-event-day status with users' pre-period entertainment attitudes. The omitted category is users with no prior entertainment-tag use. The coefficient on High-event day therefore gives the estimated effect for this reference group, while the interaction coefficients show how the effect differs for haters, lovers, and users with unclear entertainment attitudes. Because user type is time invariant, its main effect is absorbed by the author fixed effects. All specifications include author and date fixed effects, with standard errors two-way clustered by city and date. Entertainment share, any criticism, and non-entertainment critical share are reported in percentage points. The final column reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets as an exposure offset; coefficients are reported on the log-rate scale. Authors who never post a non-entertainment critical tweet do not contribute to the Poisson estimates. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

0.025 standard deviations ($p = .004$), while there is no detectable change among lovers or users with no prior entertainment engagement. Thus, improvements in mood are concentrated among entertainment's opponents, rather than its supporters.

Political expression exhibits a different pattern. Both lovers and haters become less likely to criticize on high-event days. The probability of posting any critical tweet falls by 0.32 percentage points among lovers and 1.02 percentage points among haters. Relative to their baseline rates of criticism, these declines are similar in size: approximately 19 percent among lovers and 17 percent among haters.

The composition and intensity of criticism, however, are quite different between the two groups. Among haters, the share of tweets devoted to non-entertainment political criticism falls by 0.65 percentage points, from a baseline of 2.46 percent. Yet the fixed-effects Poisson estimates show no corresponding decline in the rate of critical tweeting among authors who ever criticize. The reduction among haters therefore appears to operate primarily through whether users criticize at all rather than through a reduction in the intensity of criticism among active critics.

Lovers exhibit the opposite intensive-margin pattern. Their share of non-entertainment criticism does

not appear to change in the full author-day panel, but among authors who ever criticize, high-event days reduce the rate of non-entertainment critical tweeting by 0.140 log points ($p < .001$), equivalent to a decline of approximately 13 percent. Entertainment therefore reduces both the probability that lovers criticize and, among politically critical lovers, the rate at which they do so.

These patterns are largely robust to alternative specifications (Appendix Tables 25 - 29). The decline in haters' criticism holds with city-by-month fixed effects, excluding Riyadh, excluding high-volume authors, and restricting haters to those with religious or traditional objections. Lovers' decline in criticism holds in all but a high-volume author exclusion. When the panel is restricted to author-days after the April 2018 classification cutoff, which removes any overlap between classification and outcome tweets, the lover effect remains significant (-0.26 , $p < 0.001$). Haters' decline in criticism remains similar relative to baseline but is no longer statistically distinguishable from zero, as is their improvement in mood.

8 State entertainment as information (rather than public good)

The results above suggest that entertainment exposure reduces political criticism among both supporters and opponents of entertainment. They do not, however, identify what aspect of entertainment produces this response. Saudi GEA events, in effect, bundle two government actions together: the entertainment event itself and government messaging about the event. That is to say, citizens experiencing a BTS concert are treated with both the BTS concert and information about the government organizing a BTS concert. If the effect of entertainment on political criticism ran through information about government-sponsored entertainment events as opposed to the events themselves, we should be able to observe changes in criticism with respect to government messaging alone. I test this using the daily tweet volume of @Enjoy_SA, the GEA's promotional Twitter account as an alternative (nationally-varying) treatment. Note that because this treatment does not vary across cities within a day, date-fixed effects absorb its main effect and only group-specific interactions are identified.

Table 12 reports these results, and they are close to uniformly null – there is almost no relationship between the number of government messages about entertainment events and user online mood or probability of criticizing the government. The only marginally significant cell is a small increase in lovers' critical share (0.040 percentage points per SD). Read alongside the results above – where a substantial fraction of lovers' criticism consists of entertainment – this may be a result of increases to entertainment criticism.

These null results suggest that entertainment events impact political expression, while publicity about

Table 12: Enjoy-Saudi Messaging and User-Level Outcomes (per SD; interactions only; ref = unlabeled)

	Ever critical	Critical share	Mood
Hater $\times$ Enjoy tweets (SD)	-0.169 (0.235)	-0.160 (0.116)	-0.001 (0.003)
Lover $\times$ Enjoy tweets (SD)	0.053 (0.056)	0.040** (0.016)	-0.003 (0.002)
Unclear $\times$ Enjoy tweets (SD)	0.026 (0.051)	0.028 (0.021)	0.000 (0.002)
Observations	7313745	7313745	7313745
R^2	0.141	0.157	0.197
Author FE	Yes	Yes	Yes
Date FE	Yes	Yes	Yes
Baseline mean (Hater)	6.219	3.334	0.045
Baseline mean (Lover)	1.384	0.552	0.211
Baseline mean (Unclear)	1.974	0.879	0.180

Author and date fixed effects; the national Enjoy-Saudi main effect is absorbed by date FE, so only group interactions are identified. SEs clustered by author and date. Ever critical and Critical share are in percentage points (outcome $\times$ 100). Mean sentiment retains its native scale and uses all tweets. “Baseline mean” rows report each group’s mean outcome on days with zero Enjoy-Saudi messaging tweets, in the same units as the coefficients above.

Table 13: Do Negative Sentiment and Political Criticism Predict Subsequent Entertainment Messaging?

	Change in @Enjoy_SA tweets	Observations	R^2
Negative tweet share, $t - 1$	-0.164** (0.074)	632	0.309
Negative tweet share, prior 3-day avg.	-0.342*** (0.097)	630	0.322
Negative tweet share, prior 7-day avg.	-0.599*** (0.118)	626	0.339
Political criticism share, $t - 1$	-0.849*** (0.276)	632	0.312
Political criticism share, prior 3-day avg.	-1.194*** (0.407)	630	0.313
Political criticism share, prior 7-day avg.	-1.176** (0.575)	626	0.306
Day-of-week FE	Yes		
Month FE	Yes		

The dependent variable in all models is the daily count of non-reply tweets from @Enjoy_SA on day t . Each coefficient and standard error pair reports a separate OLS regression. Negative tweet share and political criticism share are measured in percentage points. Coefficients therefore report the change in the number of @Enjoy_SA tweets on day t associated with a one-percentage-point increase in the relevant lagged share. For example, the coefficient of -0.849 indicates that a one-percentage-point increase in the share of politically critical tweets on the previous day is associated with 0.849 fewer @Enjoy_SA tweets on day t . The 3-day and 7-day measures are averages of the daily shares over the preceding three and seven calendar days, respectively. All models include day-of-week and month fixed effects. Heteroskedasticity-robust standard errors are in parentheses. * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$.

entertainment does not. That is to say, an entertainment good must be provided, not merely advertised, to have an effect on online expressed criticism, suggesting that entertainment does not function through purely informational or propaganda channels.

Another alternative explanation is that the Saudi state uses entertainment messaging in reaction to population-level negative sentiment or political criticism. If people are upset about the implementation of a value-added tax, for example, the state might respond by advertising entertainment in attempt to distract or pacify the public. Table 13 regresses daily @Enjoy_SA volume on lagged negative sentiment and lagged political criticism, with day-of-week and month fixed effects. These coefficients show that messaging volume in fact falls after political criticism spikes, consistently across one-day, three-day, and seven-day lags (-0.849 , -1.194 , -1.176 percentage points), and after negative sentiment spikes as well. This is inconsistent with the idea of entertainment messaging being used as damage control – deployed at moments of heightened dissent – and consistent with it functioning as regular infrastructure aimed at an already-receptive audience. This also rules out the most obvious reverse-causality threat to the messaging design – the state is not increasing entertainment promotion in response to political criticism or negative mood.

9 Discussion

The analysis above yields four main findings. First, entertainment events reach ordinary citizens. Entertainment-related discussion among users with no revealed prior preference increases substantially on high-event days, indicating that GEA events generate a detectable response even among users who had not previously expressed an interest in entertainment.

Second, changes in affect do not fully account for the decrease in political criticism among supporters or opponents of entertainment. Lovers become less likely to criticize despite showing no detectable improvement in mood. Haters, on the other hand, become happier on high-event days, but the magnitude of change in affect is too small to fully explain the political response. Table 6 estimates that a one standard deviation increase in author-day mood is associated with a 1 percentage point decline in the probability of criticizing. Combining this estimate with haters’ observed 0.025 standard deviation increase in mood implies a decline in criticism of only 0.025 percentage points – only 2.5 percent of the observed 1.02 percentage point decline. The affective pathway thus can only partially explain the observed decline in political criticism.

Third, reductions in political criticism are concentrated among citizens with a revealed prior stake in entertainment policy. Lovers reduce their probability of criticizing by approximately 19 percent relative to

baseline, while haters reduce it by approximately 17 percent. Users with no revealed prior entertainment preference do not become less critical; if anything, their criticism increases slightly. While this pattern is consistent with H3 – the evaluative mechanism – for entertainment supporters, the decline in political criticism among entertainment opponents suggests that favorable evaluation of government policy alone cannot explain this outcome. Additional work is ongoing to explain this unexpected outcome among haters.

Fourth, the reduction in political criticism is associated with exposure to entertainment events rather than government messaging about those events. Table 12 finds almost no significant relationship between the number of tweets from @Enjoy_SA, one of the government’s main Twitter accounts advertising entertainment, and expressed political criticism. Similarly, I find little evidence for reverse causality. That is to say, the government is not tweeting about entertainment in response to negative mood or political criticism online.

Given that these effects are concentrated among a relatively small subset of users, how politically meaningful can entertainment provision really be? I offer two considerations that suggest even these small effects may be of consequence to regimes.

First, entertainment and leisure goods may provide a cheap complement to traditional rentier-state subsidies (Beblawi 1987; Luciani 1988; Hertog 2009). In 2019, the Saudi government reportedly spent 30 billion SAR (8 billion USD) investing in large-scale entertainment projects (‘Saudi King launches \$23 billion entertainment projects’ 2019) – including King Salman Park, Sports Boulevard, Green Riyadh, and Riyadh Art – compared to an estimated 148 billion SAR on the public sector wage bill (39.5 billion USD) (Radwan and Malik 2021). Unlike recurring wages and private transfers, a large portion of spending on entertainment and leisure infrastructure takes the form of capital investment (though these projects also incur ongoing operating and programming costs). Entertainment and leisure can also be co-financed or fully financed with private capital, further reducing the cost to the state (see for example, the Saudi government’s original agreement with AMC (*Global Chain AMC First to Enter Cinema Sector in Saudi Arabia* 2018)). To the extent that these goods generate durable political benefits, entertainment and leisure may offer more bang for an autocrat’s buck, relative to private material redistribution (Kinninmont 2018; Freer 2017).

Second, reducing online political criticism may also reduce its reach, given the structure of social media. Table 14 shows that politically critical tweets are substantially more likely to be retweeted than non-critical tweets. Controlling for author and date fixed effects, critical tweets are 14.6 percentage points more likely to receive at least one retweet. This relationship persists in the more restrictive comparison of tweets posted by the same author on the same day – critical tweets are 12.0 percentage points more likely to

be retweeted, and 5.6 percentage points more likely after accounting for tweet length, mentions, media, and hashtags. While these patterns are descriptive rather than causal, they point to the idea that curtailing the direct production of political criticism may also reduce the overall circulation of critical content online. Thus, from the perspective of an autocrat, even a marginal reduction in online politically critical content may make the provision of leisure and entertainment worthwhile.

Table 14: Political Criticism and Retweet Amplification

	Any retweet				Retweet count	
	(1)	(2)	(3)	(4)	(5)	(6)
Critical tweet	0.146*** (0.002)	0.081*** (0.002)	0.120*** (0.003)	0.056*** (0.002)	2.17*** [2.04, 2.31]	1.68*** [1.58, 1.78]
Author FE	Yes	Yes	–	–	Yes	Yes
Date FE	Yes	Yes	–	–	Yes	Yes
Author $\times$ Date FE	No	No	Yes	Yes	No	No
Tweet characteristics	No	Yes	No	Yes	No	Yes
Observations	22,381,416	22,381,416	22,381,416	22,381,416	21,164,879	21,164,879

Notes: Columns (1)–(4) report linear probability models in which the dependent variable equals one if a tweet received at least one retweet. Coefficients are interpreted as changes in probability. Columns (5)–(6) report incidence-rate ratios from Poisson regressions of retweet counts. Values greater than one indicate higher expected retweet counts. Tweet characteristics include tweet length and indicators for mentions, media, and hashtags. Standard errors are clustered by author and reported in parentheses for the linear probability models. 95% confidence intervals are reported in brackets for the incidence-rate ratios. Poisson models exclude author fixed-effect groups for which the outcome is always zero. Critical tweets constitute 0.61% of tweets in the sample; 35.7% of critical tweets receive at least one retweet, compared with 20.0% of non-critical tweets. *** $p < 0.001$, ** $p < 0.01$, * $p < 0.05$.

10 Conclusion

Authoritarian durability has been explained through repression, material cooptation, and the manipulation of information. However, none of these frameworks fully account for the authoritarian strategy of investing in citizen wellbeing and quality of life, particularly through the provision of leisure and entertainment – that is, Juvenal’s famed circuses. This paper examines whether such state provision of entertainment can indeed reduce political criticism.

The evidence presented offers a qualified yes. Across more than 22 million Saudi tweets, happier users are consistently less politically critical. Yet entertainment events do not improve mood on average, nor do changes in mood fully explain the decline in criticism among those who expressed prior opposition to entertainment. Similarly, increased attention to entertainment on days with more entertainment events does not reduce political criticism on average. Rather, the effect of entertainment on political criticism is concentrated among citizens who had previously expressed opinions about entertainment policy. On days with more entertainment, both supporters and opponents are less likely to post any political criticism. However, among users who have ever criticized in the past, only supporters reduce the number of critical tweets they post.

These findings suggest that entertainment can reduce political criticism without necessarily making citizens happier or distracting them from politics. Unlike conventional forms of material cooptation, which create dependence through jobs, subsidies, or patronage, entertainment may influence political behavior through citizens' experiences of government provision. However, the evidence thus far cannot establish precisely why previously engaged users become less critical. Their responses may reflect changes in government evaluations, satisfaction with entertainment policy, political gratitude, or other mechanisms.

These findings do have limitations. Users whose prior attitudes toward entertainment can be identified are a small and unusually engaged subset of Saudi Twitter users, and the results may not generalize to the broader population. The effects may also depend on the Saudi context, where the expansion of entertainment was both new and politically salient. Whether similar effects emerge elsewhere remains an open question.

As authoritarian states continue to invest in entertainment, leisure, and wellbeing more broadly, my findings suggest that these policies can have political consequences, even if they do not make people happier on average. Juvenal's "bread and circuses" remains relevant to modern authoritarianism, although the provision of circuses may matter politically for reasons other than pleasure or distraction.

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Appendix

Table 15: Mood and political criticism, controlling for daily tweet volume

	Any criticism		Share critical	
	(1)	(2)	(3)	(4)
Mood (z)	-1.005*** (0.008)	-0.986*** (0.008)	-0.750*** (0.006)	-0.749*** (0.006)
log(tweets)		1.076*** (0.016)		0.045*** (0.005)
Baseline mean of DV (pp)	1.17	1.17	0.65	0.65
Observations	8,160,571	8,160,571	8,160,571	8,160,571
Within R^2	0.008	0.012	0.011	0.011
Author fixed effects	Yes	Yes	Yes	Yes
Day fixed effects	Yes	Yes	Yes	Yes

Notes: Outcomes in percentage points. Standard errors clustered by author in parentheses. * $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$.

A H1: Affective Pathway – Robustness

Table 16: Effect of a high-event day during Ramadan and Eid

	Mood (z)	Mood (mean)	Any criticism	Share critical
<i>Effect by holiday period</i>				
High event day (ordinary day)	-0.006 (0.004)	-0.004 (0.003)	0.022 (0.025)	0.020 (0.014)
High event day (Ramadan)	0.001 (0.003)	0.001 (0.002)	0.059 (0.049)	0.056 (0.034)
High event day (Eid)	-0.006 (0.005)	-0.004 (0.003)	0.156*** (0.044)	0.122** (0.039)
Ramadan differential	0.007 (0.004)	0.005 (0.003)	0.037 (0.046)	0.036 (0.031)
Eid differential	0.000 (0.005)	0.000 (0.004)	0.134*** (0.035)	0.103** (0.037)

Notes: Date fixed effects already absorb the level of any national day-specific shock, so Ramadan and Eid indicators are not separately identified; only their interactions with treatment are. Rows report the effect of a high-event day within each period and the differential relative to ordinary days. OLS estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author's city is at or above the 75th percentile of the city-day distribution (three or more events). Mood (z) is standardized to have mean zero and standard deviation one; Mood (mean) retains its native [-1, 1] scale. Any criticism is an indicator for whether the author posted at least one politically critical tweet that day, and Share critical is the share of the author's tweets that day classified as politically critical. Coefficients and outcome means for Any criticism and Share critical are reported in percentage points (outcomes multiplied by 100). * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 17: Entertainment Events, Affect, and Political Criticism – Adds city x month fixed effects

	Mood (z)	Mood (mean)	Any criticism	Share critical
High event day	-0.002 (0.004)	-0.001 (0.003)	0.010 (0.035)	0.014 (0.018)
Outcome mean	-0.000	0.232	1.132	0.627
Observations	7,313,745	7,313,745	7,313,745	7,313,745
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: OLS estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author's city is at or above the 75th percentile of the city-day distribution (three or more events). Mood (z) is standardized to have mean zero and standard deviation one; Mood (mean) retains its native [-1, 1] scale. Any criticism is an indicator for whether the author posted at least one politically critical tweet that day, and Share critical is the share of the author's tweets that day classified as politically critical. Coefficients and outcome means for Any criticism and Share critical are reported in percentage points (outcomes multiplied by 100). Sample: Adds city x month fixed effects. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 18: Entertainment Events, Affect, and Political Criticism – Excl. Riyadh

	Mood (z)	Mood (mean)	Any criticism	Share critical
High event day	-0.008** (0.003)	-0.005** (0.002)	0.048 (0.030)	0.043* (0.018)
Outcome mean	0.008	0.238	1.172	0.660
Observations	5,018,539	5,018,539	5,018,539	5,018,539
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: OLS estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Mood (z) is standardized to have mean zero and standard deviation one; Mood (mean) retains its native [-1, 1] scale. Any criticism is an indicator for whether the author posted at least one politically critical tweet that day, and Share critical is the share of the author’s tweets that day classified as politically critical. Coefficients and outcome means for Any criticism and Share critical are reported in percentage points (outcomes multiplied by 100). Sample: Excl. Riyadh. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 19: Entertainment Events, Affect, and Political Criticism – Author-days on/after 18 Apr 2018

	Mood (z)	Mood (mean)	Any criticism	Share critical
High event day	-0.003 (0.003)	-0.002 (0.002)	0.023 (0.021)	0.021 (0.012)
Outcome mean	0.013	0.241	0.935	0.506
Observations	5,346,558	5,346,558	5,346,558	5,346,558
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: OLS estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Mood (z) is standardized to have mean zero and standard deviation one; Mood (mean) retains its native [-1, 1] scale. Any criticism is an indicator for whether the author posted at least one politically critical tweet that day, and Share critical is the share of the author’s tweets that day classified as politically critical. Coefficients and outcome means for Any criticism and Share critical are reported in percentage points (outcomes multiplied by 100). Sample: Author-days on/after 18 Apr 2018. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 20: Entertainment Events, Affect, and Political Criticism – Excl. authors >25 tweets/day on 3+ days

	Mood (z)	Mood (mean)	Any criticism	Share critical
High event day	-0.005 (0.003)	-0.003 (0.002)	0.027 (0.025)	0.026 (0.016)
Outcome mean	0.008	0.237	1.069	0.646
Observations	6,710,905	6,710,905	6,710,905	6,710,905
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: OLS estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Mood (z) is standardized to have mean zero and standard deviation one; Mood (mean) retains its native [-1, 1] scale. Any criticism is an indicator for whether the author posted at least one politically critical tweet that day, and Share critical is the share of the author’s tweets that day classified as politically critical. Coefficients and outcome means for Any criticism and Share critical are reported in percentage points (outcomes multiplied by 100). Sample: Excl. authors >25 tweets/day on 3+ days. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

B H2: Distraction – Robustness

Table 21: Entertainment Events and Attention Substitution – Adds city x month fixed effects

	Log tweets	Share entertainment	Share critical (non-entertainment)	Critical rate (non-entertainment)
High event day	-0.001 (0.002)	0.035** (0.011)	0.013 (0.018)	0.002 (0.035)
Outcome mean	0.592	0.137	0.623	–
Observations	7,313,745	7,313,745	7,313,745	2,208,347
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: Estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Column 1 reports OLS estimates for the log number of tweets posted by an author that day. Column 2 reports the share of an author’s tweets classified as entertainment-related, and Column 3 reports the share classified as politically critical but not entertainment-related; coefficients and outcome means in these columns are reported in percentage points (outcomes multiplied by 100). Column 4 reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets included as an exposure offset. The coefficient in Column 4 is reported on the log-rate scale; exponentiating it gives the proportional change in the rate of non-entertainment critical tweeting. Authors who never post a non-entertainment critical tweet do not contribute to the fixed-effects Poisson estimate. Sample: Adds city x month fixed effects. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 22: Entertainment Events and Attention Substitution – Excl. Riyadh

	Log tweets	Share entertainment	Share critical (non-entertainment)	Critical rate (non-entertainment)
High event day	0.004 (0.006)	0.103*** (0.012)	0.043* (0.018)	0.058* (0.023)
Outcome mean	0.583	0.135	0.656	–
Observations	5,018,539	5,018,539	5,018,539	1,510,602
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: Estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Column 1 reports OLS estimates for the log number of tweets posted by an author that day. Column 2 reports the share of an author’s tweets classified as entertainment-related, and Column 3 reports the share classified as politically critical but not entertainment-related; coefficients and outcome means in these columns are reported in percentage points (outcomes multiplied by 100). Column 4 reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets included as an exposure offset. The coefficient in Column 4 is reported on the log-rate scale; exponentiating it gives the proportional change in the rate of non-entertainment critical tweeting. Authors who never post a non-entertainment critical tweet do not contribute to the fixed-effects Poisson estimate. Sample: Excl. Riyadh. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 23: Entertainment Events and Attention Substitution – Author-days on/after 18 Apr 2018

	Log tweets	Share entertainment	Share critical (non-entertainment)	Critical rate (non-entertainment)
High event day	0.009 (0.006)	0.077** (0.029)	0.020 (0.012)	0.017 (0.032)
Outcome mean	0.594	0.148	0.503	–
Observations	5,346,558	5,346,558	5,346,558	1,351,133
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: Estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Column 1 reports OLS estimates for the log number of tweets posted by an author that day. Column 2 reports the share of an author’s tweets classified as entertainment-related, and Column 3 reports the share classified as politically critical but not entertainment-related; coefficients and outcome means in these columns are reported in percentage points (outcomes multiplied by 100). Column 4 reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets included as an exposure offset. The coefficient in Column 4 is reported on the log-rate scale; exponentiating it gives the proportional change in the rate of non-entertainment critical tweeting. Authors who never post a non-entertainment critical tweet do not contribute to the fixed-effects Poisson estimate. Sample: Author-days on/after 18 Apr 2018. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 24: Entertainment Events and Attention Substitution – Excl. authors >25 tweets/day on 3+ days

	Log tweets	Share entertainment	Share critical (non-entertainment)	Critical rate (non-entertainment)
High event day	0.007 (0.004)	0.065* (0.029)	0.025 (0.016)	0.004 (0.025)
Outcome mean	0.502	0.139	0.641	–
Observations	6,710,905	6,710,905	6,710,905	1,885,317
Author FE	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes

Notes: Estimates of Equation (1). All specifications include author and date fixed effects. Standard errors, reported in parentheses, are two-way clustered by city and date. High event day is an indicator equal to one when the number of concurrent entertainment events in the author’s city is at or above the 75th percentile of the city-day distribution (three or more events). Column 1 reports OLS estimates for the log number of tweets posted by an author that day. Column 2 reports the share of an author’s tweets classified as entertainment-related, and Column 3 reports the share classified as politically critical but not entertainment-related; coefficients and outcome means in these columns are reported in percentage points (outcomes multiplied by 100). Column 4 reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets included as an exposure offset. The coefficient in Column 4 is reported on the log-rate scale; exponentiating it gives the proportional change in the rate of non-entertainment critical tweeting. Authors who never post a non-entertainment critical tweet do not contribute to the fixed-effects Poisson estimate. Sample: Excl. authors >25 tweets/day on 3+ days. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

C H3: Evaluation – Robustness

Table 25: Estimated Effect of High-Event Day by Prior Entertainment Attitude – Adds city x month fixed effects

	Mood (z)	Share entertainment	Any criticism	Share critical (non-entertainment)	Critical rate (non-entertainment)
No prior entertainment engagement	-0.002 (0.004)	0.032*** (0.008)	0.040 (0.036)	0.023 (0.018)	0.014 (0.041)
Entertainment lovers	-0.003 (0.010)	0.093 (0.219)	-0.345*** (0.098)	-0.015 (0.024)	-0.154*** (0.033)
Entertainment haters	0.028*** (0.007)	0.093 (0.088)	-1.044** (0.392)	-0.662*** (0.121)	0.010 (0.020)
Haters minus lovers (contrast)	0.031*** (0.008)	-0.000 (0.205)	-0.699 (0.453)	-0.647*** (0.136)	0.164*** (0.018)
<i>Baseline outcome mean</i>					
No prior entertainment engagement	0.011	0.066	1.147	0.663	–
Entertainment lovers	-0.057	1.001	1.875	0.631	–
Entertainment haters	-0.293	0.581	6.068	2.631	–
Observations	7,313,745	7,313,745	7,313,745	7,313,745	2,208,347
Author FE	Yes	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes	Yes

Notes: Cells report group-specific marginal effects of a high-event day calculated from models interacting high-event-day status with users' pre-period entertainment attitudes. Standard errors are calculated for the corresponding linear combinations of coefficients. The reference group consists of users who did not use an entertainment-related hashtag prior to the classification cutoff. Entertainment lovers and haters are classified using entertainment-related tweets posted prior to the cutoff. Users who used entertainment-related hashtags but whose attitudes could not be clearly classified are included in estimation but omitted from the table for clarity. All specifications include author and date fixed effects, with standard errors two-way clustered by city and date. A high event day is a city-day at or above the 75th percentile of the city-day distribution of concurrent entertainment events (three or more events). Entertainment share, any criticism, and non-entertainment critical share are reported in percentage points. The final column reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets as an exposure offset. Coefficients are reported on the log-rate scale. Authors who never post a non-entertainment critical tweet do not contribute to the Poisson estimates. The contrast row reports the hater-minus-lover difference, which is the interaction coefficient a lover-referenced specification would report. Baseline outcome means are computed on non-high-event days within each group. Sample: Adds city x month fixed effects. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 26: Estimated Effect of High-Event Day by Prior Entertainment Attitude – Excl. Riyadh

	Mood (z)	Share entertainment	Any criticism	Share critical (non-entertainment)	Critical rate (non-entertainment)
No prior entertainment engagement	-0.009** (0.003)	0.086*** (0.010)	0.078* (0.030)	0.051** (0.018)	0.080*** (0.024)
Entertainment lovers	0.009 (0.009)	0.516*** (0.046)	-0.509*** (0.048)	-0.031 (0.024)	-0.193*** (0.037)
Entertainment haters	0.031* (0.014)	0.208** (0.067)	-0.576** (0.205)	-0.543*** (0.104)	0.011 (0.023)
Haters minus lovers (contrast)	0.022** (0.008)	-0.308** (0.106)	-0.067 (0.198)	-0.512*** (0.113)	0.204*** (0.031)
<i>Baseline outcome mean</i>					
No prior entertainment engagement	0.018	0.066	1.134	0.660	–
Entertainment lovers	-0.048	0.903	1.837	0.619	–
Entertainment haters	-0.284	0.568	5.782	2.518	–
Observations	5,018,539	5,018,539	5,018,539	5,018,539	1,510,602
Author FE	Yes	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes	Yes

Notes: Cells report group-specific marginal effects of a high-event day calculated from models interacting high-event-day status with users' pre-period entertainment attitudes. Standard errors are calculated for the corresponding linear combinations of coefficients. The reference group consists of users who did not use an entertainment-related hashtag prior to the classification cutoff. Entertainment lovers and haters are classified using entertainment-related tweets posted prior to the cutoff. Users who used entertainment-related hashtags but whose attitudes could not be clearly classified are included in estimation but omitted from the table for clarity. All specifications include author and date fixed effects, with standard errors two-way clustered by city and date. A high event day is a city-day at or above the 75th percentile of the city-day distribution of concurrent entertainment events (three or more events). Entertainment share, any criticism, and non-entertainment critical share are reported in percentage points. The final column reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets as an exposure offset. Coefficients are reported on the log-rate scale. Authors who never post a non-entertainment critical tweet do not contribute to the Poisson estimates. The contrast row reports the hater-minus-lover difference, which is the interaction coefficient a lover-referenced specification would report. Baseline outcome means are computed on non-high-event days within each group. Sample: Excl. Riyadh. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 27: Estimated Effect of High-Event Day by Prior Entertainment Attitude – Author-days on/after 18 Apr 2018

	Mood (z)	Share entertainment	Any criticism	Share critical (non-entertainment)	Critical rate (non-entertainment)
No prior entertainment engagement	-0.004 (0.003)	0.065* (0.027)	0.038 (0.022)	0.027* (0.012)	0.033 (0.034)
Entertainment lovers	-0.003 (0.008)	0.365*** (0.103)	-0.260*** (0.068)	-0.085*** (0.022)	-0.208*** (0.032)
Entertainment haters	0.019 (0.013)	0.137*** (0.039)	-0.592 (0.461)	-0.368 (0.190)	-0.135*** (0.029)
Haters minus lovers (contrast)	0.022 (0.017)	-0.228** (0.081)	-0.333 (0.521)	-0.284 (0.211)	0.073* (0.034)
<i>Baseline outcome mean</i>					
No prior entertainment engagement	0.026	0.092	0.956	0.530	–
Entertainment lovers	-0.027	0.623	1.239	0.409	–
Entertainment haters	-0.234	0.183	4.162	1.767	–
Observations	5,346,558	5,346,558	5,346,558	5,346,558	1,351,133
Author FE	Yes	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes	Yes

Notes: Cells report group-specific marginal effects of a high-event day calculated from models interacting high-event-day status with users' pre-period entertainment attitudes. Standard errors are calculated for the corresponding linear combinations of coefficients. The reference group consists of users who did not use an entertainment-related hashtag prior to the classification cutoff. Entertainment lovers and haters are classified using entertainment-related tweets posted prior to the cutoff. Users who used entertainment-related hashtags but whose attitudes could not be clearly classified are included in estimation but omitted from the table for clarity. All specifications include author and date fixed effects, with standard errors two-way clustered by city and date. A high event day is a city-day at or above the 75th percentile of the city-day distribution of concurrent entertainment events (three or more events). Entertainment share, any criticism, and non-entertainment critical share are reported in percentage points. The final column reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets as an exposure offset. Coefficients are reported on the log-rate scale. Authors who never post a non-entertainment critical tweet do not contribute to the Poisson estimates. The contrast row reports the hater-minus-lover difference, which is the interaction coefficient a lover-referenced specification would report. Baseline outcome means are computed on non-high-event days within each group. Sample: Author-days on/after 18 Apr 2018. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 28: Estimated Effect of High-Event Day by Prior Entertainment Attitude – Excl. authors >25 tweets/day on 3+ days

	Mood (z)	Share entertainment	Any criticism	Share critical (non-entertainment)	Critical rate (non-entertainment)
No prior entertainment engagement	-0.005 (0.003)	0.061** (0.022)	0.049 (0.026)	0.035* (0.016)	0.013 (0.027)
Entertainment lovers	-0.005 (0.011)	0.135 (0.297)	-0.202 (0.184)	-0.009 (0.039)	-0.058 (0.086)
Entertainment haters	0.026** (0.008)	0.139 (0.111)	-1.186** (0.443)	-0.774*** (0.142)	-0.043 (0.026)
Haters minus lovers (contrast)	0.031** (0.010)	0.004 (0.258)	-0.984 (0.595)	-0.766*** (0.174)	0.015 (0.102)
<i>Baseline outcome mean</i>					
No prior entertainment engagement	0.018	0.068	1.095	0.681	–
Entertainment lovers	-0.048	1.225	1.736	0.718	–
Entertainment haters	-0.299	0.661	6.116	2.923	–
Observations	6,710,905	6,710,905	6,710,905	6,710,905	1,885,317
Author FE	Yes	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes	Yes

Notes: Cells report group-specific marginal effects of a high-event day calculated from models interacting high-event-day status with users' pre-period entertainment attitudes. Standard errors are calculated for the corresponding linear combinations of coefficients. The reference group consists of users who did not use an entertainment-related hashtag prior to the classification cutoff. Entertainment lovers and haters are classified using entertainment-related tweets posted prior to the cutoff. Users who used entertainment-related hashtags but whose attitudes could not be clearly classified are included in estimation but omitted from the table for clarity. All specifications include author and date fixed effects, with standard errors two-way clustered by city and date. A high event day is a city-day at or above the 75th percentile of the city-day distribution of concurrent entertainment events (three or more events). Entertainment share, any criticism, and non-entertainment critical share are reported in percentage points. The final column reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets as an exposure offset. Coefficients are reported on the log-rate scale. Authors who never post a non-entertainment critical tweet do not contribute to the Poisson estimates. The contrast row reports the hater-minus-lover difference, which is the interaction coefficient a lover-referenced specification would report. Baseline outcome means are computed on non-high-event days within each group. Sample: Excl. authors >25 tweets/day on 3+ days. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

Table 29: Estimated Effect of High-Event Day by Prior Entertainment Attitude – Traditional haters only

	Mood (z)	Share entertainment	Any criticism	Share critical (non-entertainment)	Critical rate (non-entertainment)
No prior entertainment engagement	-0.005 (0.003)	0.058** (0.022)	0.056* (0.025)	0.036* (0.015)	0.020 (0.030)
Entertainment lovers	-0.007 (0.011)	0.121 (0.242)	-0.331** (0.125)	-0.000 (0.029)	-0.137*** (0.038)
Traditional haters	0.024** (0.008)	0.154 (0.137)	-1.324*** (0.348)	-0.740*** (0.196)	-0.008 (0.010)
<i>Baseline outcome mean</i>					
No prior entertainment engagement	0.011	0.066	1.147	0.663	–
Entertainment lovers	-0.057	1.001	1.875	0.631	–
Traditional haters	-0.282	0.637	6.315	2.765	–
Observations	7,289,678	7,289,678	7,289,678	7,289,678	2,204,959
Author FE	Yes	Yes	Yes	Yes	Yes
Date FE	Yes	Yes	Yes	Yes	Yes

Notes: Cells report group-specific marginal effects of a high-event day calculated from models interacting high-event-day status with users’ pre-period entertainment attitudes. Standard errors are calculated for the corresponding linear combinations of coefficients. The reference group consists of users who did not use an entertainment-related hashtag prior to the classification cutoff. Entertainment lovers and haters are classified using entertainment-related tweets posted prior to the cutoff. Users who used entertainment-related hashtags but whose attitudes could not be clearly classified are included in estimation but omitted from the table for clarity. All specifications include author and date fixed effects, with standard errors two-way clustered by city and date. A high event day is a city-day at or above the 75th percentile of the city-day distribution of concurrent entertainment events (three or more events). Entertainment share, any criticism, and non-entertainment critical share are reported in percentage points. The final column reports fixed-effects Poisson estimates of the number of non-entertainment critical tweets, with the log of total author-day tweets as an exposure offset. Coefficients are reported on the log-rate scale. Authors who never post a non-entertainment critical tweet do not contribute to the Poisson estimates. The contrast row reports the hater-minus-lover difference, which is the interaction coefficient a lover-referenced specification would report. Baseline outcome means are computed on non-high-event days within each group. Sample: Traditional haters only. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$.

D City distribution

Riyadh dominates the dataset with 6.1 million tweets, followed by Jeddah (3.3 million), Makkah (1.1 million), and Dammam (0.9 million). Together, the ten largest cities account for roughly 70 percent of all tweets with identifiable city tags. The author–day panel reflects similar concentration: Riyadh alone contributes 2.3 million author-day observations, followed by Jeddah with 1.25 million.

E Robustness of criticism measure

As the happiness and criticism measures are both derived from tweets, I compare monthly aggregate criticism share against Google Trends search volume for two politically critical-adjacent Arabic terms — “corruption” (fasad) and “arrest” (i’tiqal) — over the same national window (November 2017–July 2019, $n=21$). Both series move in the expected direction: monthly search interest in “corruption” is positively associated with monthly criticism share ($b=0.0007$, $p=.04$), and search interest in “arrest” shows the same sign ($b=0.0004$, $p=.07$). Because Google search behavior is not authored content and does not share any measurement basis with my Twitter-derived variables, this pattern is not susceptible to any shared-measurement-error concern raised for the within-Twitter comparison, and offers independent (if modest,

Table 30: Political criticism share and Google Trends search interest (national monthly)

	Arrest	Corruption	Economy	Salary
Constant	0.004** (0.001)	0.004* (0.001)	-0.000 (0.004)	0.006 (0.004)
Arrest search index	0.000+ (0.000)			
Corruption search index		0.001* (0.000)		
Economy search index			0.001 (0.001)	
Salary search index				0.000 (0.000)
Num.Obs.	21	21	21	21
R2	0.160	0.198	0.116	0.000
R2 Adj.	0.115	0.156	0.069	-0.052
+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001				

given the short monthly series) support that the criticism measure tracks a real underlying signal of political concern rather than an artifact of tweet-based measurement.

F Temporal patterns

Figure 1 plots average daily sentiment. The happiest days in the dataset coincide with holidays and celebratory national events – including Eid al-Fitr and Eid al-Adha, and the start of Ramadan. Figure 2 shows daily political criticism, which is far more volatile and displays a downward trend over time. The two spikes in criticism are concentrated in early 2018 and mid-2019 – possibly related to the implementation of VAT and the policy to allow women to drive.

Overall, these descriptive statistics highlight emotional positivity and very low rates of overt political criticism. Variation in both affect and criticism is driven by a small number of active authors, concentrated cities, and politically salient days.

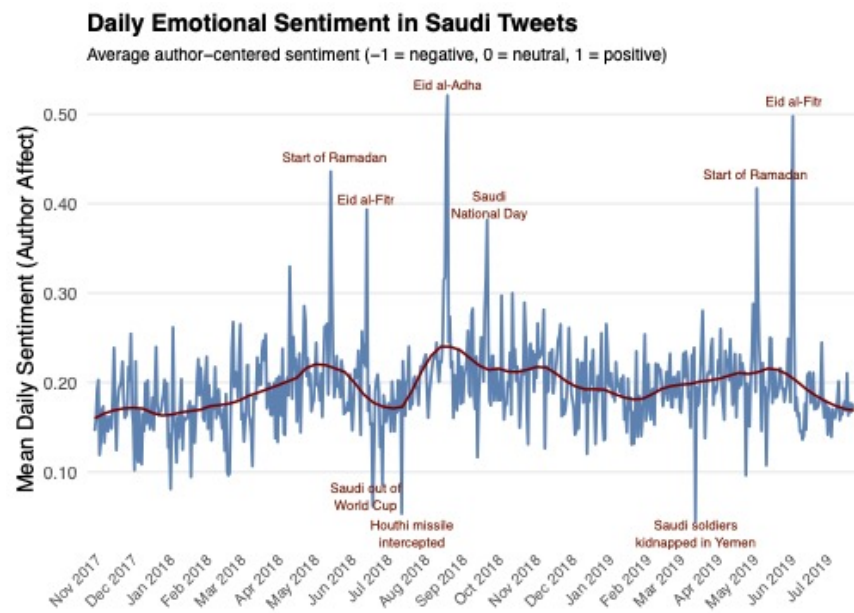


Figure 1: Daily Emotional Sentiment

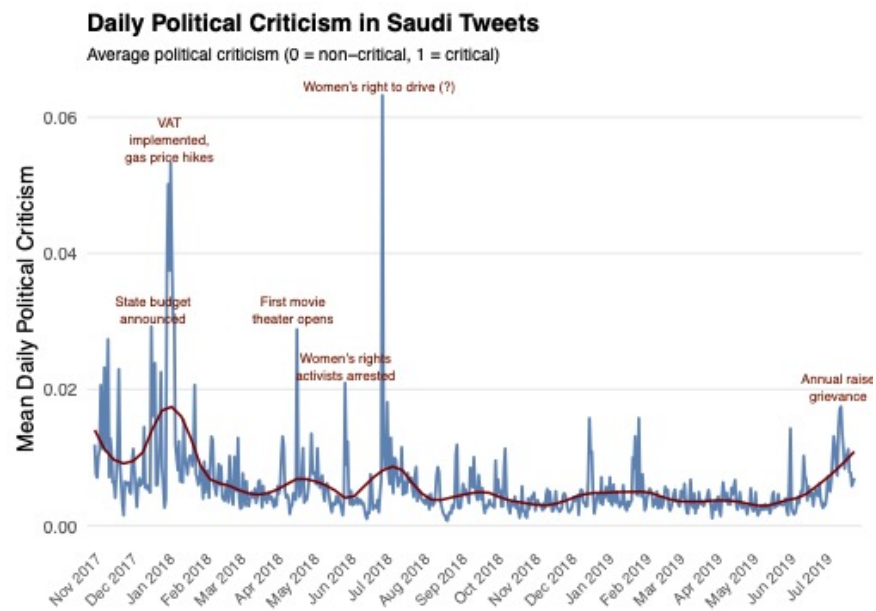


Figure 2: Daily Political Criticism

G Data Description

Table 31: Distribution of Tweet Sentiment and Political Criticism

Category	Count	Share (%)
Negative sentiment (−1)	5,672,472	26.6
Neutral sentiment (0)	5,778,226	27.1
Positive sentiment (1)	9,849,483	46.3
Classified as politically critical (=1)	127,026	0.6
Not critical (=0)	21,173,155	99.4

Table 32: Coverage of Geolocated Tweets and City Representation

Category	Count	Share (%)
Tweets with city-level geotag	19,057,202	89.5
Tweets without city-level geotag	2,242,979	10.5
Unique identified cities	175	-

Table 33: Most Active Cities by Tweet Volume

City	Tweets	Share (% of city-tagged tweets)
Riyadh	6,124,221	32.1
Jeddah	3,331,221	17.5
Makkah al Mukarramah	1,053,743	5.5
Dammam	912,880	4.8
Al Madinah al Munawwarah	750,206	3.9
Ahsa	665,656	3.5
Hail	469,137	2.5
Buraydah	457,149	2.4
Taif	454,420	2.4
Al Khobar	341,862	1.8

Table 34: Most Active Cities by Author-Day Observations

City	Author-Day Obs.	Share (%)
Riyadh	2,300,143	31.4
Jeddah	1,254,390	17.1
Makkah al Mukarramah	408,550	5.6
Dammam	347,947	4.8
Al Madinah al Munawwarah	286,491	3.9
Ahsa	255,592	3.5
Hail	184,736	2.5
Taif	179,602	2.4
Buraydah	169,799	2.3
Al Khobar	138,580	1.9

Table 35: Author-Level Distribution of Political Criticism

	Min	1Q	Median	Mean	3Q	Max
Ever posted critical tweet (=1)	0	0	0	0.088	0	1

Table 36: Days with Highest and Lowest Mean Sentiment

Date	Mean Sentiment	Mean Critical Share	Tweets (N)
<i>Highest Sentiment Days</i>			
2018-08-21	0.521	0.0007	33,826
2019-06-04	0.498	0.0020	29,982
2018-08-20	0.477	0.0009	46,955
2018-05-16	0.436	0.0027	40,091
2019-05-05	0.417	0.0024	34,482
<i>Lowest Sentiment Days</i>			
2019-03-15	0.045	0.0018	23,692
2018-07-14	0.053	0.0115	34,525
2018-06-20	0.062	0.0024	41,724
2018-01-03	0.081	0.0533	36,667
2018-06-28	0.086	0.0632	34,879

Table 37: Days with Highest and Lowest Political Criticism

Date	Mean Sentiment	Mean Critical Share	Tweets (N)
<i>Highest Criticism Days</i>			
2018-06-28	0.086	0.0632	34,879
2018-01-03	0.081	0.0533	36,667
2018-01-01	0.127	0.0502	41,056
2018-01-04	0.153	0.0406	34,378
2017-12-31	0.199	0.0381	38,978
<i>Lowest Criticism Days</i>			
2018-08-21	0.521	0.0007	33,826
2018-08-20	0.477	0.0009	46,955
2018-06-15	0.393	0.0010	39,641
2019-03-29	0.249	0.0011	37,552
2018-10-20	0.150	0.0012	46,275

H Emotional sentiment labeling guide

To protect the anonymity of authors, I provide a summary of the emotional sentiment classification guidelines rather than reproducing the full coding manual, which contains original tweet text. This guide was developed in collaboration with Saudi research assistants.

Tweets were classified according to the *emotional state expressed by the author*, rather than the moral, political, or social content of the tweet. Coders used the tweet’s language, tone, emojis, rhetorical cues, and context to infer the author’s dominant emotional state. When multiple emotions were present, the dominant emotion determined the classification.

Tweets were assigned to one of three categories:

- **Positive:** The author expresses positive affect, including happiness, amusement, affection, hope, pride, relief, gratitude, or spiritual uplift.
- **Negative:** The author expresses negative affect, including anger, frustration, sadness, fear, anxiety, pain, disgust, bitterness, or longing.
- **Neutral:** The tweet does not convey a clear emotional state. This includes factual or informational statements, reminders, promotional content, generic praise, and emotionally flat or procedural language.

H.1 Coding Rules

Sarcasm and humor. Sarcasm was classified according to the emotion it conveyed. Playful or affectionate teasing was coded as positive, while sarcasm expressing hostility, bitterness, frustration, or disapproval was coded as negative. Dry or ambiguous sarcasm without a clear emotional signal was coded as neutral.

Religious language. Religious expressions were classified according to their emotional tone rather than their religious content. Expressions conveying gratitude, joy, comfort, or spiritual uplift were coded as positive. Expressions conveying fear, grief, helplessness, or distress were coded as negative. Generic prayers or religious statements without a clear emotional signal were coded as neutral.

Organizational accounts. Standard institutional announcements, congratulations, expressions of thanks, and other formulaic organizational language were coded as neutral unless they clearly conveyed an emotional state attributable to the author.

Poetry and quotations. Coders treated the emotions expressed in poetry or quoted language as reflecting the author’s emotional state and classified them according to the dominant emotional tone.

Emojis and expressive language. Emojis, repeated letters, elongation, exclamations, and other expressive cues were interpreted in context. They were not assigned a fixed sentiment: for example, crying or laughing emojis could indicate either distress or intense amusement depending on the surrounding text.

Implicit emotion. Coders considered the overall meaning of the tweet rather than relying solely on individual words or emojis. Humor, religious language, gratitude, or positive emojis could accompany an underlying negative emotional state, such as frustration or bitterness. Classification therefore reflected the dominant emotion conveyed by the tweet as a whole.

I Political sentiment labeling guide

Tweets were classified using an author-centered binary coding scheme, capturing whether the author expressed criticism of the Saudi state, its leadership, policies, institutions, or performance. To protect the anonymity of users given the political sensitivity of tweet content, I provide a summary of the classification guidelines rather than reproducing the full coding manual in this appendix. This classification guide was developed in collaboration with Saudi research assistants.

Critical. A tweet was classified as critical when the author expressed criticism, grievance, dissatisfaction, disapproval, or a desire for policy change directed explicitly or implicitly toward the Saudi state. This included criticism of:

- Laws and policies
- Government performance or institutional failure
- Public services and state-provided goods
- Economic conditions attributed to state action
- Corruption or procedural injustice
- State-sponsored social, cultural, or entertainment reforms

Non-critical. All other tweets were classified as non-critical. This included tweets without political content, expressions of support for the government, ambiguous political sentiment, factual statements, and requests for government action that did not express blame, dissatisfaction, or perceived institutional failure.

I.1 Attribution and Tone.

Classification depended on both the target and evaluative content of the tweet. A polite request for a public service was not considered criticism simply because it addressed a government agency. By contrast, allegations of unfairness, non-responsiveness, incompetence, corruption, or other government failure were classified as critical, even when expressed respectfully or deferentially.

Criticism could also be indirect. Negative evaluations of goods or policies closely associated with the Saudi state, including government-sponsored entertainment, electricity and fuel prices, and other state-provided or regulated goods, were treated as political criticism when they implied dissatisfaction with state policy or performance. Criticism of private behavior, companies, cultural phenomena, or other non-state actors was not considered political unless responsibility was explicitly or implicitly attributed to the state.

I.2 Political and Grievance Hashtags.

Hashtags were treated as part of the substantive content of a tweet. Tweets that endorsed or amplified hashtags expressing political grievances, allegations of state failure, or demands for policy change could therefore be classified as critical even when the accompanying text was indirect, poetic, or religious.

However, the presence of a grievance hashtag alone was not sufficient when the accompanying content contradicted or neutralized the grievance, defended or praised the government, was plainly unrelated to the hashtag, or appeared to use trending hashtags for advertising, spam, or visibility.

As a general rule, a grievance hashtag plus alignment or contextually meaningful ambiguous content led to critical classification. A grievance hashtag plus a pro-government, contradictory, or unrelated content led to a non-critical classification

I.3 Religious and Coded Language.

General prayers, Qur'anic language, or devotional expressions were classified as non-critical unless their context communicated grievance, helplessness, injustice, or dissatisfaction linked to government action or state policy.

Because direct political criticism may be costly in authoritarian settings, indirect, metaphorical, religious, sarcastic, and otherwise coded expressions were classified as critical when there was a clear contextual link between the negative evaluation and state responsibility.

I.4 Politically Salient Domains.

Criticism of state-sponsored entertainment and social reforms was classified as political when it challenged policies closely associated with the government's reform agenda. Criticism of state-controlled economic policies and public services was likewise considered political when it expressed dissatisfaction with government provision or performance.

Criticism of privately provided goods, private firms, social practices, sports performance, or cultural products was generally classified as non-critical unless the tweet attributed responsibility to a government institution, senior regime official, or state policy.

For public-service complaints, routine requests and functional complaints without political attribution were classified as non-critical. Complaints alleging injustice, corruption, systemic failure, or government culpability were classified as critical.

I.5 Ambiguous Cases.

The coding scheme was deliberately conservative. When the author's negative attitude or the link to government responsibility was unclear, the tweet was classified as non-critical. Ambiguous cases were flagged for adjudication.

J Hashtags flagged as potentially political

Hashtag	Translation
الراتب_مايكفي_الحاجه	The salary doesn't meet the needs
الراتب_مايكفي_الحاجه2	The salary doesn't meet the needs (version 2)
الراتب_مايكفي_الحاجه3	The salary doesn't meet the needs (version 3)
الراتب_مايكفي_الحاجه4	The salary doesn't meet the needs (version 4)
الراتب_مايكفي_الحاجه5	The salary doesn't meet the needs (version 5)
الراتب_مايكفي_الحاجه6	The salary doesn't meet the needs (version 6)
الراتب_مايكفي_الحاجه7	The salary doesn't meet the needs (version 7)
الراتب_مايكفي_الحاجه8	The salary doesn't meet the needs (version 8)
ياملكنا_الراتب_مايكفي_الحاجه	Our King, the salary doesn't meet the needs
الراتب_مايكفي_الحاجة	The salary doesn't meet the need
فتح_باب_الاعتراض_حساب_المواطن	Open objections for Citizen Account
ثلث_المسجلين_بحساب_المواطن_اجانب	A third of Citizen Account registrants are foreigners
حساب_المواطن_يزيد_للشعب	Citizen Account lashes out at the people
حساب_المواطن_٣٠٠_ريال	Citizen Account: 300 riyals
حساب_المواطن_دعم_لا_ثراء	Citizen Account: support, not enrichment
حساب_المواطن_٣٠٠_ريالا	Citizen Account: 300 riyals
حساب_المواطن_للدعم_لا_للثراء	Citizen Account: for support, not enrichment
ابقاء_البدلات_للعسكريين_المتقاعدين	Keep allowances for retired military personnel
الشعب_يريد_اسقاط_الديون	The people want debts cancelled
ارتفاع_اسعار_الالبان	Rising milk prices
ارتفاع_أسعار_الألبان	Rising milk prices
ارتفاع_الاسعار_المتصاعد	Escalating prices
رسميا_رفع_اسعار_البنزين	Officially raised gasoline prices
طالب_بعوده_علاوه38_وعلاوه39	Demand return of 2018–2019 bonuses
مهندسون_معطلون	Unemployed engineers
عاطلين_نعاني_من_الضرائب	Unemployed and suffering from taxes
لا_ضرائب_بدون_تمثيل260	No taxation without representation 260
فساد_بند105_يامحمد_بن_سلمان63	Corruption in Clause 105, O Mohammed bin Salman (63)
فساد_بند105_يامحمد_بن_سلمان65	Corruption in Clause 105, O Mohammed bin Salman (65)
نطالب_بكشف_فساد_بند105	We demand exposure of Clause 105 corruption
فساد_بند105_سلب_المعلم_حقوقها	Clause 105 corruption robbed teachers of their rights
شرايع_النخل_ضحيه_فساد	Sharaia al-Nakhl district victim of corruption
شرايع_النخل_يمكه_ضحيه_فساد	Sharaia al-Nakhl in Mecca victim of corruption
عجز_بالمدارس_وعطاله_بالبيو	Teacher shortages and unemployment at home
نطالب_بالاختلاط_بالمدارس	We demand mixed-gender schooling
الشعب_يريد_الترفيه_بالملاهي	The people want entertainment in amusement parks
نطالب_بمحاسبه_وزير_التعليم	We demand accountability of the Education Minister
سعوديات_نطلب_اسقاط_الولاية600	Saudi women demand the end of male guardianship (600)
سعوديات_نطلب_اسقاط_الولاية667	Saudi women demand the end of male guardianship (667)
سعوديات_نطلب_اسقاط_الولاية704	Saudi women demand the end of male guardianship (704)
سعوديات_نطلب_اسقاط_الولاية725	Saudi women demand the end of male guardianship (725)
سعوديات_نطلب_اسقاط_الولاية663	Saudi women demand the end of male guardianship (663)

سعوديات_نطلب_اسقاط_الولاية702	Saudi women demand the end of male guardianship (702)
سعوديات_نطلب_اسقاط_الولاية493	Saudi women demand the end of male guardianship (493)
سعوديات_نطلب_اسقاط_الولاية1079	Saudi women demand the end of male guardianship (1079)
سعوديات_نطلب_اسقاط_الولاية731	Saudi women demand the end of male guardianship (731)
قرار_اسقاط_الولاية_بعد_١٨	Decision to drop guardianship after age 18
اسقاط_الولاية	End male guardianship
العباية_المقلوبة	The inside-out abaya
العباية_المقلوبة	The inside-out abaya
مراقص_علنية_بوادي_نمار	Public nightclubs in Wadi Namar
نطالب_بفتح_مكبرات_الصوت	We demand reopening mosque loudspeakers
الدرعية_تجاهر_بالمعاصي	Diriyah openly commits sins
الشعب_يرفض_للترفيه	The people reject entertainment
نطالب_بالهيبه_وايقاف_الانحلال	We demand the religious police and an end to moral decline
الشعب_يرفض_اسقاط_الولاية	The people reject ending male guardianship
حظر_ببجي_في_السعودية	Ban PUBG in Saudi Arabia
ضد_حظر_ببجي_في_السعودية	Against banning PUBG in Saudi Arabia
نطالب_حظر_ببجي_بالسعودية	We demand a PUBG ban in Saudi Arabia
نطالب_اغفاء_عبدالعزیز_الفیصل3	We demand dismissal of Abdulaziz Al-Faisal (3)
اغفاء_رئيس_هيبه_الترفيه	Dismiss the head of the Entertainment Authority
رحيل_تركي_ال_شيخ_مطلب	Departure of Turki Al-Sheikh is a public demand
نطالب_اغفاء_عبدالعزیز_الفیصل	We demand dismissal of Abdulaziz Al-Faisal
نطالب_اغفاء_امين_امانه_حایل	We demand dismissal of the mayor of Hail
نطالب_اغفاء_عبدالعزیز_الفیصل1	We demand dismissal of Abdulaziz Al-Faisal (1)
اغفاء_تركي_الشيخ_مطلب	Dismissal of Turki Al-Sheikh is a public demand
فواتير_كهربا_جازان_عاليه	High electricity bills in Jazan
اقاله_العيسى_مطلب_الشعب	Dismissal of Al-Essa is a public demand
حساب_المواطن	Citizen Account
العلاوة_السنوية	Annual bonus
رسميا_رفع_اسعار_البنزين	Officially raised gasoline prices
الراتب	The salary
البنزين	Gasoline
خاشقجي	Khashoggi
السينما_في_السعودية	Cinema in Saudi Arabia
فاتورة_الكهرباء	Electricity bill
اسال_وزير_المالية	Ask the Minister of Finance
النقل_الخارجي	External teacher transfer
ضريبة_القيمة_المضافة	Value-added tax
العلاوة_السنوية	Annual allowance
جده_تغرق	Jeddah is flooding
حركة_النقل_الخارجي	Teacher transfer movement
هالوين_الرياض	Riyadh Halloween
معالي_المواطن	Excellency, the Citizen (TV program)
رجل_امن_يناشد_ولي_العهد2	Security officer appeals to the Crown Prince (2)

ضد_السناب_الامني_العنصري	Against the racist security Snapchat account
ايتام_حفرالباطن	Orphans of Hafar al-Batin
السعوديات_ضد_التجنيد_النسوي	Saudi women against female military conscription
سعوديون_ضد_النقاب	Saudis against the niqab
العباية_عاده_وليست_عباده	The abaya is a custom, not a form of worship
الولاية_تعطل_حياتي	Guardianship disrupts my life
التعليم_تقاضي_علي_العلياني	Ministry of Education sues Ali Alalyani
حفله_غناييه_مختلطه_بجازان	Mixed-gender concert in Jazan
مجارده_ترفض_الحفل_الغنايي	Majardah rejects the musical concert
بريده_تريد_حفلات_الترفيه	Buraidah wants entertainment concerts
ضد_حفله_احلام	Against Ahlam's concert
مقاطعه_حفله_احلام	Boycott Ahlam's concert
مقاطعة_حفلة_احلام	Boycott Ahlam's concert
نطالب_ب حصص_للموسيقي	We demand music classes
منع_الموسيقي_بمطاعم_مكه	Ban music in Mecca restaurants
لا_نريد_دفوف_وموسيقى_في_بدايه	We don't want drums and music at the beginning
لا_مزنه_ومزيونه_بعرعر	No Miznah and Mazyoonah in Arar
لا_نريد_دفوف_وموسيقى_في_بدايه	We don't want drums and music at the beginning
لانريد_مسرحيات_ولانتغريب_في_عرعر	No plays or Westernization in Arar
لا_للتجنيس	No to naturalization
لا_لتركيا_ومنتجاتها	No to Turkey and its products
لا_لتجنيس_اولاد_المتجنسات	No to naturalizing children of naturalized women
لا_للحرب_في_اليمن	No to the war in Yemen
لا_لدمار_الاوطن	No to the destruction of nations
تغريب_المجتمع_خيانه_للدِين_والوطن	Westernizing society is treason to religion and nation
الشعب_يقاطع_مطاعم_الموسيقي	The people boycott restaurants with music
الشعب_يرحب_دخول_النساء_للملاعب	The people welcome women entering stadiums
الشعب_جاهز_للترفيه	The people are ready for entertainment
الشعب_يرفض_للترفيه	The people reject entertainment
الشعب_يطالب_بتجريم_النسويات	The people demand criminalizing feminists
الشعب_يرفض_دخول_النساء_للملاعب	The people reject women entering stadiums
الشعب_يرفض_الترفيه_بالمعاصي	The people reject entertainment with immorality
الشعب_ضد_التطرف_النسوي	The people are against feminist extremism
مقاطعه_شركه_STC_للاتصالات	Boycott STC telecommunications company
انا_مازلت_مقاطع_المراعي	I am still boycotting Almarai
مستمرين_ومقاطعين_المراعي	We continue to boycott Almarai
مقاطعه_منتجات_العقاريين	Boycott real estate products
مقاطعه_القبائل_للملاعب	Tribes' boycott of stadiums
مقاطعة_المراعي	Boycott Almarai
مقاطعه_مطعم_هرفي	Boycott Herfy restaurant
مقاطعه_Mobily_العنصريه	Boycott Mobily for racism
مقاطعه_مرسول	Boycott Mrsool (delivery app)
مقاطعه_اوبر_وكريم1	Boycott Uber and Careem (1)

الملك_يحارب_الفساد	The King fights corruption
محمد_العزم_يجتث_المفسدين	Mohammed of determination uproots the corrupt
الشعب_ضد_الفساد_ويدعم_اجتثاثه	The people are against corruption and support its eradication
مكافحة_الفساد	Fighting corruption
هل_انخفضت_اسعار_باقات_الانترنت	Have internet package prices dropped?
اسعار_شركات_الاتصالات	Telecom company prices
كفايه_نصب_يا_stc	Enough fraud, STC
تشوهات_السوق_العقارية	Distortions in the real estate market
براءة_العساف	Acquittal of Al-Assaf
العصيان_المدني_الشامل	General civil disobedience
نفطنا_لغيرنا	Our oil is for others
هيبه_الرياضه_تحتفل_بالمنتخب	Sports Authority celebrates the national team
رساله_الي_محمد_بن_سلمان	Message to Mohammed bin Salman
خلي_الضريه_علينا	Keep the tax on us
نصائح_للتعايش_مع_الضريه	Tips for living with the tax
الضريه_المضافه	Value-added tax
الضريه_المضافة	Value-added tax
لن_نسدد_الكهرباء	We will not pay electricity bills
الحد_الجنوبي	Southern Border (referring to the Yemen front)
اسال_وزير_الطاقة	Ask the Minister of Energy

K List of events

Title/description*	Start Date* (YYYY-MM-DD)	End Date* (YYYY-MM-DD)	City*	Description of event*	Venue*	Website 1*
Mohamed Abdo Concert	2016-08-10		Taif		Souk Okaz	https://www.arabnews.com/node/972491/%78%78
Mohamed Abdo, Rabeh Saqer Concert	2017-01-30		Jeddah		Al-Jawhara Stadium	https://www.alarabiya.net/saudi/today/2017/01/31/
Mohamed Abdo and Rashed Al-Majed Concert	2017-03-09		Riyadh		King Fahd Cultural Center	https://www.aleqt.com/2017/03/08/article_1147696
Toby Keith and Rabeh Saqer Concert	2017-05-20		Riyadh		Green Halls Auditorium	https://www.npr.org/sections/therecord/2017/05/22/
Fouad Abdulwahed and Hussain Al Jassmi Concert	2017-06-28		Riyadh		King Fahd Cultural Center	https://www.alwatanvoice.com/arabic/news/2017/07/04
Khobar Hollywood	2017-11-01		Al Khobar	A Hollywood-themed public entertainment event.	Khobar Sea Front	https://x.com/Enjoy_Saudi/status/92609495930385
Once	2017-11-01	2017-11-04	Riyadh	A family entertainment festival showcasing Saudi youth creativi	Al Yamamah University Stadium	https://x.com/Enjoy_Saudi/status/92610923611497
Shaun the Sheep	2017-11-01	2017-11-04	Hail	A live Shaun the Sheep stage show featuring cartoon-themed	Salma Mall	https://x.com/Enjoy_Saudi/status/92573946192061
Shaun the Sheep	2017-11-02	2017-11-04	Al Jubail	A live Shaun the Sheep stage show featuring cartoon-themed	Al Jubail Mall	https://x.com/Enjoy_Saudi/status/92571910731560
Nitrocircus	2017-11-03	2017-11-04	Riyadh	A live stunt circus show featuring freestyle motorcycle, scooter, King Fahd International Stadium		https://x.com/Enjoy_Saudi/status/92537500584756
Qomrah 2 Closing Ceremony	2017-11-03		Jeddah	The closing ceremony of Qomrah 2, a youth media program by King Abdullah Economic City		https://x.com/Enjoy_Saudi/status/92610923611497
Al Comedy Club – Stand Up Night	2017-11-09		Jeddah	A live stand-up comedy night featuring seven well-known come	Saudi Arabian Society for Culture and Arts, Al Shati District	https://www.sayidaty.net/node/635366/%D8%A3%1
Sibouni Aghanni	2017-11-09	2017-11-10	Riyadh	A comedy play about singing talent shows and the backstage c	King Fahd Cultural Center	https://x.com/Enjoy_Saudi/status/92718125991011
Al Comedy Club – Comedy Festival	2017-11-10		Jeddah	A recurring family comedy musical centered on Ahmed's sear	Saudi Arabian Society for Culture and Arts, Al Shati District	https://x.com/Enjoy_Saudi/status/92835705810530
Shaun the Sheep	2017-11-14	2017-11-18	Taif	A live Shaun the Sheep stage show featuring cartoon-themed	Jouri Mall	https://x.com/Enjoy_Saudi/status/92573946192061
House of Neon Festival	2017-11-15	2017-11-18	Riyadh	Neon-themed festival featuring light activities.		https://x.com/Enjoy_Saudi/status/93045063013255
Siboni Aghani Play	2017-11-15	2017-11-18	Jeddah	Egyptian comedy theatrical show starring Samir Ghanem.		https://x.com/theclubksa/status/92097317264904
Al Comedy Club – Improve Night	2017-11-16		Jeddah	Unknown	Saudi Arabian Society for Culture and Arts, Al Shati District	https://x.com/Enjoy_Saudi/status/93155894026092
Dora Live Show	2017-11-16	2017-12-02	Abha	Live theatrical kids' show featuring cartoon characters.		https://x.com/Enjoy_Saudi/status/93155894026092
Dora Live Show	2017-11-16	2017-11-22	Jazan	Live theatrical kids' show featuring cartoon characters.		https://www.alyemenoday.com/99/224141-
Michel Fadel Concert	2017-11-16		Jeddah		King Abdullah Economic city	https://www.youtube.com/watch?v=lgooVvGhHX8I
Saudi Concerts – Mohammed Abdu	2017-11-16		Riyadh			https://x.com/Enjoy_Saudi/status/93155368072117
Al Comedy Club – Comedy Festival	2017-11-17		Jeddah	A recurring family comedy musical centered on Ahmed's sear	Saudi Arabian Society for Culture and Arts, Al Shati District	https://www.alwatanvoice.com/arabic/news/2017/11/
Michel Fadel Concert	2017-11-17		Jeddah		King Abdullah Economic city	https://www.alwatanvoice.com/arabic/news/2017/11/
Safari Tech	2017-11-21	2017-11-23	Riyadh	Outdoor camping exhibition with adventure challenges.		https://x.com/Enjoy_Saudi/status/93270253601182
Abadi Al-Johar and Nabil Shuali Concert	2017-11-23	2017-11-23	Jeddah	Live musical concert featuring prominent Arab singers.		https://www.alhayath.com/1640739
Comic Con Arabia	2017-11-23	2017-11-25	Riyadh			https://www.alhayath.com/1640739
Kite Festival	2017-11-23	2017-11-25	Al Khobar	Spectacular international giant kite flying exhibition.		https://x.com/Enjoy_Saudi/status/93555070756608
Super Cute Play	2017-11-23	2017-11-25	Jeddah	Women's theatrical comedy starring Haya Al-Shuaibi.		https://x.com/Enjoy_Saudi/status/93081264739368
Comedy Club - Comedy Festival	2017-11-24	2017-11-24	Jeddah	Theatrical comedy play and magic show event.		https://x.com/Enjoy_Saudi/status/93155368072117
Dora Live Show	2017-11-26	2017-12-02	Jazan	Live theatrical kids' show featuring cartoon characters.		https://x.com/Enjoy_Saudi/status/93155894026092
Ice Age Live Show	2017-11-26	2017-12-02	Dammam	Kids' theatrical performance featuring popular animated charac		https://x.com/Enjoy_Saudi/status/93477778337243
Our Soccer Our Culture Festival	2017-11-28	2017-11-28	Al Khobar	Socio-athletic community sports festival promoting social resp		https://x.com/Enjoy_Saudi/status/93555070756608
Balqaes Fathi Concert	2017-11-29		Jeddah		Hilton Hotel in Jeddah	https://www.arabnews.com/node/1201721/spa/agg
Huqbah	2017-11-29	2017-12-02	Riyadh	Heritage festival with traditional folk art and dukkan.		https://x.com/Enjoy_Saudi/status/93372714872417
The White Exhibition	2017-11-29	2017-12-02	Al Khobar	Seafont creative platform supporting youth projects.		https://x.com/Enjoy_Saudi/status/93331043891745
Waqafat Comedy Festival	2017-11-29	2017-12-03	Riyadh	Stand-up comedy festival showcasing local comedians.		https://x.com/Khaleijatv/status/9340818059044741
Comedy Club - Improv Night	2017-11-30	2017-11-30	Jeddah	Live improvisational stand-up comedy theatrical show.		https://x.com/Enjoy_Saudi/status/93626476681982
Ibn Al-Haytham Exhibition 1	2017-11-30	2017-12-05	Al Baha			https://www.al-madina.com/article/551129/%D8%A3
Scoby-Doo Live Show	2017-11-30	2017-12-02	Dahran	Live kids' musical theatrical performance featuring famous cha		https://x.com/Enjoy_Saudi/status/93661462422570
Super Cute Play	2017-11-30	2017-12-01	Taif	Women's theatrical comedy starring Haya Al-Shuaibi.		https://x.com/Enjoy_Saudi/status/93081264739368
Tap Factory	2017-11-30	2017-12-02	Riyadh	High-energy musical and tap dance performance.		https://x.com/Enjoy_Saudi/status/93449706817293
Yanni Concert	2017-11-30		Jeddah		King Abdullah Economic City	https://www.concertarchives.org/concerts/yanni-8a
Al Madinah Comedy Club	2017-12-01	2017-12-01	Al Madinah Al Munaww	Live stand-up comedy club performance show.		https://x.com/Enjoy_Saudi/status/93341768991561
Yanni Concert	2017-12-01		Jeddah		King Abdullah Economic City	https://www.concertarchives.org/concerts/yanni-d6
Yanni Concert	2017-12-03		Riyadh		Princess Nourah Bint Abdulrahman University	https://www.concertarchives.org/concerts/yanni-d1
Yanni Concert	2017-12-04		Riyadh		Princess Nourah Bint Abdulrahman University	https://x.com/yanni/status/937819597239177216
Dora Live Show	2017-12-06	2017-12-12	Al Madinah Al Munaww	Live theatrical kids' show featuring cartoon characters.		https://x.com/Enjoy_Saudi/status/93876338661510
Hiba Tawaji Concert	2017-12-06		Riyadh		King Fahd Cultural Center	https://mail.lebanongate.net/%D9%87%D8%A8%D
Ice Age Live Show	2017-12-06	2017-12-12	Abha	Kids' theatrical performance featuring popular animated charac		https://x.com/Enjoy_Saudi/status/93839276009218
Yanni Concert	2017-12-06		Dahran		King Abdulaziz Center for World Culture	https://www.concertarchives.org/concerts/yanni-a0
Zwarah 180 Degrees	2017-12-06	2017-12-11	Al Khobar	local products exhibition.		https://x.com/Enjoy_Saudi/status/93513122498890
Barney Live Show	2017-12-07	2017-12-09	Dammam	Live kids' theatrical performance featuring popular character.		https://x.com/Enjoy_Saudi/status/93813685463692
Illuminate Visual Shows	2017-12-07	2017-12-09	Ahsa			https://x.com/Enjoy_Saudi/status/93956554427714
Jadat Al-Tarfeeh	2017-12-07	2017-12-08	Al Khobar	Street parades, theatrical acts, and circus shows.		https://x.com/Enjoy_Saudi/status/93812177835803
Vintage	2017-12-07	2017-12-09	Jeddah	Retro-themed exhibition showcasing historical lifestyle items.		https://x.com/Enjoy_Saudi/status/93840796817708
Yanni Concert	2017-12-07		Dahran		King Abdulaziz Center for World Culture	https://www.concertarchives.org/concerts/yanni-a4
Oud and Tabla	2017-12-08	2017-12-08	Jeddah	Live performance blending traditional and modern music.		https://x.com/Enjoy_Saudi/status/93159037320970
Scoby-Doo Live Show	2017-12-08	2017-12-09	Riyadh	Live kids' musical theatrical performance featuring famous cha		https://x.com/Enjoy_Saudi/status/93773582534906

Booth Forum 2017	2017-12-10	2017-12-10	Jeddah	Forum showcasing digital and visual media innovations.			https://x.com/Enjoy_Saudi/status/9369593292269
Barney Live Show	2017-12-14	2017-12-16	Ahsa	Live kids' theatrical performance featuring popular character.			https://x.com/Enjoy_Saudi/status/93813685436992
Caffeine 2	2017-12-14	2017-12-16	Jeddah	Coffee exhibition featuring various coffee brands.			https://x.com/Enjoy_Saudi/status/9409445086672
Ibn Al-Haytham Exhibition 1	2017-12-14	2017-12-22	Al Ras				https://www.spa.gov.sa/v/563207
Illuminate Visual Shows	2017-12-14	2017-12-16	Dammam				https://x.com/ourmission_sa/status/942121817115
Japanese Village	2017-12-14	2017-12-16	Al Khobar	Japanese cultural exhibition with anime, gaming, and cosplay.			https://x.com/Enjoy_Saudi/status/9394949583293
Nelly and Cheb Khaled Concert	2017-12-14		Jeddah		King Abdullah Economic City		https://www.bbc.com/news/blogs-trending-4207907
Rabeh Saqr and Rami Abdullah Concert	2017-12-14		Riyadh		King Fahd Cultural Center		

Circopolis	2018-01-18	2018-01-20	Riyadh	Theatrical acrobatics and contemporary circus show.	https://x.com/Enjoy_Saudi/status/95285822143323
Comedy Club - Improv Night	2018-01-18	2018-01-18	Jeddah	Live improvisational stand-up comedy theatrical show.	https://x.com/Enjoy_Saudi/status/95325053845133
Hala Saudi Festival	2018-01-18	2018-01-27	Al Khobar	National tourist and entertainment festival.	https://www.spa.gov.sa/1710788
Light Street Festival	2018-01-18	2018-01-20	Hail	Family street festival featuring global entertainment acts.	https://x.com/Enjoy_Saudi/status/95141157659422
Shto Ma'ana Carnival	2018-01-18	2018-01-20	Jazan	Winter-themed carnival with snow play and parades.	https://x.com/Enjoy_Saudi/status/95112154488922
Shto Ma'ana Festival	2018-01-18	2018-01-20	Riyadh	Winter-themed carnival with snow play and parades.	https://x.com/Enjoy_Saudi/status/95429993219376
The Haunted House Play	2018-01-18	2018-01-20	Ahsa	A theatrical horror comedy performance.	https://x.com/Enjoy_Saudi/status/95328078529277
The Seventh Art Shows	2018-01-18	2018-03-31	Riyadh	Global visual and cinematic storytelling shows.	https://x.com/Enjoy_Saudi/status/95081445217739
Care Bears	2018-01-19	2018-01-22	Abha	Kids' theatrical and musical cartoon characters show.	https://armyadiah.com/536277/%D8%A5%D8%AC
Rabeh Sager and Abadi Al-Johar Concert	2018-01-19	2018-01-19	Jeddah	Live musical concert featuring prominent Arab singers.	https://my.gov.sa/ar/events/11144
Khobar Vibes	2018-01-23	2018-01-28	Al Khobar	Seafont festival showcasing musical parades and laser shows	https://x.com/Enjoy_Saudi/status/96108626465205
Parker's x The Gathering	2018-01-23	2018-04-22	Riyadh	Mobile restaurant and entertainment concept.	https://www.eyecityyadh.com/ar/news/details/15161
Care Bears	2018-01-24	2018-01-28	Jazan	Kids' theatrical and musical cartoon characters show.	https://x.com/Enjoy_Saudi/status/94828302092617
Al-Bayt Bayt Aboona Play	2018-01-25	2018-01-27	Jeddah	Theatrical comedy and horror stage play.	https://x.com/Enjoy_Saudi/status/95003424519960
Metkatak	2018-01-25	2018-01-27	Riyadh	Family exhibition featuring foods, music, and shopping.	https://x.com/Enjoy_Saudi/status/95367339392417
Mulhimat Al-Sharq Wai-Gharb Festival	2018-01-25	2018-01-28	Riyadh	Cultural market combining international foods and coffees.	https://x.com/Enjoy_Saudi/status/95547350979435
Nagham Min Khayal Concert	2018-01-25	2018-01-26	Riyadh	Classical music concert featuring Taksim Trio.	https://x.com/Enjoy_Saudi/status/95583259779556
Ninja Turtles Live Show	2018-01-25	2018-01-27	Taif	Live kids' theatrical action performance.	https://x.com/Enjoy_Saudi/status/95081264739368
Super Cute Play	2018-01-25	2018-01-26	Riyadh	Women's theatrical comedy starring Haya Al-Shuaibi.	https://x.com/Enjoy_Saudi/status/95618128481183
Comedy Festival	2018-01-26	2018-01-26	Jeddah	Theatrical comedy play and magic show event.	https://x.com/Enjoy_Saudi/status/95007962803465
Kolona Wahed	2018-01-26	2018-01-27	Riyadh	Disability awareness and family entertainment event.	https://x.com/Enjoy_Saudi/status/95007962803465
World of Fantasy	2018-01-31	2018-02-04	Al Khobar	International artistic performance show.	https://x.com/Enjoy_Saudi/status/9622829673406
Madinah Comedy Club	2018-02-01	2018-02-01	Al Madinah Al Munawwarah	Live stand-up comedy club performance show.	https://x.com/Enjoy_Saudi/status/96015307743630
My Little Pony Live Show	2018-02-01	2018-02-03	Khamis Mushait	Kids' entertainment show featuring popular cartoon characters.	https://x.com/Enjoy_Saudi/status/95910921425608
Tazahabi	2018-02-05	2018-02-05	Riyadh	Traditional heritage fashion documentation showcase.	https://x.com/Enjoy_Saudi/status/96702129459105
The 7th Street Festival	2018-02-06	2018-02-10	Al Khobar	Horror-themed entertainment festival with mystery challenges.	https://x.com/Enjoy_Saudi/status/95076119558119
Wonderland	2018-02-07	2018-02-24	Riyadh	Family entertainment event featuring arts and competitions.	https://x.com/Enjoy_Saudi/status/96125333716853
Global Visual Shows for Children	2018-02-08	2018-02-10	Riyadh	Global visual film screenings and theatrical events for children.	https://x.com/Enjoy_Saudi/status/94828302092617
Khawatr Shabahah Play	2018-02-08	2018-02-08	Jeddah	Women's theatrical comedy stage performance.	https://x.com/Enjoy_Saudi/status/96415991703994
The Emperor's Life Play	2018-02-09	2018-02-10	Riyadh	Family stage play full of adventure and excitement.	https://x.com/Enjoy_Saudi/status/96078119558119
Al-Bayt Bayt Aboona Play	2018-02-11	2018-02-13	Riyadh	Theatrical comedy and horror stage play.	https://x.com/Enjoy_Saudi/status/96119170426203
Hawana	2018-02-14	2018-02-18	Al Khobar	Shopping and games entertainment event for families.	https://www.eyecityyadh.com/ar/news/details/15184
Global Visual Shows for Children	2018-02-15	2018-02-17	Riyadh	Global visual film screenings and theatrical events for children.	https://x.com/Enjoy_Saudi/status/98914930246227
Kids in Motion	2018-02-15	2018-02-17	Jeddah	Theatrical acts, acrobats, and cartoon brand showcases.	https://x.com/Enjoy_Saudi/status/96422868207945
Lil Nas Qisas	2018-02-15	2018-02-17	Al Khobar	Interactive storytelling cultural social event.	https://x.com/Enjoy_Saudi/status/96423225825627
Makkah Market	2018-02-15	2018-04-28	Makkah Al Mukarrama	social entertainment market with booths.	https://x.com/Enjoy_Saudi/status/96450722444493
My Little Pony Live Show	2018-02-15	2018-02-17	Ahsa	Kids' entertainment show featuring popular cartoon characters.	https://x.com/Enjoy_Saudi/status/96350315695610
Wendy Play	2018-02-15	2018-02-17	Al Khobar	Interactive musical theatrical show from Kuwait.	https://x.com/Enjoy_Saudi/status/96799180311808
West Bay	2018-02-15	2018-02-19	Jeddah	Leisure seafont event featuring live shows.	https://x.com/Enjoy_Saudi/status/96454506122357
Adam Show	2018-02-16	2018-02-17	Riyadh	Interactive 3D theatrical show by Freelusion.	https://x.com/Enjoy_Saudi/status/96484695522143
Khawatr Shabahah Play	2018-02-17	2018-02-17	Jeddah	Women's theatrical comedy stage performance.	https://x.com/Enjoy_Saudi/status/96742693806222
Hab Al-Barad	2018-02-21	2018-02-27	Ahsa	Socio-recreational family festival with local folklore.	https://x.com/Enjoy_Saudi/status/96670039340009
Winter Land	2018-02-21	2018-02-25	Al Khobar	Winter-themed entertainment festival with games and shows.	https://x.com/Enjoy_Saudi/status/96381134788780
Adam Show	2018-02-22	2018-02-24	Rabigh	Interactive 3D theatrical show by Freelusion.	https://x.com/Enjoy_Saudi/status/966562215067263
Barney Live Show	2018-02-22	2018-02-24	Yanbu	Live kids' theatrical performance featuring popular character.	https://x.com/Enjoy_Saudi/status/96382024970656
Bubble Laser Show	2018-02-22	2018-02-23	Riyadh	Spectacular bubble and laser family stage performance	https://x.com/Enjoy_Saudi/status/95798180311808
Comedy Club - Theater Night	2018-02-22	2018-02-22	Jeddah	Theatrical comedy club performance.	https://x.com/Enjoy_Saudi/status/97319474012352
Dora Live Show	2018-02-22	2018-02-24	Riyadh	Live theatrical kids' show featuring cartoon characters.	https://x.com/Enjoy_Saudi/status/96604362733505
Global Visual Shows for Children	2018-02-22	2018-02-24	Riyadh	Global visual film screenings and theatrical events for children.	https://x.com/Enjoy_Saudi/status/96634957721657
Jeddah Comedy Days Festival	2018-02-22	2018-02-25	Jeddah	Festival gathering local and Arab comedy stars.	https://x.com/Enjoy_Saudi/status/96595490924068
Khawatr Shabahah Play	2018-02-22	2018-02-22	Jeddah	Women's theatrical comedy stage performance.	https://x.com/Enjoy_Saudi/status/95980371982618
Khulais Agricultural Festival	2018-02-22	2018-03-22	Khulays	Agricultural tourist festival with traditional shows and games.	https://x.com/Enjoy_Saudi/status/96452230272875
My Little Pony Live Show	2018-02-22	2018-02-24	Al Baha	Kids' entertainment show featuring popular cartoon characters.	https://x.com/Enjoy_Saudi/status/96525963765742
National Geographic Live	2018-02-22	2018-02-24	Dammam	Educational stories and visual showcases.	https://x.com/Enjoy_Saudi/status/9656669088014
Ohara Land	2018-02-22	2018-03-03	Jeddah	Pirate shows and diverse family entertainment.	https://x.com/Enjoy_Saudi/status/96637958739451
The 19th Saudi Weddings Exhibition	2018-02-22	2018-02-24	Jeddah	Exhibition showcasing wedding and bridal services.	https://x.com/Enjoy_Saudi/status/96707294913931
Transformers Live Show	2018-02-22	2018-02-24	Al Madinah Al Munawwarah	Live theatrical action show based on cartoon characters.	
Wendy Play	2018-02-22	2018-02-24	Riyadh	Interactive musical theatrical show from Kuwait.	
Antar and Abba Opera	2018-02-23	2018-02-24	Riyadh	First Arabic operatic performance with Arabic orchestra.	
Classic Cars Festival	2018-02-23	2018-02-24	Riyadh	Exhibition showcasing vintage and historical cars.	
Comedy Club - Stand Up Night	2018-02-23	2018-02-23	Dammam	Live theatrical stand-up comedy performance.	

Grassano Saliba and Opera Lebanon Concert	2018-02-23	Riyadh		Princess Nourah bint Abdulrahman University Conference Center T	https://claudeabouchakra.com/?p=42428
Jazz Festival	2018-02-23	2018-02-24	Riyadh	International music festival showcasing jazz bands.	https://www.aajeeq.com/%D8%83%D8%B9%D8%94
Mrastak	2018-02-23	2018-02-24	Jeddah	Art exhibition featuring competitions and displays.	https://x.com/Enjoy_Saudi/status/96740936835342
Grassano Saliba and Opera Lebanon Concert	2018-02-24		Riyadh		https://alwaa.com.lb/%D9%85%D9%86%D9%89
Mayadeen Sahira	2018-02-27	2018-03-03	Al Kharij	Interactive scientific exploration and challenges event.	https://x.com/Enjoy_Saudi/status/964484588000203
Shadha Festival	2018-02-27	2018-03-03	Jeddah	Perfume and flower exhibition with processing arts.	https://x.com/Enjoy_Saudi/status/96962595060863
Shaun the Sheep Live Show	2018-02-27	2018-03-03	Yanbu	Kids' theatrical comedy show featuring famous characters.	https://x.com/Enjoy_Saudi/status/967764895168121
The Voice Kids	2018-02-27	2018-02-27	Riyadh	Live music performance featuring child singers.	https://x.com/Enjoy_Saudi/status/965647260922116
AYADINA	2018-02-28	2018-03-03	Yanbu	Socio-entertainment event featuring stand-up comedy.	https://x.com/Enjoy_Saudi/status/969494928200140
Got Talent Shows	2018-02-28	2018-03-02	Jeddah	Live talent stage show featuring variety acts.	https://x.com/Enjoy_Saudi/status/964469481509792
Illuminiere	2018-02-28	2018-03-03	Jeddah	Interactive light and fire performance show.	https://x.com/Enjoy_Saudi/status/968531323777313
one way	2018-02-28	2018-03-06	Ahsa	Artistic and visual family exhibition	https://x.com/Enjoy_Saudi/status/970344387430495
Azobiah Time Play	2018-03-01	2018-03-03	Dammam	Social comedy theatrical performance.	https://x.com/Enjoy_Saudi/status/968913715365051
Bubble Laser Show	2018-03-01	2018-03-02	Ahsa	Spectacular bubble and laser family stage performance.	https://x.com/Enjoy_Saudi/status/968893658824154
Dora Live Show	2018-03-01	2018-03-03	Jeddah	Live theatrical kids' show featuring cartoon characters.	https://x.com/Enjoy_Saudi/status/968901160726828
Global Visual Shows for Children	2018-03-01	2018-03-03	Riyadh	Global visual film screenings and theatrical events for children.	https://x.com/Enjoy_Saudi/status/950761195581199
Kids in Motion	2018-03-01	2018-03-03	Riyadh	Theatrical acts, acrobats, and cartoon brand showcases	https://x.com/Enjoy_Saudi/status/968477083788851
Mazwalah City	2018-03-01	2018-03-03	Riyadh	Interactive supportive event for Alzheimer's patients.	https://x.com/Enjoy_Saudi/status/969565106459435
Souq Al-Qaisariya	2018-03-01	2018-03-06	Al Khobar	Heritage market featuring local projects and activities.	https://x.com/Enjoy_Saudi/status/96964103386376
Transformers Live Show	2018-03-01	2018-03-03	Jouf	Live theatrical action show based on cartoon characters.	https://x.com/Enjoy_Saudi/status/968716689559849
Bubble Festival	2018-03-07	2018-03-10	Jeddah	Family bubble show and aerial performances.	https://x.com/Enjoy_Saudi/status/969256080662626
Eastern Hawaii 2	2018-03-07	2018-03-12	Al Khobar	Hawaii-themed family beach and entertainment event.	https://x.com/Enjoy_Saudi/status/973205750058303
La'abah wa Luqmah	2018-03-07	2018-03-11	Riyadh	Youth and children's entertainment event with activities.	https://x.com/Enjoy_Saudi/status/972467623312125
Makateeb	2018-03-07	2018-03-10	Riyadh	Modern poetry festival featuring horse and falcon shows.	https://x.com/Enjoy_Saudi/status/971378203767001
Gamer'sCon	2018-03-08	2018-03-10	Dammam	Gaming championships and electronic sports exhibition.	https://x.com/Enjoy_Saudi/status/971415973122241
Global Visual Shows for Children	2018-03-08	2018-03-10	Riyadh	Global visual film screenings and theatrical events for children.	https://x.com/Enjoy_Saudi/status/950761195581199
Havana	2018-03-08	2018-03-10	Riyadh	Carnival featuring circus, fire shows, and games.	https://x.com/Enjoy_Saudi/status/971733512431767
Irish Tap Dance	2018-03-08	2018-03-09	Riyadh	International Irish tap dance performances.	https://x.com/Enjoy_Saudi/status/971754973385155
Al Madinah Chocolate Club	2018-03-09	2018-03-09	Al Madinah Al Munawwarah	Live stand-up comedy performance with kids.	https://x.com/Enjoy_Saudi/status/971792795458461
Coffee and Chocolate Festival	2018-03-13	2018-03-20	Buraydah	Coffee and chocolate exhibition with kids theater.	https://x.com/Enjoy_Saudi/status/972478448058885
Little Paris	2018-03-14	2018-03-17	Jeddah	Parisian-themed exhibition with shopping and shows.	https://x.com/Enjoy_Saudi/status/974692118643076
Global Visual Shows for Children	2018-03-15	2018-03-17	Riyadh	Global visual film screenings and theatrical events for children.	https://x.com/Enjoy_Saudi/status/950761195581199
Irish Tap Dance	2018-03-15	2018-03-16	Jeddah	International Irish tap dance performances.	https://x.com/Enjoy_Saudi/status/973627310334227</

Al-Walad Da'a Play	2018-04-04	2018-04-06	Rabigh	A theatrical comedy show starring Bashir Ghoneim.		https://x.com/Enjoy_Saudi/status/98223402428536
Expo 3	2018-04-04	2018-04-08	Dahran	Interactive exhibition featuring bubble and nitrogen shows.		https://x.com/Enjoy_Saudi/status/979440610800923
Jumatha	2018-04-04	2018-04-07	Jeddah	Family gathering event with traditional games and arts.		https://x.com/Enjoy_Saudi/status/98262658847393
Land of Candy	2018-04-04	2018-04-13	Al Khobar	Sweet-themed family entertainment carnival and games.		https://x.com/Enjoy_Saudi/status/98156585966256
Masarrat Al-Ahsa Festival	2018-04-04	2018-04-07	Ahsa	Family festival with kid cinema, games, and food.		https://x.com/Enjoy_Saudi/status/98089015566498
Zwarah 180 Degrees	2018-04-04	2018-04-10	Al Khobar	Ramadan decoration and local products exhibition.		https://x.com/Enjoy_Saudi/status/98369865791145
Abtal Al-Had Fakhr wa It'izaz	2018-04-05	2018-04-08	Jazan	National celebratory event supporting military personnel.		https://x.com/Enjoy_Saudi/status/98222648658846
Do Re Mi	2018-04-05	2018-04-07	Jeddah	Musical entertainment performances and activities.		https://x.com/Enjoy_Saudi/status/98263415828666
Mohamed Hamaki Concert	2018-04-05		Jeddah		King Abdullah Economic City	https://www.alarabiya.net/culture-and-art/2018/07/0
Naseej 2018	2018-04-05	2018-04-08	Ahsa	Heritage festival with folk art and traditional shows.		https://x.com/Enjoy_Saudi/status/98089780605031
Saudi Zumba Festival	2018-04-05	2018-04-06	Rabigh	Women's Zumba and fitness event with child activities.		https://x.com/Enjoy_Saudi/status/97979920455719
Super Cute Play	2018-04-05	2018-04-07	Al Khobar	Women's theatrical comedy starring Haya Al-Shualbi.		https://x.com/Enjoy_Saudi/status/98082221896288
Weld Batnha Play	2018-04-05	2018-04-07	Riyadh	A theatrical comedy show starring Tariq Al-Ali.		https://x.com/Enjoy_Saudi/status/97645849147182
Yalla Play	2018-04-05	2018-04-07	Khamis Mushait	Video game and electronic sports challenge event.		https://x.com/Enjoy_Saudi/status/98258504989828
House of Comedy	2018-04-06	2018-12-28	Dammam	Weekly (Every Friday) stand-up comedy theatrical shows.		https://x.com/Enjoy_Saudi/status/99314339272397
Wael Jassar and Saber Al-Rubal Concert	2018-04-06		Jeddah		King Abdullah Economic City	https://mz-mz.net/1071223/#~:text=%D8%A3%D8
Arab Fashion Week	2018-04-10	2018-04-14	Riyadh	Women's fashion, jewelry, and accessory exhibition.		https://x.com/Enjoy_Saudi/status/98298273108795
Naqnaqah Festival	2018-04-11	2018-04-14	Al Madinah Al Munawwarah	Food festival showcasing local restaurants.		https://x.com/Enjoy_Saudi/status/98264932837958
Qaylah Fowg	2018-04-11	2018-05-06	Jeddah	Retro games, carrom, and food stations event.		https://x.com/Enjoy_Saudi/status/98304183497592
Kashfah	2018-04-12	2018-04-21	Al Khobar	Spring youth and family entertainment festival.		https://x.com/Enjoy_Saudi/status/98517460752213
Super Cute Play	2018-04-12	2018-04-13	Taif	Women's theatrical comedy starring Haya Al-Shualbi.		https://x.com/Enjoy_Saudi/status/9877837153939
We Are the 90s	2018-04-12	2018-04-15	Al Khobar	Nostalgic 1990s-themed exhibition and activities.		https://x.com/Enjoy_Saudi/status/98304936634787
Weld Batnha Play	2018-04-12	2018-04-14	Jeddah	A theatrical comedy show starring Tariq Al-Ali.		https://x.com/Enjoy_Saudi/status/9775032632715960
Behance Al-Madinah	2018-04-14	2018-04-14	Al Madinah Al Munawwarah	Global creative portfolio showcase and networking.		https://x.com/Enjoy_Saudi/status/98227182492940
Snap Shot Play	2018-04-16	2018-04-16	Al Madinah Al Munawwarah	Live comedy theatrical performance.		https://x.com/Enjoy_Saudi/status/98452162479491
Half Moon	2018-04-17	2018-04-21	Al Khobar	Seafont festival releasing balloon displays.		https://x.com/Enjoy_Saudi/status/98017294866863
Be Unique	2018-04-18	2018-04-21	Riyadh	Talent showcase and bazaar supporting small projects.		https://x.com/Enjoy_Saudi/status/98306446216020
Jeddah Nights Concert	2018-04-18	2018-04-20	Jeddah	Music concert featuring prominent Arab artists.		https://x.com/Enjoy_Saudi/status/98733763859937
Opening of AMC King Abdullah Financial District 1	2018-04-18		Riyadh	Movie theater opening	AMC King Abdullah Financial District 1	
Rise Up	2018-04-18	2018-04-21	Jeddah	Beachside equestrian and fireworks show.		https://x.com/Enjoy_Saudi/status/98768112753520
Blue World	2018-04-19	2018-04-21	Riyadh	Autism awareness entertainment and activities event.		https://x.com/Enjoy_Saudi/status/98733012950761
Carisma Family	2018-04-19	2018-04-21	Ahsa	Colorful family entertainment and activities festival.		https://x.com/Enjoy_Saudi/status/98734138727959
Festival of Colors	2018-04-19	2018-04-21	Jeddah	Colorful event featuring imaginative family shows.		https://x.com/Enjoy_Saudi/status/98305693863964
Flashback	2018-04-19	2018-04-23	Ahsa	Classic cars and retro music event.		https://x.com/Enjoy_Saudi/status/98664309825100
Land of Gifts	2018-04-19	2018-04-22	Al Khobar	Interactive exhibition for road safety awareness.		https://x.com/Enjoy_Saudi/status/98338919642873
Weld Batnha Play	2018-04-19	2018-04-21	Ahsa	A theatrical comedy show starring Tariq Al-Ali.		https://x.com/Enjoy_Saudi/status/98592609586208
Zumrah	2018-04-19	2018-04-21	Jeddah	Live musical shows and culinary experiences.		https://x.com/Enjoy_Saudi/status/98697534180057
Oud and Tabla	2018-04-20	2018-04-21	Jeddah	Live performance blending traditional and modern music.		https://x.com/Enjoy_Saudi/status/98736784289397
Hijazi Night	2018-04-21	2018-04-21	Jeddah	Traditional musical night honoring local artists.		https://x.com/Enjoy_Saudi/status/98559228688831
TEDx AlHamra Live	2018-04-21	2018-04-21	Jeddah	Inspirational talks and ideas event.		https://x.com/Enjoy_Saudi/status/98622843812096
1974 Event	2018-04-23	2018-04-25	Abha	Coffee-themed entertainment and cultural event.		https://x.com/Enjoy_Saudi/status/97721357138918
Taqirishat Hall Alayna	2018-04-24	2018-04-27	Hail	Pre-Ramadan celebratory social gathering.		https://x.com/Enjoy_Saudi/status/98918992862087
The Bridal Show	2018-04-24	2018-04-28	Hail	Fashion show and comedy sketches.		https://x.com/Enjoy_Saudi/status/98985925613545
Italian Festival	2018-04-25	2018-04-28	Jeddah	Cultural Italian cuisine and family activities.		https://x.com/Enjoy_Saudi/status/98667326967478
Lego Show	2018-04-25	2018-04-27	Dahran	Lego building exhibition and interactive family games.		https://x.com/Enjoy_Saudi/status/98552945337482
Nihad Fathy and National Arab Music Ensemble of the Egyptian Opera House	2018-04-25	2018-04-26	Riyadh		King Fahd Cultural Center	https://www.newarab.com/features/first-mixed-gen
BBQ Carnival	2018-04-26	2018-04-28	Jubail	Barbecue cooking challenges and family competitions.		https://x.com/Enjoy_Saudi/status/98483113504481
Downtown	2018-04-26	2018-04-30	Al Khobar	Entertainment event with games, shows, and poetry.		https://x.com/Enjoy_Saudi/status/99098037661200
Tamil Entertainment Festival	2018-04-26	2018-04-26	Riyadh	Indian comedy show featuring Tamil artists.		https://x.com/Enjoy_Saudi/status/98951572367125
KDC Theatrical Show	2018-04-27	2018-04-28	Riyadh	Women's theatrical musical performance		https://x.com/Enjoy_Saudi/status/98881739277938
MACE III	2018-04-27	2018-04-27	Jeddah	Theatrical music and light performance.		https://x.com/Enjoy_Saudi/status/98987684771757
Tamil Entertainment Festival	2018-04-27	2018-04-27	Al Khobar	Indian comedy show featuring Tamil artists.		https://x.com/Enjoy_Saudi/status/98985391360307
WWE	2018-04-27		Jeddah		King Abdullah International Stadium	https://www.concertarchives.org/concerts/www-ww
Tamil Entertainment Festival	2018-04-28	2018-04-28	Jeddah	Indian comedy show featuring Tamil artists.		https://x.com/Enjoy_Saudi/status/99017687937730
The Market	2018-05-01	2018-05-05	Jeddah	Bazaar event featuring pet farm and food platforms.		https://x.com/Enjoy_Saudi/status/99280124447662
Weld Batnha Play	2018-05-03	2018-05-04	Dammam	A theatrical comedy show starring Tariq Al-Ali.		https://x.com/Enjoy_Saudi/status/99098793313719
Mohammed Abdu and Rabbah Saqr Concert	2018-05-04		Jeddah		The enclosed hall at King Abdullah Sports City, "Al-Jawhara"	https://www.alarabiya.net/saudi-today/2018/05/05/
Opening of VOX Riyadh Park	2018-05-04		Riyadh	Movie theater opening	VOX Riyadh Park	https://motivevalmorgana.com/2018/05/07/vox-riy
Ramadan Market	2018-05-08	2018-05-10	Jeddah	Traditional bazaar with cultural activities.		https://x.com/Enjoy_Saudi/status/99425321018876
Bubble World	2018-05-10	2018-05-12	Tabuk	Entertainment bubble shows and activities.		https://x.com/Enjoy_Saudi/status/99460812718942
Comedy 1.0 - Marlon Wayan	2018-05-11	2018-05-11	Riyadh	Comedy show featuring stand-up performances.		https://x.com/Enjoy_Saudi/status/99242554662052

Seven Moons	2018-05-16	2018-06-14	Riyadh	Islamic history cultural journey featuring live shows and storyte		https://x.com/Enjoy_Saudi/status/99759269048002
Entertainment Neighborhood	2018-05-17	2018-06-15	Riyadh	Ramadan heritage festival with folklore, competitions, and prize		https://x.com/Enjoy_Saudi/status/10044151844070
Khimtna	2018-05-17	2018-06-15	Jeddah	Ramadan tent featuring buffet and entertainment programs.		https://x.com/Enjoy_Saudi/status/10014632266626
Tamr w Labn	2018-05-17	2018-05-19	Jeddah	Creative Ramadan event with visual shows and entertainment		https://x.com/Enjoy_Saudi/status/99721271930774
Ayam Zaman 2	2018-05-19	2018-05-22	Riyadh	Nostalgic Ramadan festival featuring traditional entertainment		https://x.com/Enjoy_Saudi/status/99208647873692
Bisat Al Reeh	2018-05-21	2018-05-26	Jeddah	Family entertainment festival combining art, food, fashion, and		https://x.com/Enjoy_Saudi/status/10000551661823
Ramadan in Our Neighborhood	2018-05-21	2018-06-14	Riyadh	Traditional heritage festival with comedy shows and education		https://x.com/Enjoy_Saudi/status/99797525034326
1351 AH	2018-05-22	2018-06-02	Jeddah	Heritage festival celebrating Saudi traditions with craftsmen an		https://x.com/Enjoy_Saudi/status/99609536106744
Hakawi	2018-05-23	2018-06-02	Jeddah	Historical festival featuring traditional stories and children's en		https://x.com/Enjoy_Saudi/status/99605778025463
Khan Al Khalili	2018-05-23	2018-05-27	Jeddah	Egyptian-themed Ramadan entertainment and cultural event.		https://x.com/Enjoy_Saudi/status/10007386116865
Takya	2018-05-23	2018-05-27	Jeddah	Family event showcasing old Hijazi Ramadan atmosphere.		https://x.com/Enjoy_Saudi/status/99905356458357
Garage	2018-05-24	2018-06-28	Ahsa	European-themed entertainment event		https://x.com/Enjoy_Saudi/status/99758275508820
Lamat Ramadania	2018-05-24	2018-05-26	Riyadh	Exhibition showcasing Islamic countries cultures and traditions		https://x.com/Enjoy_Saudi/status/99868491917710
Ghabqa	2018-05-25	2018-06-29	Riyadh	Ramadan late dinner featuring traditional and modern entertain		https://x.com/Enjoy_Saudi/status/99722036341000
House of Comedy	2018-05-25	2018-05-25	Dammam	Live stand-up comedy performance featuring local comedians.		https://x.com/Enjoy_Saudi/status/10000582292908
Ehkie Ya Ramadan	2018-05-26	2018-06-04	Al Madinah Al Munaww	Ramadan festival featuring diverse entertainment activities and		https://x.com/Enjoy_Saudi/status/99868654139813
Tulah	2018-05-27	2018-06-03	Buraydah	Perfume and fragrance festival alongside a Ramadan carnival.		https://x.com/Enjoy_Saudi/status/10014934623556
Shalky Event 3	2018-05-28	2018-05-30	Riyadh	Heritage and cultural exhibition for families.		https://x.com/Enjoy_Saudi/status/10004288832153
Siraj	2018-05-28	2018-06-03	Ahsa	Ramadan festival showcasing arts, culture, and traditional fash		https://x.com/Enjoy_Saudi/status/10018998238413
Leyali Masharif Al Ramadaniya	2018-05-29	2018-06-02	Jeddah	Cultural Ramadan nights featuring storytelling, folk music, and		https://x.com/Enjoy_Saudi/status/10025807094443
Fawanees	2018-05-30	2018-06-08	Jeddah	Ramadan entertainment festival with various shows and kids a		https://x.com/Enjoy_Saudi/status/10008818630435
Garqeean	2018-05-30	2018-06-01	Hafr Albatri	Traditional Ramadan festival featuring songs, sketches, and co		https://x.com/Enjoy_Saudi/status/10022861474674
Hazawe Al-Awwaleen	2018-05-30	2018-06-01	Al Khobar	Cultural Ramadan festival blending art, heritage, and traditiona		https://x.com/Enjoy_Saudi/status/99761290334676
Niqwa	2018-05-30	2018-06-01	Jeddah	Creative social festival featuring art, fashion, and food.		https://x.com/Enjoy_Saudi/status/10018935442561
Ramadan Outing	2018-05-30	2018-06-04	Al Khobar	Ramadan outing featuring folk shows and children's theatre.		https://x.com/Enjoy_Saudi/status/10018852818873
Treasures of the Golden Age	2018-05-31	2018-06-13	Makkah Al Mukarrama	Educational exhibition and workshops on Islamic history and sc		https://x.com/Enjoy_Saudi/status/10019463981521
Qamra 2	2018-06-01	2018-06-03	Jeddah	Entertainment event featuring arts, fashion, games, and compe		https://x.com/Enjoy_Saudi/status/100258815609050
Our Falcons	2018-06-14	2018-07-15	Buraydah	Entertainment festival with magic shows, interactive theater, ar		https://x.com/Enjoy_Saudi/status/100152905570805
Abha Hollywood	2018-06-15	2018-06-19	Abha	Los Angeles themed Hollywood entertainment festival celebrati		https://x.com/Enjoy_Saudi/status/10087789410359
Al Rass Summer Festival 39	2018-06-15	2018-06-30	Al Ras	Summer family festival		https://x.com/Enjoy_Saudi/status/10079962348864
Art Street	2018-06-15	2018-06-19	Abha	Eid celebration featuring art exhibitions, acrobatic shows, and t		https://x.com/Enjoy_Saudi/status/10076942491718
Bagshet Al Eid	2018-06-15	2018-06-17	Arar	Eid celebration featuring street circus and traditional performan		https://x.com/Enjoy_Saudi/status/10084139912977
Eid Talabha Festival 39	2018-06-15	2018-06-23	Al Madinah Al Munaww	Eid celebration featuring artists, talents, and craftsmen.		https://x.com/Enjoy_Saudi/status/10077043172630
Lammr AlEid	2018-06-15	2018-06-17	Jouf	Eid celebration with various activities and joyful atmosphere.		https://x.com/Enjoy_Saudi/status/10083875629337
Light Carnival	2018-06-15	2018-06-18	Tabuk	Colorful entertainment carnival with circus and acrobatics.		https://x.com/Enjoy_Saudi/status/10084517345202
Light Street	2018-06-15	2018-06-19	Jazan	Light street entertainment activities at the sea front.		https://x.com/Enjoy_Saudi/status/10087189774203
Russian Circus	2018-06-15	2018-06-19	Riyadh	Spectacular circus performance on ice featuring acrobats.		https://x.com/Enjoy_Saudi/status/10076573749901
The Carnival	2018-06-15	2018-06-30	Jeddah	Circus, acrobatics, and fun free shows at Jungle Land.		https://x.com/Enjoy_Saudi/status/1008384353797902
Carnival Al Eid	2018-06-16	2018-06-19	Jeddah	Eid village carnival with fireworks and laser shows.		https://x.com/Enjoy_Saudi/status/10090385021090
Chinese Circus	2018-06-16	2018-06-20	Dahran	Spectacular Chinese circus featuring kung fu and acrobatics.		https://x.com/Enjoy_Saudi/status/10089669976813
Elissa and Angham Concert	2018-06-16		Riyadh		King Fahd Cultural Center	https://s.arabic.ae/20180618/%D8%A5%D9%84%D
House of Comedy	2018-06-16	2018-06-17	Dammam	Live youth stand-up comedy performances.		https://x.com/Enjoy_Saudi/status/10084039212143
Island of Happiness	2018-06-16	2018-06-25	Riyadh	Family entertainment festival with various enthusiastic activitie		https://x.com/Enjoy_Saudi/status/10079421528428
Mariinsky Theatre Orchestra Concert	2018-06-16		Dahran		King Abdulaziz Center for World Culture "Ithra" Theater	https://saibq.org/saudia/bxp6zm
Okhwan Um Fahad Play	2018-06-16	2018-06-18	Ahsa	Comedic horror theatrical play starring Gulf comedy figures.		https://x.com/Enjoy_Saudi/status/10080165244755
Saudi Colors Program	2018-06-16	2018-06-18	Yanbu	Cultural and entertainment festival in the historic area.		https://x.com/Enjoy_Saudi/status/10084441889611
Shamma Hamdan and Yara (Were big, maybe not so much nowadays) Co	2018-06-16		Jeddah		Hilton Hotel	https://x.com/yaraib_lovers/status/1008284004339
The Light Unites Us	2018-06-16	2018-06-18	Taif	Entertainment carnival featuring light shows and theatrical perf		https://x.com/Enjoy_Saudi/status/10069745907473
Abu & Guy Manoukian Live in Concert	2018-06-17	2018-06-17	Jeddah	Live musical concert featuring artists Abu and Guy Manoukian.		https://x.com/Enjoy_Saudi/status/10083335107200
Majid Al Mohandes and Nabil Shuali Concert	2018-06-17		Jeddah		The enclosed hall at King Abdullah Sports City, "Al-Jawhara"	https://www.almaasyalyoum.com/news/details/1300
Masha and the Bears	2018-06-17	2018-06-23	Al Mubarraz	Theatrical children's play		https://x.com/Enjoy_Saudi/status/10097679650201
Toony Town Festival	2018-06-17	2018-06-21	Riyadh	Children's festival with live theatrical shows and cartoon charac		https://x.com/Enjoy_Saudi/status/10094661318648
Buraydah Park Festival	2018-06-18	2018-07-17	Buraydah	Summer family festival with entertainment activities and kids th		https://x.com/Enjoy_Saudi/status/10206924080220
Mohammed Abdu Concert	2018-06-18		Riyadh		King Fahd Cultural Center	https://www.almoawaten.net/2018/06/%D8%A6%D8
Ragheb Alama Concert	2018-06-18		Jeddah		King Abdullah Economic City	https://www.bbc.com/arabic/trending-44520074
Shamma Hamdan Concert	2018-06-18		Riyadh		Riyadh International Convention and Exhibition Center	https://www.instagram.com/p/BK17kA4ADF5?utm
Walid Al Shami and Hussein Al Jasmi Concert	2018-06-18		Dammam		Dahran Expo	https://www.musicnation.me/news/%d8%ad%d8%b
Nawal Al Kuwaitia and Dalia Mubarak Concert	2018-06-19		Jeddah		The enclosed hall at King Abdullah Sports City, "Al-Jawhara"	https://www.alarabiya.net/1300GMT/2018/06/20/%d
Sherine Abdel Wahab Concert	2018-06-19		Jeddah		King Abdullah Economic City	https://www.alwatanvoice.com/arabic/news/2018/0
Carmen Suleiman and Assala Nasri Concert	2018-06-20		Riyadh		King Fahd Cultural Center	https://www.musicnation.me/news/%d8%a8%d8%a
Fawertha Festival	2018-06-20	2018-06-22	Jeddah	Entertainment festival with various games and musical concert		https://x.com/Enjoy_Saudi/status/10094357873923

Majid Al Mohandes Concert	2018-06-20		Dammam		Dahran Expo	https://dammam.platinumlist.net/ar/event-tickets/70
Marwan Khoury Concert	2018-06-20		Jeddah		The Ritz-Carlton	https://www.alarabiya.net/alarabiya-today/2018/06/
Expatriate Events	2018-06-21	2018-06-23	Riyadh	South Asian cultural shows and traditional food for expatriates.		https://x.com/Enjoy_Saudi/status/1009565515001
Rabeh Saqr and Abbadi Al-Johar Concert	2018-06-21		Riyadh		King Fahd Cultural Center	https://www.elfalad.news/3356930
Celebrity Entertainment Festival	2018-06-22	2018-06-22	Jeddah	Entertainment carnival featuring Bollywood stars and activities.		https://x.com/Enjoy_Saudi/status/10098358895000
Oud and Tabla	2018-06-22	2018-06-29	Jeddah	Authentic art and modern musical performances night.		https://x.com/Enjoy_Saudi/status/10126821750685
Rashid Al Majed Concert	2018-06-22		Jeddah		The enclosed hall at King Abdullah Sports City, "Al-Jawhara"	https://palsawa.com/post/156644/%D8%A8%D8%B3/%D8%A8%D8%B3/%D8%A8%D8%B3/
Abha Shopping Festival	2018-06-23	2018-08-06	Abha	Shopping festival with amusement park and entertainment show.		https://x.com/Enjoy_Saudi/status/10160279079221
Nawal Al Kuwaitia Concert	2018-06-23		Riyadh		King Fahd Cultural Center	https://www.musicnation.me/news/%d8%a8%d8%a8/
The White Mountain	2018-06-24	2018-07-23	Al Madinah Al Munawwarah	Safari trips, paragliding, and various entertainment activities.		https://x.com/Enjoy_Saudi/status/10196061235345
Toony Town	2018-06-26	2018-06-28	Dahran	Theatrical performances and cartoon characters.		https://x.com/Enjoy_Saudi/status/10109306557635
Tree Night	2018-06-26	2018-06-30	Jeddah	Theatrical and musical performances in a green atmosphere.		https://x.com/Enjoy_Saudi/status/10109457408295
In the Unconscious Play	2018-06-27	2018-06-28	Jeddah	Live theatrical play with female musical performances.		https://x.com/Enjoy_Saudi/status/10119498096982
Dananat Alkharj	2018-06-28	2018-06-30	Al Kharj	Family entertainment and cultural festival.		https://x.com/Enjoy_Saudi/status/10123260231264
Expatriate Events	2018-06-28	2018-06-30	Jeddah	South Asian cultural shows and traditional food for expatriates.		https://x.com/Enjoy_Saudi/status/10119876849051
Shine like Diamonds	2018-06-28	2018-07-07	Jeddah	Musical atmosphere and upscale entertainment celebrating Eid.		https://x.com/Enjoy_Saudi/status/10088167653741
Michael Jackson Tribute Show	2018-06-29	2018-06-29	Riyadh	International tribute show simulating Michael Jackson performance.		https://x.com/Enjoy_Saudi/status/10116706013863
Sahel Alasayel Festival	2018-06-29	2018-07-19	Abha	Equestrian festival featuring horse shows.		https://x.com/Enjoy_Saudi/status/10159675163283
Stand Up Comedy	2018-06-29	2018-06-29	Dammam	Live stand-up comedy performance.		https://x.com/Enjoy_Saudi/status/10126683260724
Michael Jackson Tribute Show	2018-06-30	2018-06-30	Jeddah	International tribute show simulating Michael Jackson performance.		https://x.com/Enjoy_Saudi/status/10120328974261
International Brazilian Circus	2018-07-01	2018-08-11	Jeddah	Cinematic historical story and international circus performance.		https://x.com/Enjoy_Saudi/status/1027993172218
Shaer Masgool	2018-07-02	2018-07-04	Taif	Comedic theatrical play featuring poetry debates.		https://x.com/Enjoy_Saudi/status/10145243388322
Tomorrow Play	2018-07-04	2018-07-08	Jeddah	Theatrical play performance starring Shujoun Al-Hajri.		https://x.com/Enjoy_Saudi/status/10144902633362
Led Show	2018-07-05	2018-07-07	Arar	Illuminated light shows and various entertainment activities.		https://x.com/Enjoy_Saudi/status/10148942303078
MangaCon	2018-07-05	2018-07-07	Dahran	anime, manga, and Japanese culture convention.		https://x.com/Enjoy_Saudi/status/10145093302116
Me, Myself and I Play	2018-07-05	2018-07-06	Jeddah	Theatrical play performance at Coral Beach.		https://x.com/Enjoy_Saudi/status/10146073095977
House of Comedy	2018-07-06	2018-07-06	Dammam	Live comedy performance.		https://x.com/Enjoy_Saudi/status/10152761380742
Arwiqa Women's Car Exhibition	2018-07-07	2018-07-09	Jeddah	Women's car exhibition with safe driving workshops.		https://x.com/Enjoy_Saudi/status/10138712055925
Downtown	2018-07-11	2018-07-20	Khamis Mushait	Entertainment carnival with theatrical shows, games, and comedy.		https://x.com/Enjoy_Saudi/status/10174762849711
Japanese Village - Nippon Kon	2018-07-12	2018-07-16	Jeddah	Japanese cultural exhibition.		https://x.com/Enjoy_Saudi/status/10159977136604
Muhalfira	2018-07-12	2018-07-31	Riyadh	Summer water games and entertainment activities for families.		https://x.com/Enjoy_Saudi/status/10170987693625
Tomorrow Play	2018-07-12	2018-07-16	Riyadh	Theatrical play performance starring Shujoun Al-Hajri.		https://x.com/Enjoy_Saudi/status/10174969538221
Kadim Al Sahir, Majid Al Mohandes Concert	2018-07-13		Taif		Okaz Market Theater	https://awsat.com/home/article/1331811/%D8%A8%D8%B3/%D8%A8%D8%B3/
Mohammed Abdu Concert	2018-07-14		Taif		Okaz Market Heritage Theater	https://arabic.ae/20180714/%D9%85%D8%AD/%D8%A8%D8%B3/%D8%A8%D8%B3/
600 Below Zero	2018-07-18	2018-07-21	Riyadh	Musical performances and food entertainment in a cold atmosphere.		https://x.com/Enjoy_Saudi/status/10134484131013
Besat Al Khair Play	2018-07-19	2018-07-21	Riyadh	Musical theatrical children's play about different professions.		https://x.com/Enjoy_Saudi/status/10163801081901
Saudi Entalqi	2018-07-19	2018-07-23	Al Bukayriyah	Speed and movement challenges and physical competitions.		https://x.com/Enjoy_Saudi/status/10196130428526
House of Comedy	2018-07-20	2018-07-20	Dammam	Live comedy performance and entertainment night.		https://x.com/Enjoy_Saudi/status/10202923814453
Chloe Chua Concert	2018-07-21		Riyadh		King Fahd Cultural Center	https://www.sayidaty.net/node/748096/%D8%A3/%D8%A3/%D8%A3/
Chloe Chua Concert	2018-07-23		Jeddah		Dar Al-Hekma University Theater	https://www.sra7h.com/%d8%b2%d8%a7%d8%b2/
Fun Nights	2018-07-23	2018-07-25	Hail	Family entertainment activities, live shows, and food platforms.		https://x.com/Enjoy_Saudi/status/10211265043763
Okhwan Um Fahad Play	2018-07-26	2018-07-27	Abha	Comedic horror theatrical play starring Gulf comedy figures.		https://x.com/Enjoy_Saudi/status/10214399880750
Yalla Salt	2018-07-26	2018-10-26	Riyadh	Family entertainment, clay modeling, and music.		https://x.com/Enjoy_Saudi/status/10275553385417
House of Comedy	2018-07-27	2018-07-27	Dammam	Live youth comedy session and theatrical performance.		https://x.com/Enjoy_Saudi/status/10227998962928
Carnival Takween	2018-08-01	2018-08-31	Hail	Family entertainment carnival with distinctive shows and activities.		https://x.com/Enjoy_Saudi/status/10265435494440
Comedy Club (stand up night)	2018-08-02	2018-08-02	Jeddah	Live stand-up comedy performance.		https://x.com/Enjoy_Saudi/status/10250410762168
Ward 9 Play	2018-08-02	2018-08-04	Ahsa	Theatrical comedy play featuring Khaled Al-Faraj.		https://x.com/Enjoy_Saudi/status/10258037921582
YalaMarket	2018-08-02	2018-09-15	Yanbu	Entertainment market with productive families, folklore, and kids.		https://x.com/Enjoy_Saudi/status/10243162935860
Jouf Snow	2018-08-06	2018-08-17	Jouf	Summer snow park entertainment activities at Al Khozama Park.		https://x.com/Enjoy_Saudi/status/10297974167347
Hakaya Misk	2018-08-07	2018-08-11	Riyadh	Creative workshops, theatrical arts, and children's story production.		https://x.com/Enjoy_Saudi/status/10276695965693
Kinan Entertainment Carnival	2018-08-08	2018-08-11	Jeddah	Family entertainment carnival with games, competitions, and displays.		https://x.com/Enjoy_Saudi/status/10246768686651
Shine Like Diamonds	2018-08-09	2018-08-24	Jeddah	Musical atmosphere and upscale entertainment celebrating Eid.		https://x.com/Enjoy_Saudi/status/10312545919990
Open Mic - Comedy Club	2018-08-14	2018-08-14	Jeddah	Open mic comedy night for emerging talents.		https://x.com/Enjoy_Saudi/status/10293721772446
Jasmine Festival	2018-08-15	2018-09-15	Jazan	Traditional heritage festival with jasmine, entertainment, and crafts.		https://x.com/Enjoy_Saudi/status/10283101724002
AlComdy Club Improv Night	2018-08-16	2018-08-16	Jeddah	Live improvisational comedy night with Yaser Bakr.		https://x.com/Enjoy_Saudi/status/10301372596207
Colors Island	2018-08-16	2018-09-01	Jeddah	Musical acrobatics and circus shows for children.		https://x.com/Enjoy_Saudi/status/10290688446341
AlComdy Club	2018-08-17	2018-08-17	Dammam	Live stand-up comedy performance at Culture and Arts Association.		https://x.com/Enjoy_Saudi/status/10304997356129
Bader Summer	2018-08-21	2018-08-26	Najran	Summer festival with flower carpets and artistic creativity.		https://x.com/Enjoy_Saudi/status/10322814549637
House of Comedy	2018-08-21	2018-08-23	Dammam	Eid celebration with live comedic theatrical performances.		https://x.com/Enjoy_Saudi/status/10319264688661
Cruise Entertainment Festival	2018-08-22	2018-08-26	Ahsa	Family entertainment festival with children's activities and shows.		https://x.com/Enjoy_Saudi/status/10323117188091
Fantazia Circus	2018-08-22	2018-09-04	Al Khobar	Acrobatic and musical circus performances.		https://x.com/Enjoy_Saudi/status/10322662998235

Hollywood Circus	2018-08-22	2018-09-22	Jeddah	Fun and entertaining family circus performances.		https://x.com/Enjoy_Saudi/status/10384383335322
Kinan Entertainment Carnival	2018-08-22	2018-08-25	Yanbu	Family entertainment carnival with games, competitions, and d		https://x.com/Enjoy_Saudi/status/103261380069567
Summer Waves 2	2018-08-22	2018-09-22	Riyadh	Water park games and slides entertainment.		https://x.com/Enjoy_Saudi/status/10348935374799
Sound On	2018-08-23	2018-09-01	Ahsa	European themed festival with international circus and plays.		https://x.com/Enjoy_Saudi/status/103122441119516
Cruise Entertainment	2018-08-27	2018-08-31	Jubail	Family entertainment festival with children's games and activiti		https://x.com/Enjoy_Saudi/status/10355581820687
Theater Night	2018-08-30	2018-08-30	Jeddah	Exceptional theatrical comedy night and live performances.		https://x.com/Enjoy_Saudi/status/10349010417818
House of Comedy	2018-08-31	2018-08-31	Dammam	Live theatrical comedy play and weekend entertainment.		https://x.com/Enjoy_Saudi/status/10352107644691
Stand Up Night	2018-09-06	2018-09-06	Jeddah	Live stand-up comedy performance.		https://x.com/Enjoy_Saudi/status/10377048417941
House of Comedy	2018-09-07	2018-09-07	Dammam	Live comedy night performance.		https://x.com/Enjoy_Saudi/status/10377645864333
Comedy Club	2018-09-12	2018-09-12	Dammam	Live stand-up comedy performance.		https://x.com/Enjoy_Saudi/status/10391525236412
Gamer'sCon	2018-09-13	2018-09-15	Jeddah	Video game convention and electronics exhibition.		https://x.com/Enjoy_Saudi/status/10387901292577
House of Comedy	2018-09-14	2018-09-14	Dammam	Live stand-up comedy performance and entertainment show.		https://x.com/Enjoy_Saudi/status/10402596226895
Tarek Alarabi Tourgane / Mohammed Tarek Alarabi Tourgane Concert	2018-09-15		Jeddah			https://www.concertarchives.org/concerts/gamers-c
Riyadh Events	2018-09-16	2018-09-27	Riyadh	National day celebration activities and events.		https://x.com/Enjoy_Saudi/status/10431530825851
Historical Jeddah Event	2018-09-20	2018-09-23	Jeddah	National day celebration in the UNESCO historical area.		https://x.com/Enjoy_Saudi/status/10402862690816
Masra Malek	2018-09-20	2018-09-23	Riyadh	National Arda (a dance) performances, songs, and entertainme		https://x.com/Enjoy_Saudi/status/10432176844297
88th National Day	2018-09-21	2018-09-23	Taif	National day celebration activities.		https://x.com/Enjoy_Saudi/status/10425117602578
Above the Clouds	2018-09-21	2018-09-23	Sakaka	National day celebration with carnival and theatrical perform		https://x.com/Enjoy_Saudi/status/10409682351879
Aiyal Al Azm	2018-09-21	2018-09-23	Jeddah	A National Day celebration featuring dances, circus performan		https://x.com/Enjoy_Saudi/status/10399367816664
Al Noor Nourak Ya Balad	2018-09-21	2018-09-24	Jeddah	Futuristic VR and 3D light shows celebrating National Day.		https://x.com/Enjoy_Saudi/status/10413951916666
From Us to the Nation	2018-09-21	2018-09-23	Tabuk	National day celebration and entertainment activities.		https://x.com/Enjoy_Saudi/status/1043073545300
I Love You My Country	2018-09-21	2018-09-23	Jeddah	Diverse national entertainment events and celebration activiti		https://x.com/Enjoy_Saudi/status/10403516393271
National Carnival	2018-09-21	2018-09-23	Riyadh	National day carnival featuring live entertainment shows.		https://x.com/Enjoy_Saudi/status/10435082454265
National Heritage Festival	2018-09-21	2018-09-23	Jazan	National day festival with food, productive families, and folklore		https://x.com/Enjoy_Saudi/status/104137919181775
National Outing	2018-09-21	2018-09-24	Abha	National day festival with art, culture, and competitions.		https://x.com/Enjoy_Saudi/status/10403416497869
National Outing	2018-09-21	2018-09-24	Al Baha	National day festival with art, culture, and competitions.		https://x.com/Enjoy_Saudi/status/10403416497869
National Park Events	2018-09-21	2018-09-24	Hail	National day celebration with various entertainment activities.		https://x.com/Enjoy_Saudi/status/10399667606849
Our Road is Green	2018-09-21	2018-09-23	Buralidah	Joyful national celebration and entertainment activities.		https://x.com/Enjoy_Saudi/status/10413684103519
Pride Day	2018-09-21	2018-09-23	Najran	National cultural festival with entertainment and visual shows.		https://x.com/Enjoy_Saudi/status/10414018467352
Qasr Al Hukm Area Celebrations	2018-09-21	2018-09-23	Riyadh	National day historical and cultural celebration.		https://x.com/Enjoy_Saudi/status/10417419102542
Royal Air Force Show	2018-09-21	2018-09-23	Jeddah	Military air force and marine shows celebration.		https://x.com/Enjoy_Saudi/status/10442648807512
Royal Saudi Air Force Museum Events	2018-09-21	2018-09-25	Riyadh	National day interactive activities and cavalry performances.		https://twitter.com/Enjoy_Saudi/status/1044550432
Serart Majd	2018-09-21	2018-09-23	Riyadh	National day event featuring skydiving and giant flag formation.		https://x.com/Enjoy_Saudi/status/10416817640271
The Luminous Park	2018-09-21	2018-09-23	Dammam	Visual shows, circus, and illuminated park entertainment activit		https://x.com/Enjoy_Saudi/status/10428463369184
Watan Al Tomouh	2018-09-21	2018-09-23	Jeddah	3D shows, dancing fountains, and fireworks displays.		https://x.com/Enjoy_Saudi/status/10417719645269
Watan Theater	2018-09-21	2018-09-23	Arar	Singing by famous singers and various entertainment shows.		https://www.almoawateen.net/2018/09/%d8%a8%d8%a8
Abadi Al-Johar, Khaled Abdulrahman, and Abdullah Al-Ruwaished Concert	2018-09-22		Riyadh		King Fahd Cultural Center	https://www.almoawateen.net/2018/09/%d8%a8%d8%a8
Basmat Watan	2018-09-22	2018-09-23	Al Madinah Al Munawwarah	National day festival mixing past, present, and live shows.		https://x.com/Enjoy_Saudi/status/10414093896525
Nawal Al Kuwaitia and Angham Concert	2018-09-22		Jeddah		Green Hall	https://kalaman-nas.com/%D9%86%D9%86%D8%93
Cirque du Soleil	2018-09-23	2018-09-23	Riyadh	Exclusive circus performance celebrating the National Day.		https://x.com/Enjoy_Saudi/status/10410131493679
International Air Shows	2018-09-23	2018-09-23	Al Khobar	Global air show performances and aviation entertainment.		https://x.com/Enjoy_Saudi/status/10413867395233
Lel Watan Mawed	2018-09-23	2018-09-27	Ahsa	Literary and creative national day celebration.		https://x.com/Enjoy_Saudi/status/10449554135511
Main Celebration	2018-09-23	2018-09-23	Makkah Al Mukarama	National day celebration event.		https://x.com/Enjoy_Saudi/status/10424832660020
Movies Night	2018-09-23	2018-09-23	Jazan	Elegant artistic evening and movie screenings.		https://x.com/Enjoy_Saudi/status/10431765646069
National Celebration	2018-09-23	2018-09-25	Jouf	National day celebration with interactive artistic performances.		https://x.com/Enjoy_Saudi/status/10445778052357
Public Event	2018-09-23	2018-09-23	Najran	National day celebration with fountain shows.		https://x.com/Enjoy_Saudi/status/10424572726628
Sky of Dreams	2018-09-23	2018-09-23	Jeddah	Giant balloons, 3D shows, and live orchestra.		https://x.com/Enjoy_Saudi/status/10410455273397
Tabuk Nights	2018-09-23	2018-09-27	Tabuk	National day celebrations and cultural entertainment festival.		https://x.com/Enjoy_Saudi/status/10449795906887
The Green Spark	2018-09-23	2018-09-23	Riyadh	Artistic visual and musical show by Jean-Michel Jarre.		https://x.com/Enjoy_Saudi/status/10409557876764
Air Force Shows	2018-09-25	2018-09-25	Dammam	Live national day military air force airshow.		https://x.com/Enjoy_Saudi/status/10445728102811
National Evening	2018-09-25	2018-09-25	Taif	National literary, cultural, and poetry evening celebration.		https://x.com/Enjoy_Saudi/status/10445916805303
They Said About the Homeland	2018-09-25	2018-09-26	Najran	National literary and cultural session about homeland.		https://x.com/Enjoy_Saudi/status/10446103417354
Comedy Club	2018-09-27	2018-09-27	Jeddah	Live theatrical comedic play performance.		https://x.com/Enjoy_Saudi/status/10453125675042
l3bthna Fair	2018-09-27	2018-10-06	Al Madinah Al Munawwarah	Nostalgic games, competitions, and food entertainment.		https://x.com/Enjoy_Saudi/status/10457414421179
Saudi Entalq 2	2018-09-27	2018-09-27	Hail	Adventure challenges, competitions, and prizes entertainment.		https://x.com/Enjoy_Saudi/status/10453001077524
Ya Dar Nstahlik	2018-09-27	2018-09-29	Buraydah	Cultural and theatrical literary festival.		https://x.com/Enjoy_Saudi/status/10449884027066
Come With Me Play	2018-09-28	2018-09-28	Dammam	Musical theatrical play for children.		https://x.com/Enjoy_Saudi/status/10456907870218
Saudi Design Week	2018-10-03	2018-10-07	Riyadh	Global design exhibition with workshops and artistic activities.		https://x.com/Enjoy_Saudi/status/10478348326337
E-Sports World	2018-10-04	2018-10-06	Riyadh	Video game tournaments and cosplay competitions.		https://x.com/Enjoy_Saudi/status/10475775418700
Free Bird Play	2018-10-04	2018-10-06	Jeddah	Educational and entertaining theatrical play for children.		https://x.com/Enjoy_Saudi/status/10481986978292
The Comedy Club - Stand Up Night	2018-10-04	2018-10-04	Jeddah	Live stand-up comedy performance.		https://x.com/Enjoy_Saudi/status/10478867272829

House of Comedy - Improv Games Night	2018-10-05	2018-10-05	Dammam	Live unscripted improvisational comedy entertainment performi	https://x.com/Enjoy_Saudi/status/10479182703707
Hawaii	2018-10-10	2018-10-13	Jeddah	Tropical Hawaiian themed entertainment and folklore festival.	https://x.com/Enjoy_Saudi/status/10500018660279
Our Pride	2018-10-10	2018-10-13	Taif	Family entertainment and celebration festival event.	https://x.com/Enjoy_Saudi/status/10504053219387
The Beach	2018-10-11	2018-11-03	Al Khobar	Marine shows and water games entertainment.	https://x.com/Enjoy_Saudi/status/10500381940944
House of Comedy - Talent Night	2018-10-12	2018-10-12	Dammam	Live talent show and comedy entertainment performance.	https://x.com/Enjoy_Saudi/status/10507101674305
Culture Dancing Festival-Tap Dogs	2018-10-18	2018-10-19	Riyadh	Live tap dancing and rhythmic musical performance.	https://twitter.com/Enjoy_Saudi/status/1052597588
The Comedy Club - Improv League	2018-10-18	2018-10-18	Jeddah	Live improvisational comedy performance.	https://twitter.com/Enjoy_Saudi/status/1052219583
Childhood Spirit	2018-10-19	2018-11-03	Unayzah	Educational and entertainment festival for children.	https://x.com/Enjoy_Saudi/status/10569257498385
House of Comedy - Stand up Night	2018-10-19	2018-10-19	Dammam	Live stand-up comedy performance.	https://x.com/Enjoy_Saudi/status/10529155091576
Summer Waves 2	2018-10-25	2018-11-30	Riyadh	Water park games and entertainment activities.	https://x.com/Enjoy_Saudi/status/10536405686503
House of Comedy	2018-10-26	2018-10-26	Dammam	Live stand-up comedy performance.	https://twitter.com/Enjoy_Saudi/status/1055813540
Mountain Film Festival	2018-10-26	2018-10-26	Dahran	Mountain film screening festival for adventure enthusiasts.	https://x.com/Enjoy_Saudi/status/10547717681231
Deram	2018-10-29	2018-11-01	Al Khobar	Traditional women's beauty and lifestyle entertainment festival.	https://x.com/Enjoy_Saudi/status/10579904783926
European Square	2018-10-30	2018-11-05	Al Khobar	Family entertainment festival with European themes and activit	https://x.com/Enjoy_Saudi/status/10572857325140
Misk Art	2018-10-30	2018-11-03	Riyadh	Art festival with workshops and creative discussions.	https://x.com/Enjoy_Saudi/status/10573185740528
La Rustica Vibes	2018-10-31	2018-12-31	Jeddah	Italian restaurant pop-up with live music and kids' cooking clas	https://x.com/Enjoy_Saudi/status/10786874274206
WWE Crown Jewel	2018-11-02		Riyadh		https://www.concertarchives.org/concerts/wwe-49
Autumn Festival	2018-11-03	2019-02-02	Riyadh	A seasonal festival with arts and food.	https://twitter.com/Enjoy_Saudi/status/1084835066
Comedy Night	2018-11-06	2018-11-06	Jeddah	Live comedy performance with Talal Al-Shikhi.	https://x.com/Enjoy_Saudi/status/10596283037684
IGN Saudi Arabia	2018-11-07	2018-11-10	Jeddah	Video game convention with celebrities and artistic shows.	https://twitter.com/Enjoy_Saudi/status/1059091091
International Coffee Week	2018-11-07	2018-11-10	Jeddah	Global winter coffee tasting festival.	https://x.com/Enjoy_Saudi/status/10590783979504
one way	2018-11-07	2018-11-17	Ahsa	Interactive visual shows and family entertainment activities.	https://x.com/Enjoy_Saudi/status/10598763266083
Al Andalus Festival	2018-11-08	2018-11-10	Jeddah	A weekend family entertainment event featuring arts and show	https://x.com/Enjoy_Saudi/status/10678164036784
Alcomedyclub - Stand up Night	2018-11-08	2018-11-08	Jeddah	Live stand-up comedy performance.	https://x.com/Enjoy_Saudi/status/10601788786066
Thriller Horror Festival	2018-11-08	2018-11-10	Jeddah	Horror themed festival featuring terrifying characters and enter	https://twitter.com/Enjoy_Saudi/status/1059831383
With Myself Play	2018-11-08	2018-11-09	Jeddah	Theatrical comedy play presenting real-life stories.	https://x.com/Enjoy_Saudi/status/10598914230115
Music Makers	2018-11-09	2018-11-09	Riyadh	Live music platform supporting young musical talents.	https://www.almowaten.net/2018/11/%D9%85%D9%
Alcomedyclub Yaser Bakr Present	2018-11-13	2018-11-13	Jeddah	Live stand-up comedy performance with Yaser Bakr.	https://x.com/Enjoy_Saudi/status/10609043808436
Japanese Exhibition and E-Sports Championship	2018-11-14	2018-11-17	Ahsa	Anime exhibition and competitive electronic gaming tournamen	https://x.com/Enjoy_Saudi/status/10601969091288
Al Andalus Festival	2018-11-15	2018-11-17	Jeddah	A weekend family entertainment event featuring arts and show	https://x.com/Enjoy_Saudi/status/10678164036784
Alcomedyclub - Sketches Night	2018-11-15	2018-11-15	Jeddah	Live comedic sketch performances and entertainment.	https://twitter.com/Enjoy_Saudi/status/1062749879
Makkah International Arabian Horse Championship	2018-11-15	2018-11-17	Jeddah	Arabian horse beauty championship and entertainment activite	https://x.com/Enjoy_Saudi/status/10631303206675
House of Comedy - Clothesline Play	2018-11-16	2018-11-16	Dammam	Interactive theatrical comedy play performance.	https://twitter.com/Enjoy_Saudi/status/1062417274
Mountain Film Festival	2018-11-16	2018-11-16	Riyadh	Mountain film screening festival for adventure enthusiasts.	https://x.com/Enjoy_Saudi/status/10631165199646
Niqwa	2018-11-17	2018-11-19	Riyadh	Luxury fashion, art, and lifestyle festival.	https://x.com/Enjoy_Saudi/status/10631233944750
Alcomedyclub - Abdulrahman AlShaikhi Presents	2018-11-20	2018-11-20	Jeddah	Live stand-up comedy performance.	https://x.com/Enjoy_Saudi/status/10634400095445
Drive Your Dream Car	2018-11-21	2019-02-21	Jeddah	N/A	https://x.com/Enjoy_Saudi/status/10761163557059
Al Andalus Festival	2018-11-22	2018-11-24	Jeddah	A weekend family entertainment event featuring arts and show	https://x.com/Enjoy_Saudi/status/10678164036784
Shahrazan Kids Play	2018-11-22	2018-11-23	Riyadh	Comedic and entertaining theatrical children's play.	https://twitter.com/Enjoy_Saudi/status/1062019133
The Comedy Club - Improv Night	2018-11-22	2018-11-22	Jeddah	Live improvisational stand-up comedy night.	https://twitter.com/Enjoy_Saudi/status/1065309130
Free Bird Play	2018-11-23	2018-11-24	Jeddah	Educational and entertaining children's play.	https://twitter.com/Enjoy_Saudi/status/1065614805
House of Comedy - Improv Games	2018-11-23	2018-11-23	Dammam	Live improvisational comedy games show.	https://twitter.com/Enjoy_Saudi/status/1065325509
Mountain Film Festival	2018-11-23	2018-11-23	Jeddah	Mountain film screening festival for adventure enthusiasts.	https://twitter.com/Enjoy_Saudi/status/1065297364
Red Curtains Program	2018-11-23	2018-11-23	Jeddah	Theatrical scenes, musical performances, and competitions.	https://x.com/Enjoy_Saudi/status/10620348464685
Zad Market	2018-11-23	2018-12-15	Riyadh	Weekend shopping, food, and live entertainment market.	https://x.com/Enjoy_Saudi/status/10652451412696
Event 1974	2018-11-24	2018-11-26	Riyadh	Coffee-themed entertainment and cultural event.	https://x.com/Enjoy_Saudi/status/93079775148236
Creative Studio	2018-11-25	2018-12-01	Riyadh	Arts, talents, musical sessions, and shopping entertainment fe	https://x.com/Enjoy_Saudi/status/10666870678103
Taste of the Road	2018-11-26	2018-12-31	Riyadh	Food, music, and live entertainment for families.	https://x.com/Enjoy_Saudi/status/10706715424959
Al Fayrouz Station	2018-11-27	2018-12-03	Ahsa	Family entertainment festival with theatrical and musical perfor	https://x.com/Enjoy_Saudi/status/10645257237241
Comedy Club - Shakir Al Sharif Presents	2018-11-27	2018-11-27	Jeddah	Live stand-up comedy performance.	https://twitter.com/Enjoy_Saudi/status/1066730723
International Fashion Week Festival	2018-11-28	2018-11-30	Riyadh	Women's fashion exhibition featuring international designers.	https://twitter.com/Enjoy_Saudi/status/1061264828
Lights Circle II	2018-11-28	2018-12-08	Al Khobar	Musical light show, shopping, and UAE National Day celebratic	https://x.com/Enjoy_Saudi/status/10678351290144
The Comedy Club	2018-11-28	2018-11-28	Dammam	Live stand-up comedy night with Talal Al-Shikhi.	https://twitter.com/Enjoy_Saudi/status/1067500254
Vintage 2	2018-11-28	2018-12-08	Jeddah	Nostalgic entertainment activities and classic vintage performa	https://x.com/Enjoy_Saudi/status/10674525965400
Al Andalus Festival	2018-11-29	2018-12-01	Jeddah	A weekend family entertainment event featuring arts and show	https://x.com/Enjoy_Saudi/status/10678164036784
Caffeine 3	2018-11-29	2018-12-01	Jeddah	Coffee and chocolate festival with shopping and entertainment.	https://x.com/Enjoy_Saudi/status/10648878883353
Theater Night - The Comedy Club	2018-11-29	2018-11-29	Jeddah	Theatrical comedy performances and live entertainment night.	https://x.com/Enjoy_Saudi/status/10674290588818
Cocktail Night	2018-11-30	2018-11-30	Al Madinah Al Munawwi	Stand-up comedy and theatrical improv performances.	https://twitter.com/Enjoy_Saudi/status/1068193922
House of Comedy	2018-11-30	2018-11-30	Dammam	Live stand-up comedy performance and entertainment show.	https://x.com/Enjoy_Saudi/status/10677891681625
Salama Tales	2018-12-01	2018-12-01	Riyadh	Patients' rights event with stories and kids activities.	https://x.com/Enjoy_Saudi/status/10685518269664
Disabilities Festival	2018-12-03	2018-12-08	Riyadh	Social and entertainment festival for people with disabilities.	https://x.com/Enjoy_Saudi/status/10700371518055

Saudi Falcons & Hunting Exhibition	2018-12-04	2018-12-08	Riyadh	Exhibition promoting heritage preservation, national identity, and		https://x.com/Enjoy_Saudi/status/10692884349829
Common Ground	2018-12-05	2018-12-08	Jeddah	Family entertainment, folklore, and art performances.		https://x.com/Enjoy_Saudi/status/10670640133712
Al Andalus Festival	2018-12-06	2018-12-08	Jeddah	A weekend family entertainment event featuring arts and show		https://x.com/Enjoy_Saudi/status/10678164036784
Madina Comedy Club - Improvisation Challenge	2018-12-07	2018-12-07	Al Madinah Al Munaww	Live comedy and improvisation challenge show.		https://x.com/Enjoy_Saudi/status/10718197113888
Wasm Festival	2018-12-12	2018-12-15	Hail	Camping and desert safari festival		https://x.com/Enjoy_Saudi/status/10710801428674
Al Andalus Festival	2018-12-13	2018-12-15	Jeddah	A weekend family entertainment event featuring arts and show		https://x.com/Enjoy_Saudi/status/10678164036784
Formula E Ad Diriyah, Jason Derulo and Enrique Iglesias Concert	2018-12-13	2018-12-13	Riyadh		Riyadh Street Circuit	https://www.concertarchives.org/concerts/enrique-iglesias
Pledge of Allegiance Anniversary Celebration	2018-12-13	2018-12-14	Rabigh	Musical performance by violinist Mahmoud Surour celebrating		https://x.com/Enjoy_Saudi/status/10724840215679
Formula E Ad Diriyah, Amr Diab, Black Eyed Peas Concert	2018-12-14	2018-12-14	Riyadh	Family art and entertainment activities at Formula E Diriyah.		https://x.com/Enjoy_Saudi/status/10713911828890
Madina Comedy Club - Space Night	2018-12-14	2018-12-14	Al Madinah Al Munaww	Stand-up comedy, theater, and improv performances.		https://twitter.com/Enjoy_Saudi/status/1072499289
Formula E Ad Diriyah, David Guetta And OneRepublic Concert	2018-12-15	2018-12-15	Riyadh	Heritage and traditional zone at Formula E Diriyah.		https://x.com/Enjoy_Saudi/status/10738918227395
Cirque du Soleil Toruk Riyadh	2018-12-17	2018-12-29	Riyadh	An international circus performance of Cirque du Soleil "Toruk"		https://x.com/Enjoy_Saudi/status/10739427107536
Al Andalus Festival	2018-12-20	2018-12-22	Jeddah	A weekend family entertainment event featuring arts and show		https://x.com/Enjoy_Saudi/status/10678164036784
GEA Pavilion - Janadriyah 33	2018-12-20	2019-01-09	Riyadh	Entertainment shows and a variety of activities for everyone		https://twitter.com/Enjoy_Saudi/status/1081998838
X Jeddah Waterfront Festival	2018-12-20	2019-05-04	Jeddah	Family waterfront festival with entertainment and shopping.		https://enjoy.sa/ar/events/x-jed/
Comedy Play - Madinah Comedy Club	2018-12-21	2018-12-21	Al Madinah Al Munaww	A live comedy theater performance.		https://x.com/Enjoy_Saudi/status/10760898214356
House of Comedy - Habi Ghaseel	2018-12-21	2018-12-29	Dammam	comedy play performed by a group of Saudi artists		https://x.com/Enjoy_Saudi/status/10753978445367
Fun Days	2018-12-25	2019-01-05	Al Khobar	A kids' entertainment event with games.		https://x.com/Enjoy_Saudi/status/10800736563850
Jumum Festival	2018-12-25	2019-01-23	Al-Jumum	A family festival with stage shows.		https://twitter.com/Enjoy_Saudi/status/1084450086
Ufsan Festival 2	2018-12-25	2019-01-05	Ufsan	Ufsan Tourism and Entertainment Festival with poem reading		https://x.com/Enjoy_Saudi/status/10775497397411
Candy Land 2	2018-12-26	2019-01-05	Al Khobar	An entertainment event with a sweets theme.		https://x.com/Enjoy_Saudi/status/10823710601825
Food Festival	2018-12-26	2019-01-05	Jeddah	A food festival with various activities.		https://x.com/Enjoy_Saudi/status/10816150639019
Jeddah Food Festival	2018-12-26	2019-01-05	Jeddah	Culinary festival with restaurant booths and stage plays.		https://x.com/Enjoy_Saudi/status/10776552861130
The Dark Show	2018-12-26	2019-01-05	Jeddah	An acrobatics and tightrope show inspired by a child's story		https://twitter.com/Enjoy_Saudi/status/10812275297704
Al Andalus Festival	2018-12-27	2018-12-28	Jeddah	A weekend family entertainment event featuring arts and show		https://x.com/Enjoy_Saudi/status/10798039549875
Ayadina 2	2018-12-27	2019-01-05	Umluj	A heritage and craft family event.		https://x.com/Enjoy_Saudi/status/10801598892704
Happy Land	2018-12-27	2019-01-02	Hafr Albatn	A family carnival with entertainment activities.		https://x.com/Enjoy_Saudi/status/10862469121252
Khzam Festival	2018-12-27	2019-02-02	Riyadh	Entertainment festival featuring poetry, music, food, and sports		https://x.com/Enjoy_Saudi/status/10812275297704
Naiyah Spring Festival 18	2018-12-27	2019-01-04	Naiyah	A heritage festival with cultural activities.		https://twitter.com/Enjoy_Saudi/status/1078311694
Safari Al-Ahsa	2018-12-27	2019-01-05	Ahsa	N/A		https://twitter.com/Enjoy_Saudi/status/1078651786
Sundus Al-Mulla Play - Alcomedy Club	2018-12-27	2019-01-05	Jeddah	A comedy theater play.		https://x.com/Enjoy_Saudi/status/10789644863833
Vista	2018-12-27	2018-12-29	Jeddah	An entertainment event with Latin vibes.		https://x.com/Enjoy_Saudi/status/10790244728401
Havana Al-Ahsa	2018-12-28	2019-01-06	Ahsa	N/A		https://www.alarabiya.net/culture-and-art/2018/12/27
Majda El Roumi Concert	2018-12-28		Al Ula		Maraya Auditorium	https://twitter.com/Enjoy_Saudi/status/1078357345
The Egyptian Night - Madinah Comedy Club/Madinah Comedy Club - Cock	2018-12-28	2018-12-28	Al Madinah Al Munaww	A comedy show performance.		https://x.com/Enjoy_Saudi/status/10721371072028
The Red Curtains Show	2018-12-28	2018-12-28	Jeddah	Theatrical and artistic live performances.		https://enjoy.sa/ar/events/bounce/
Bounce	2019-01-01	2019-07-29	Riyadh	An indoor trampoline and adventure park with jumping areas a Bounce Riyadh		https://enjoy.sa/ar/events/la-rustica-vibes/
Buqayq Al-Khair	2019-01-01	2019-02-05	Abqaiq	An entertainment event featuring a Saudi circus.		https://x.com/Enjoy_Saudi/status/1084350167787
La Rustica Vibes	2019-01-01	2019-04-22	Riyadh	Italian restaurant pop-up with live music and kids' cooking clas		https://x.com/Enjoy_Saudi/status/10816300564794
A Winter Outing	2019-01-03	2019-01-12	Riyadh	A winter-themed nights with music.		https://beswd.com/?p=40192
Renaud Capuçon Concert	2019-01-04		Al Ula		Maraya Auditorium	https://x.com/Enjoy_Saudi/status/10866117437894
7th Street Festival 2	2019-01-09	2019-01-19	Al Khobar	Horror-themed festival		https://x.com/Enjoy_Saudi/status/10865966386914
Deirah Circus Auditions	2019-01-09	2019-01-19	Riyadh	Circus talent auditions		https://x.com/Enjoy_Saudi/status/10834056178580
Rayeq	2019-01-11	2019-01-12	Jeddah	An entertainment event with music, art, and games.		https://x.com/Enjoy_Saudi/status/10844350167787
Improv Night - Alcomedy Club	2019-01-15	2019-01-15	Jeddah	A comedy night		https://twitter.com/Enjoy_Saudi/status/1084799798
Sketches Night - Alcomedy Club	2019-01-16	2019-01-16	Jeddah	N/A		https://enjoy.sa/ar/events/wonderland/
Wonderland	2019-01-16	2019-02-16	Riyadh	Annual family festival featuring international shows		https://x.com/Enjoy_Saudi/status/10862274951065
1000 Nights and a Half	2019-01-17	2019-01-18	Riyadh	A comedic and musical stage performance designed for childre		https://x.com/Enjoy_Saudi/status/10859071411883
Amarat 88	2019-01-17	2019-01-18	Riyadh	Theatrical play		https://x.com/Enjoy_Saudi/status/10858769086912
Danat Al-Zulfi	2019-01-17	2019-01-19	Zulfi	Traditional heritage festival		https://x.com/Enjoy_Saudi/status/10865815411516
The Missing Letter	2019-01-17	2019-01-19	Riyadh	Theatrical play		https://x.com/Enjoy_Saudi/status/10859524513652
Comedy Club - Abdulrahman Al-Sheikhi	2019-01-18	2019-01-18	Dammam	Stand-up comedy show		https://x.com/Enjoy_Saudi/status/10859675056892
Madinah Comedy Club Seventies Night	2019-01-18	2019-01-18	Al Madinah Al Munaww	Stand-up comedy show		https://x.com/Enjoy_Saudi/status/10859826347218
Al-Meshraq Nights 2	2019-01-22	2019-01-24	Riyadh	Cultural and arts festival		
Tamer Hosny Concert	2019-01-22		Jeddah			
Happy Khobar	2019-01-23	2019-01-29	Al Khobar	family-friendly event featuring stage shows, children's activities		https://x.com/Enjoy_Saudi/status/10820114285114
Yalla Salt	2019-01-23	2019-04-26	Riyadh	Diverse family festival with entertainment		https://enjoy.sa/ar/events/yallah-salt/
Half Million Box Park	2019-01-25	2019-04-30	Riyadh	A cafe experience offering hot and cold coffee along with light t		https://enjoy.sa/ar/events/half-a-million-box-park
King Abdulaziz Falconry Festival	2019-01-25	2019-02-03	Riyadh	A specialized festival for falconry featuring various activities, cc		https://enjoy.sa/ar/events/king-abdulaziz-falconry-f
Madinah Comedy Club - Pajama Warriors	2019-01-25	2019-01-25	Al Madinah Al Munaww	A unique comedy show		https://x.com/Enjoy_Saudi/status/10866570475994
Umm Kalthoum Concert	2019-01-25		Al Ula			

Obeya	2019-01-28	2019-02-02	Riyadh	A cultural event celebrating Saudi heritage and history		https://x.com/Enjoy_Saudi/status/10898744194372
Opening of VOX Red Sea Mall	2019-01-28		Jeddah	Movie theater opening	VOX Red Sea Mall	https://motivealevalmorgan.com/2019/02/07/vox-cin
Mohamed Assaf Concert	2019-01-29		Riyadh		Al Faisalah Resort	https://www.eraimnews.com/entertainment/166513/
The Mask	2019-01-29	2019-02-02	Jeddah	A European-style mini carnival		https://enjoy.sa/ar/events/the-mask-carnival/
Last Summer	2019-01-30	2019-02-09	Al Khobar	A cultural event inspired by Mykonos featuring a "Moana"		https://enjoy.sa/ar/events/last-summer/
Mariah Carey Concert	2019-01-31		Jeddah		King Abdullah Economic City	https://www.concertarchives.org/concerts/mariah-carey
Saudi Marvel Experience	2019-01-31	2019-05-04	Jeddah	Interactive 3D Marvel heroes experience.		https://www.concertarchives.org/concerts/mariah-carey
Andrea Bocelli Concert	2019-02-01		Al Ula			http://www.xinhuanet.com/english/2019-02/03/c_13
Theatrical and artistic live performances.	2019-02-01	2019-02-01	Jeddah	An entertainment event with games and theater shows.		https://x.com/Enjoy_Saudi/status/10834535567982
Rozana Nights	2019-02-05	2019-03-30	Riyadh	Showcasing authentic Saudi hospitality with national dance per		https://enjoy.sa/ar/events/rozana-nights/
The Secret Garden	2019-02-05	2019-02-28	Riyadh	Winter international dining event		https://enjoy.sa/ar/events/the-secret-garden/
comedy Club - Stand Up Night	2019-02-07	2019-02-07	Jeddah	A special stand-up comedy night		https://x.com/Enjoy_Saudi/status/10931528400533
deirah Circus	2019-02-07	2019-02-21	Riyadh	A variety of circus performances		https://enjoy.sa/ar/events/deirah-circus/
Dream Village	2019-02-07	2019-02-09	Jeddah	An entertainment event themed around fulfilling dreams in a w		https://enjoy.sa/ar/events/dreamville/
comedy Club - Improvite	2019-02-08	2019-02-09	Jeddah	A Fortnite-themed improvisational comedy show		https://x.com/Enjoy_Saudi/status/10938605052430
Madinah Comedy Club - Ghosts Night	2019-02-08	2019-02-08	Al Madinah Al Munawwarah	A unique comedy show blended with a thrilling horror atmosph		https://x.com/Enjoy_Saudi/status/10935404419229
World Adventure Festival	2019-02-09	2019-03-08	Jeddah	festival featuring interactive games, challenges, exhibitions, an		https://x.com/Enjoy_Saudi/status/11026038746476
Hala Bel Khamis	2019-02-14	2019-02-16	Ahsa	A comedy play		https://x.com/Enjoy_Saudi/status/10909910682151
Hello Winter	2019-02-15	2019-03-15	Riyadh	Oriental festival featuring entertainment activities.		https://enjoy.sa/ar/events/hala-sheta/
Madinah Comedy Club - Pajama Warriors	2019-02-15	2019-02-15	Al Madinah Al Munawwarah	A comedy play designed for the whole family		https://x.com/Enjoy_Saudi/status/10942080432131
Al-Mania'yiyah Festival	2019-02-21	2019-02-23	Al Mithnab	Desert sporting and entertainment activities		https://enjoy.sa/ar/events/al-maneyya-festival/
Happy Land	2019-02-21	2019-03-08	Riyadh	Children's entertainment activities		https://enjoy.sa/ar/events/happy-land-2/
Saudi Expo	2019-02-21	2019-02-23	Jeddah	A unique Fortnite-themed event		https://x.com/Enjoy_Saudi/status/10996974158405
SandClash	2019-02-22	2019-02-23	Riyadh	A fitness challenge and sporting event		https://enjoy.sa/ar/events/hail-fashion-show-4/
Fashion Show	2019-02-26	2019-03-02	Hail	Fashion show accompanied by comedy sketches		https://enjoy.sa/ar/events/wild-west-1/
Desert Wilds	2019-02-27	2019-03-10	Al Khobar	Old West themed festival		https://www.al-jazirah.com/2019/20190302/at1.htm
Wild West	2019-02-27	2019-03-02	Jeddah	An entertainment event showcasing Western history and travel	King Fahd Cultural Center	https://x.com/Enjoy_Saudi/status/11026260030950
Abadi Al-Johar, Abdulrab Idris, Abdullah Al-Ruwaished, Abdul Majeed Abd	2019-02-28		Riyadh			https://motivealevalmorgan.com/2019/03/11/vox-cin
Jeddah Global Village	2019-02-28	2019-03-29	Jeddah	A unique family festival featuring various other activities.		https://enjoy.sa/ar/events/sakura-tales/
Sakura Tales	2019-02-28	2019-03-01	Riyadh	Cultural entertainment event featuring Japanese cosplay, gami		https://enjoy.sa/ar/events/the-ball-gets-us-together/
Football Unites Us	2019-03-01	2019-03-06	Al Khobar	Women's indoor football, theatrical dance performances, and f		https://x.com/Enjoy_Saudi/status/1102722704438
Happiness Land	2019-03-02	2019-03-20	Dammam	Family festival featuring Saudi circus, magic shows		https://x.com/Enjoy_Saudi/status/11026260030950
Children's Day of Entertainment	2019-03-03	2019-03-08	Qatif	Entertainment organized for children.		https://enjoy.sa/ar/events/pisa-festival/
Comedy Club presented by Talal Alshaikhi	2019-03-05	2019-03-05	Jeddah	A variety of theatrical comedy performances	VOX Al Qasr Mall	https://enjoy.sa/ar/events/mzwalah-season-live-the
Opening of VOX Al Qasr Mall	2019-03-06		Riyadh	Movie theater opening		https://enjoy.sa/ar/events/spectrum/
Pizza Festival	2019-03-06	2019-03-16	Ahsa	Italian-themed entertainment festival		https://x.com/Enjoy_Saudi/status/11033266325578
Seasonal Mazwah - Live Their Vibe	2019-03-06	2019-03-10	Riyadh	Awareness event featuring an Alzheimer's maze		https://x.com/Enjoy_Saudi/status/11144876692817
Spectrum	2019-03-06	2019-03-09	Jeddah	Interactive art experience raising awareness about racism		https://x.com/Enjoy_Saudi/status/11022208361093
Mamdouh Show	2019-03-07	2019-03-22	Jeddah	Live optical illusion show		https://enjoy.sa/ar/events/hola-mexico/
THE 303 PROJECT	2019-03-07	2019-05-07	Riyadh	Diverse entertainment activities at KAFD.		https://enjoy.sa/ar/events/3d-mapping-show-1/
Where Are You Going This Evening? The 80s	2019-03-08	2019-03-11	Riyadh	A musical-visual theatrical show recreating 1980s television no		https://enjoy.sa/ar/events/entertainment-boulevard-
Hola Mexico	2019-03-13	2019-03-17	Jeddah	Family entertainment event exploring Mexican culture		https://enjoy.sa/ar/events/multimedia-watershow/
3D Mapping Show	2019-03-14	2019-03-30	Al Jubail	3D animation building projections accompanied by music.		https://enjoy.sa/ar/events/we-are-all-khafji/
Cirque Eloize	2019-03-14	2019-03-30	Dammam	An international circus show combining visual spectacle and ar	King Fahd Amusement City	https://x.com/Enjoy_Saudi/status/11099019672901
Entertainment Avenue (Jadat Al-Tarfi)	2019-03-14	2019-03-30	Al Khobar	Family social festival with live shows		https://motivealevalmorgan.com/2019/03/25/vox-cin
Interactive Water Show	2019-03-14	2019-03-30	Al Jubail	Musical visual displays projected on seawater and fountains.		https://enjoy.sa/ar/events/haem/
Kulluna Al Khaffi Festival	2019-03-14	2019-03-29	Al Khaffi	Diverse entertainment activities for all age groups.		https://enjoy.sa/ar/events/ig-int/
Nabdh Al-Kuwait Concert (Nabeel Shuaib & Hatem Al Iraqi)	2019-03-14	2019-03-30	Qatif	Live Arabic musical performances		https://enjoy.sa/ar/events/white-oasis/
Opening of VOX The Roof	2019-03-14		Riyadh	Movie theater opening	VOX The Roof	https://enjoy.sa/ar/events/motion-park/
Rashed Al Majed & Aseel Abu Bakr Concert	2019-03-14	2019-03-14	Dammam	Live musical performance		https://www.imlebanon.org/2019/03/22/ahlam-sing
Blessing (Nimah)	2019-03-15	2019-03-16	Riyadh	Women-only performance featuring ballet, hip-hop, and expres		https://x.com/Enjoy_Saudi/status/11052060126030
Mohammed Abdu Concert	2019-03-15	2019-03-15	Ahsa	Live musical performance by the legendary Saudi singer Moha		https://enjoy.sa/ar/events/ig-int/
Sign In Play	2019-03-15	2019-03-16	Qatif	Educational play about avoiding extravagance		https://enjoy.sa/ar/events/white-oasis/
The White Oasis (Al-Waha Al-Bayda)	2019-03-15	2019-03-15	Jeddah	Tech-driven entertainment with light shows, electronic music, a		https://enjoy.sa/ar/events/motion-park/
Adventure Park (Hadiqat Al-Moghamarah)	2019-03-18	2019-03-27	Al Jubail	Action-packed sports festival		https://enjoy.sa/ar/events/jeddah-fair-is-coming/
Jeddah Amusement Park is at the Door	2019-03-20	2019-03-22	Jeddah	Features games for all ages and provides a platform for talents		https://x.com/Enjoy_Saudi/status/11084549207206
Ahlam Concert	2019-03-21		Riyadh		King Fahd Cultural Center	https://www.concertarchives.org/concerts/deadmau5
Comedy Club - The Improv Party	2019-03-21	2019-03-21	Jeddah	Live improvisational comedy performance		https://enjoy.sa/ar/events/mocha/
Dead Mau5 Concert	2019-03-21		Dammam		Life Park	https://enjoy.sa/ar/events/my-family/
Mocha	2019-03-21	2019-03-23	Dammam	bringing together coffee and chocolate makers, featuring work		
My family	2019-03-21	2019-04-15	Al Jubail	Family consumer exhibition featuring rides, a zoo, and a circus		

One Heart - Korean Days	2019-03-21	2019-03-25	Riyadh	South Korean artistic and cultural shows		https://enjoy.sa/ar/events/one-heart-korean-days/
Spring Gathering (Ta'at Rabe'ya)	2019-03-21	2019-03-30	Dammam	Family spring festival		https://enjoy.sa/ar/events/spring-day-out/
Stilt Walkers (Al-Mashi Ala Al-Raka'iz)	2019-03-21	2019-03-23	Ahsa	street performances featuring tall, costumed stilt walkers		https://enjoy.sa/ar/events/stilt-walkers/
Toy Festival	2019-03-21	2019-03-30	Hafr Albatn	Family games, character meetups, and interactive theater.		https://enjoy.sa/en/events/toy-festival/
Musical concert for the singers / Asalah Nasry - metref al metref	2019-03-22	2019-03-22	Qatif	Live musical performance by Arab stars Asalah and Mutfef.		https://enjoy.sa/en/events/musical-concert-for-the-singers/
Pitbull, Akon, Amr Diab Concert	2019-03-22		Dammam		Life Park	https://www.concertarchives.org/concerts/pitbull-akon-amr-diab-dammam
Ahlam Concert	2019-03-23		Riyadh		King Fahd Cultural Center	https://bisara7a.com/archives/162256
Hany Shaker Concert	2019-03-26		Jeddah		Hilton Hotel	https://albiladdaily.com/2019/03/30/%d9%83%d9%83%d9%83/
Taste Exhibition	2019-03-26	2019-03-29	Riyadh	Food industry showcase with direct sales and family entertainm		https://enjoy.sa/ar/events/allathawuq-expo/
Jeddah Upscale Street 2	2019-03-27	2019-03-30	Jeddah	Festival featuring designers, handicrafts, entertainment		https://enjoy.sa/ar/events/jeddah-high-street/
Taif Bridal Fashion Show	2019-03-27	2019-03-30	Taif	featuring local and international wedding dress designers.		https://enjoy.sa/ar/events/fashion-show/
Wipeout	2019-03-27	2019-03-30	Al Jubail	Carnival with live acrobatics, folk shows, and kids' games.		https://enjoy.sa/ar/events/wipe-out/
Bollywood Music Festival	2019-03-28	2019-03-30	Al Khobar	musical performances and cultural Indian activities.		https://enjoy.sa/ar/events/bollywood-musical-festival/
Caffeine	2019-03-28	2019-03-30	Riyadh	Coffee and chocolate festival with 3D mapping and kids' show		https://enjoy.sa/ar/events/caffeine-1/
Gamers Con Eastern Province 2019	2019-03-28	2019-03-30	Al Khobar	Video game exhibition featuring tournaments		https://enjoy.sa/ar/events/gamers-con-east-2019/
Najwa Karam, Majid Al Mohandes Concert	2019-03-28		Dammam		Green Hall	https://www.layalina.com/%D8%B4%D8%A7%D9%84/
Rayeq	2019-03-28	2019-03-30	Jeddah	Relaxing entertainment activities		https://enjoy.sa/ar/events/rayeq/
The Seven Wonders Play (Al-Ozama Al-Sabaa)	2019-03-28	2019-03-30	Riyadh	Creative comedy play for all ages.		https://enjoy.sa/ar/events/seven-strong-men-play/
Rabeh Saqer Concert	2019-03-29		Ansa		Prince Abdullah bin Jalawi Sport City	https://www.alarabiya.net/saudi-today/2019/03/31/%d9%83%d9%83/
Sally's Play (The Countryside Girl)	2019-03-29	2019-03-29	Qatif	Nostalgic theatrical performance		https://x.com/Enjoy_Saudi/status/11070081354143
Bounce	2019-03-31	2019-07-29	Jeddah	An indoor trampoline and adventure park with jumping areas a	Bounce - Jeddah	https://enjoy.sa/ar/events/bounce-1/
Al-Tasneeda Festival 7	2019-04-02	2019-04-06	Yanbu	Traditional heritage marches and stage performances.		https://enjoy.sa/ar/events/tasneeda-7/
Black Diamond 2	2019-04-03	2019-04-06	Dammam	Women's sports and entertainment event.		https://enjoy.sa/ar/events/black-diamond/
Fantasy World 2	2019-04-03	2019-04-13	Jeddah	Family festival with music, board games, and kids' activities.		https://enjoy.sa/ar/events/neverland/
Asma Lmnawar, Majid Al Mohandes Concert	2019-04-04		Riyadh		Four Seasons Hotel	https://elfann.com/news/show/1239179/%D9%86%D9%86/
Khaled Abdul Rahman and Abdulaziz Al-Mansour Concert	2019-04-05		Riyadh		Princess Nourah bint Abdulrahman University Conference Center T	https://www.alanba.com.kw/ar/art-news/arabic-inter
Madinah Comedy Club - Improv Challenge	2019-04-05	2019-04-05	Al Madinah Al Munaww	Stand-up comedy		https://enjoy.sa/ar/events/madina-comedy-club/
Mama Africa	2019-04-05	2019-04-20	Jeddah	Cultural, entertainment, and artistic festival.		https://enjoy.sa/ar/events/mama-africa/
Mabuhay Manila	2019-04-06	2019-04-06	Jeddah	Family festival with a live Filipino concert		https://enjoy.sa/ar/events/mabuhay-manila/
180 Degrees	2019-04-11	2019-04-17	Al Khobar	Elegant coffee and chocolate tasting festival.		https://enjoy.sa/ar/events/180-degrees-coffee-choo
Al-Buraq 1st Annual Horse Festival	2019-04-11	2019-04-20	Najran	Horse championship combined with entertainment		https://enjoy.sa/ar/events/al-buraq/
Coffee and Chocolate Festival	2019-04-11	2019-04-15	Al Khobar	Coffee and chocolate competitions and exhibits		https://enjoy.sa/ar/events/coffee-and-chocolate-fest
Walid Al Shami, Ayed and Musaed Al Balushi Concert	2019-04-11		Jazan		Prince Sultan Cultural Center	https://youtu.be/U8x_1utsVVG?e=W92QnFxEdo_8
Amr Diab Concert	2019-04-12		Jeddah		Waterfront Theatre	https://arabic.ae/20190413/%D8%89%D9%85%D9%85/
Comedy Club - Fortnite IMPROVNITE	2019-04-12	2019-04-12	Jeddah	Fortnite-themed improvisational comedy show.		https://x.com/Enjoy_Saudi/status/11167317189024
Comedy Club - Improv League (Blue vs Red Team)	2019-04-12	2019-04-12	Jeddah	Competitive improvisational comedy match between two teams		https://x.com/Enjoy_Saudi/status/11094045240898
Comedy Club - Shakir Al Sharif Presents	2019-04-12	2019-04-12	Dammam	Stand-up comedy and improv show.		https://x.com/Enjoy_Saudi/status/11166582241686
Madinah Comedy Club - Stand-up	2019-04-12	2019-04-12	Al Madinah Al Munaww	Stand-up comedy night		https://x.com/Enjoy_Saudi/status/11170840301288
Comedy Club - Improv League Games	2019-04-13	2019-04-13	Jeddah	Competitive improvisational comedy show.		https://molvatevalmorgana.com/2019/04/23/vox-on
Opening of VOX Kingdom Centre	2019-04-16		Riyadh	Movie theater opening	VOX Kingdom Centre	https://www.alarabiya.net/culture-and-art/2019/04/16/
Kadim Al Sahir Concert	2019-04-18		Jeddah		King Abdullah Economic City	https://www.ticketingboxoffice.com/media/kadim-al
Kadim Al Sahir Concert	2019-04-20		Riyadh		Green Hall	https://jeddahnight.com/event/mohammed-assaf/
Mohamed Assaf Concert	2019-04-25		Jeddah			https://www.facebook.com/Waleed.Ashami/videos/
Walid Al-Shami and Ibrahim Al-Hakmi Concert	2019-04-25		Yanbu		Roman Theater on the Yanbu Waterfront	https://albiladdaily.com/2019/04/28/%d8%a7%d9%83/
Abadi Al-Johar and Al Abdul Karim Concert	2019-04-26		Hail		Roman Theater in the "Al-Maghwa" Center	https://enjoy.sa/ar/events/madina-comedy-club-3/
Madinah Comedy Club	2019-04-26	2019-04-26	Al Madinah Al Munaww	Interactive improv comedy competition.		https://enjoy.sa/ar/events/tagresha/
Tagresha	2019-04-29	2019-05-02	Hail	Pre-Ramadan traditional food and heritage festival.		https://x.com/Enjoy_Saudi/status/1110359071086
Omar Khairat Concert	2019-04-30	2019-04-30	Jeddah	Live musical concert by pianist Omar Khairat.		https://enjoy.sa/ar/events/doori-market/
Douri Market	2019-05-02	2019-05-12	Riyadh	Ramadan market with an outdoor cinema.		https://enjoy.sa/ar/events/madina-comedy-club-6/
Madinah Comedy Club - Hijazi Night	2019-05-03	2019-05-03	Al Madinah Al Munaww	Pre-Ramadan Hijazi heritage comedy night.		https://enjoy.sa/ar/events/almirkaz/
Al Mirkaz	2019-05-06	2019-06-03	Jeddah	A Ramadan tent experience with dining and live traditional mus	Al Khaldiyyah District, north of Laylati Hall	https://www.spa.gov.sa/1922000
Diriyah Nights	2019-05-06	2019-06-09	Riyadh	Ramadan cultural and heritage activities in Al-Bujairi.		https://enjoy.sa/ar/events/ramadan-moon-tent/
Ramadan Moon Tent	2019-05-06	2019-06-04	Riyadh	A Ramadan tent consisting of seven domes with a luxurious co	Seven Moons, opposite Riyadh Park	https://enjoy.sa/ar/events/ramadan-nights/
Ramadan Nights	2019-05-06	2019-06-02	Jeddah	A Ramadan camp featuring heritage corners, family entertainm	Al Shatie District	https://enjoy.sa/en/events/exhibition-of-the-prophet
The First International Exhibition of the Prophet's Biography and Islamic C	2019-05-06	2019-06-03	Al Madinah Al Munaww	Interactive Prophet's biography exhibition.		https://enjoy.sa/en/events/ward-tent/
Ward Tent	2019-05-06	2019-06-18	Riyadh	A Ramadan tent experience offering Iftar, Suhoor, and children	University Boulevard	https://enjoy.sa/ar/events/clock-tower-museum/
Clock Tower Museum	2019-05-08	2019-06-04	Makkah Al Mukarrama	Clock Tower astronomy museum.		https://enjoy.sa/ar/events/handball-championships/
Handball Championship	2019-05-08	2019-05-12	Dammam	Ramadan handball tournament.		https://x.com/Enjoy_Saudi/status/11337933845089
Arabian Neighborhood	2019-05-09	2019-06-04	Riyadh	A Ramadan cultural festival displaying the heritage of various /	Riyadh International Convention and Exhibition Center	https://enjoy.sa/ar/events/skyline-tent/
Skyline Tent	2019-05-09	2019-06-01	Riyadh	A Ramadan tent festival featuring Iftar and Suhoor dining, a shi	Al Faisalah Resort Durrat Al Riyadh	https://enjoy.sa/ar/events/ramadanyat-mandarin/
Ramadaniat Mandarin	2019-05-10	2019-06-03	Jeddah	A Ramadan festival featuring over 80 stalls, entertainment acti	Hira Street, Al Marwah	

Riyadh Lanterns	2019-05-10	2019-05-30	Riyadh	A Ramadan cultural and entertainment festival featuring stage	Crowne Plaza Hotel, Imam Saud Road	https://enjoy.sa/ar/events/fwanes-ariyadh/
Henna Keda	2019-05-11	2019-06-11	Riyadh	An outdoor Ramadan dining experience in a transparent tent w	Riyadh Park	https://enjoy.sa/ar/events/hena-ketha/
Ehkle Ya Ramadan	2019-05-12	2019-05-24	Al Madinah Al Munaww	Madinah heritage festival featuring cultural activities		https://enjoy.sa/ar/events/ahkl-ya-ramadan/
Gaming tent	2019-05-12	2019-05-22	Jeddah	A gathering for video game companies featuring competitions,	Al Khayal Tent, Al Andalus Road	https://enjoy.sa/ar/events/gaming-tent/
King Abdulaziz Complex for Holy Kaaba Kiwa	2019-05-12	2019-05-29	Makkah Al Mukarrama	Exhibition of Kaaba Kiwa manufacturing and artifacts.		https://enjoy.sa/ar/events/the-kiwa-factory/
The 20th Bisat Al-Reeh Festival	2019-05-12	2019-05-17	Jeddah	Annual charity shopping and design festival.		https://enjoy.sa/ar/events/bisat-alreeh-festival-20/
Two Holy Mosques Architecture Exhibition	2019-05-12	2019-06-03	Makkah Al Mukarrama	Exhibition of Two Holy Mosques historical artifacts.		https://enjoy.sa/ar/events/the-two-holy-mosques-ex
Ghabga 3	2019-05-14	2019-05-18	Riyadh	Ramadan heritage and entertainment festival.		https://enjoy.sa/ar/events/ghabga-3/
Misk Historic Jeddah	2019-05-14	2019-05-20	Jeddah	Historic Jeddah heritage festival.		https://enjoy.sa/ar/events/misk-historical-jeddah/
Niqwa	2019-05-15	2019-05-19	Jeddah	Luxury fashion and art festival.		https://enjoy.sa/ar/events/niqwa-1/
Ramadan in the Sky	2019-05-15	2019-06-03	Riyadh	An outdoor Ramadan dining experience with open buffets and	InterContinental Hotel Golf Club	https://enjoy.sa/ar/events/ramadan-in-the-sky/
Ayam Zaman 3	2019-05-16	2019-05-19	Riyadh	Ramadan heritage and family entertainment event.		https://enjoy.sa/ar/events/ayam-zaman-3/
Takya 2	2019-05-16	2019-05-22	Jeddah	Ramadan festival with board games and food.		https://enjoy.sa/ar/events/takya-2/
Bilat Interactive Experience	2019-05-17	2019-05-24	Al Madinah Al Munaww	An interactive exhibition and virtual reality tour based on the ar	Next to Al-Alia Mall	https://enjoy.sa/ar/events/bilat-experience/
Fanousk	2019-05-20	2019-06-03	Taif	A Ramadan festival featuring Iftar dining, traditional storytelling	Al Sail Al Saghir Road	https://enjoy.sa/ar/events/fanousk/
Gamra	2019-05-20	2019-05-24	Jeddah	It features a mix of fashion, art, entertainment, cafes, and resta	Next to Le Prestige Mall, Al Shate District	https://enjoy.sa/ar/events/gamra-3/
Sawaedna	2019-05-20	2019-08-17	Taif	A heritage and entertainment festival for families, with craft act	Al Ruddaf Park	https://enjoy.sa/ar/events/sawadna/
Ramadan and the Secrets of the Moon Exhibition: "A Journey from Darkn	2019-05-22	2019-06-03	Makkah Al Mukarrama	An educational, interactive, and entertaining exhibition highlight	Next to King Abdullah Medical City, Al-Aziziyah District	https://x.com/Enjoy_Saudi/status/11312682497510
Baby Shark	2019-06-04	2019-06-08	Riyadh	An interactive children's musical play and entertainment area fi	Granada Mall	https://enjoy.sa/ar/events/baby-shark/
Bahjat Riyadh	2019-06-04	2019-06-08	Riyadh	A family theater event with multiple stage plays and artist meet	Show and Celebration Squares	https://enjoy.sa/ar/events/joy-of-riyadh/
Barney	2019-06-04	2019-06-08	Riyadh	A children's character show featuring Barney songs and dance	Riyadh Gallery Mall	https://enjoy.sa/ar/events/barney/
Cirque Eloize	2019-06-04	2019-06-08	Riyadh	An international circus show combining visual spectacle and ar	Al Nakheel Mall	https://enjoy.sa/ar/events/cirque-eloiize-1/
Dahsha Festival and Circus	2019-06-04	2019-06-08	Ahsa	A circus event with acrobatics, downs, and motorcycle acts.	Al Rashid Town Square Grounds	https://enjoy.sa/ar/events/dahsha-circus/
Eid Carnival in Al Ahsa	2019-06-04	2019-06-08	Ahsa	An Eid carnival with theater shows, arts, shopping, and food.	King Abdullah Environmental Park	https://enjoy.sa/ar/events/eid-carnival-1/
Eid Celebrations	2019-06-04	2019-06-08	Al Khobar	An Eid festival with performance troupes and fireworks.	Prince Faisal bin Fahd Park, Waterfront	https://enjoy.sa/ar/events/eid-celebrations/
Eid Vibes	2019-06-04	2019-06-08	Riyadh	An Eid festival with international shows, a shopping area, gami	Al Hizam Park	https://enjoy.sa/ar/events/eid-vibes/
Eid Village	2019-06-04	2019-06-08	Dammam	An Eid festival for families and the public.	King Fahd Park Life Park	https://enjoy.sa/ar/events/eid-village/
Eidiat Al Tarfeeh	2019-06-04	2019-06-08	Taif	A free Eid festival with fireworks, carnival activities, light show	Al Ruddaf Park	https://enjoy.sa/ar/events/eidiat-altarfi/
Entertainment Cruise	2019-06-04	2019-06-08	Riyadh	An international-style show with stage performances and char	King Abdullah Park, Al-Malaz	https://enjoy.sa/ar/events/cruise-of-entertainment-2/
Fireman Sami	2019-06-04	2019-06-08	Taif	An interactive children's workshop and entertainment area bas	Jouri Mall	https://enjoy.sa/ar/events/fire-man-sami-workshop/
Hollywood Circus	2019-06-04	2019-06-08	Dammam	A circus event with acrobatics, downs, and motorcycle acts.	Dammam Waterfront	https://enjoy.sa/ar/events/hollywood-circus-1/
Kids Hollywood	2019-06-04	2019-07-29	Taif	A family entertainment festival with rides, water games, stage	Opposite Al Jouri Mall	https://enjoy.sa/ar/events/hollywood-children/
Kites Festival	2019-06-04	2019-06-08	Ahsa	An Eid family festival with giant kites, live shows, cartoon char	Jawatha Tourist City	https://enjoy.sa/ar/events/kites-festival/
Lamsa World Theater – The Lost Message	2019-06-04	2019-06-06	Riyadh	An interactive children's educational play based on Lamsa cha	King Salman Hall, Riyadh Schools	https://enjoy.sa/ar/events/lamsa-world/
Malahi AlEid	2019-06-04	2019-06-09	Jeddah	An Eid festival featuring musical shows and various entertainm	Al Tahla Land 305	https://enjoy.sa/en/events/malahi-aleid/
Mudawi	2019-06-04	2019-06-08	Riyadh	A light show event featuring visual lighting performances.	King Fahd National Library Park	https://enjoy.sa/en/events/medhwe/
Orchestra: From the Sixties Until Now	2019-06-04	2019-06-08	Riyadh	An orchestral Saudi music show presenting songs from 1960 to	Princess Nourah bint Abdulrahman University, Red Theater, Gate 4	https://riyadh.platinumlist.net/ar/event-tickets/7559
Power Rangers	2019-06-04	2019-06-08	Riyadh	An interactive children's show and entertainment area featuring	Riyadh Park Mall	https://enjoy.sa/ar/events/powerrangers/
Rob Lake Magic Shows	2019-06-04	2019-06-08	Riyadh	A live interactive magic show by American illusionist Rob Lake,	Kingdom Schools	https://enjoy.sa/ar/events/the-grand-illusions-of-rob
Shadow Land Show	2019-06-04	2019-06-08	Dammam	A live shadow performance combining light effects, music, and	Dhahran Expo	https://enjoy.sa/en/events/shadow-land-show/
Shimmer and Shine	2019-06-04	2019-06-08	Riyadh	An interactive children's stage show featuring life-size charac	Hayat Mall	https://enjoy.sa/en/events/shimmer-and-shine/
Sonic Boom	2019-06-04	2019-06-08	Taif	An interactive children's character show with music and obstac	Qalb Al Taif Mall	https://enjoy.sa/ar/events/sonic/
The Shadow Show	2019-06-04	2019-06-18	Jeddah	A silent shadow performance telling jungle-themed stories thro	Jungle Land, Mersal Village	https://enjoy.sa/ar/events/the-shadow-show/
A Trip for One and a Half Dinars	2019-06-05	2019-06-07	Dammam	A comedy play about a poor father and son selling their belong	Dammam Municipality Theater	https://enjoy.sa/ar/events/a-journey-of-dinar-and-a-
Abu Qadhah	2019-06-05	2019-06-07	Al Madinah Al Munaww	A Saudi social comedy play about patriotism, national unity, an	Prince Muqrin bin Abdulaziz University	https://enjoy.sa/ar/events/abu-qadha/
Americano Festival and Circus	2019-06-05	2019-06-09	Riyadh	A circus show with accompanying activities and interactive ligh	Granada Square	https://enjoy.sa/ar/events/circo-americano/
Amin and Partners	2019-06-05	2019-06-07	Riyadh	An Egyptian satirical comedy play about a gang leader enterin	Islamic Education Schools	https://enjoy.sa/ar/events/ameen-and-his-partners-
Antar Al Mufaltar	2019-06-05	2019-06-07	Riyadh	A satirical comedy stage play starring Tarek Al-Ali.	Princess Nourah bint Abdulrahman University	https://x.com/Enjoy_Saudi/status/11351972623285
Assala Narsi and Hussain Al Jasmii Concert	2019-06-05		Dammam		Dhahran Expo	https://www.hiamag.com/%D9%85%D8%B4%D8%
Helwa Ya Baladi Festival	2019-06-05	2019-06-10	Qatif	A family festival with theater shows, competitions, performance	Al Itbisam Club, Umm Al Hamam	https://enjoy.sa/ar/events/helwa-ya-balady/
Honolulu Ghosts	2019-06-05	2019-06-07	Taif	A Gulf comedy play about superstition, myths, and deception.	Taif University	https://enjoy.sa/ar/events/hono-jolo-ghosts-play/
Kids Zone Festival	2019-06-05	2019-06-07	Al Muzahmiah	A children's carnival and entertainment festival featuring tradit	Al Muzahmiah Municipality Square	https://enjoy.sa/ar/events/kids-zone-festival/
Motami Quartet	2019-06-05	2019-06-08	Riyadh	A gaming and cosplay event with live shows, esports tournam	Riyadh Park Mall	https://expohorizon.com/ar/event-detail/Motami-Qu
Over Stanley Bridge	2019-06-05	2019-06-07	Riyadh	A comedy stage play starring the comedian El Lembi.	Dar Al Uloom University	https://enjoy.sa/ar/events/fooo-koobri-stanly/
Rabeh Sager, Angham Concert	2019-06-05		Riyadh		King Fahd Cultural Center	https://www.okaz.com.sa/last-stop/na/730926
Raya and Sakina	2019-06-05	2019-06-09	Ahsa	A satirical comedy play addressing women's and orphans' soci	Al Kifah Private Academy Schools	https://enjoy.sa/en/events/raya-and-sakina/
Wonders and Strange Play	2019-06-05	2019-06-07	Ahsa	A children's comedy play focusing on themes of patriotism and A	Al Ahsa Literary Club	https://enjoy.sa/en/events/wonders-and-strange-pl
Cosmos	2019-06-06	2019-06-29	Riyadh	A family entertainment event with themed activities across sev	Seven Moons, opposite Riyadh Park	https://enjoy.sa/ar/events/cosmos/
Nawal El Zoghbi, Abdullah Al-Ruwaished Concert	2019-06-06		Ahsa			https://alseyassah.com/%d9%86%d9%88%d8%a7
The Deceased's Wedding Night	2019-06-06	2019-06-07	Dammam	A comedy stage play starring Hassan Youssef, Talaat Zakaria,	Dhahran International Exhibition Center	https://x.com/Enjoy_Saudi/status/11362689380844
Walid Al Shami, Mohamed Hamaki Concert	2019-06-06		Dammam		Dhahran Expo	https://www.fiflan.com/galleries/24135

Buraidah Summer Festival	2019-06-07	2019-07-27	Buraidah	A summer entertainment festival with live performances, come King Abdullah Park	https://www.spa.gov.sa/1932836
Ahiam Concert	2019-06-08		Jeddah	The enclosed hall at King Abdullah Sports City, "Al-Jawhara"	https://www.alarabiya.net/culture-and-art/2019/06/08/ahiam-concert-king-abdullah-sports-city-1932836
Car Parade	2019-06-08	2019-07-19	Jeddah	A street festival featuring decorated vehicle parades, music prc South Obhur	https://enjoy.sa/ar/events/car-parade-show
X Jeddah – Jeddah Waterfront Festival	2019-06-08	2019-07-18	Jeddah	A waterfront entertainment festival with rides, roaming shows, i New Jeddah Waterfront	https://enjoy.sa/ar/events/x-jeddah/
Mohammed Abdo Concert	2019-06-09	2019-06-09	Jeddah	A live concert by Mohammed Abdu.	https://x.com/Enjoy_Saudi/status/1136626196854
Al Baha Roses and Perfumes Festival	2019-06-10	2019-06-22	Al Baha	An agricultural tourism festival featuring roses, perfumes, enter Al Tharwah National Park, Al Qara Governorate	https://enjoy.sa/ar/events/festival-of-roses-and-perfumes
Amr Diab Concert	2019-06-10	2019-06-10	Jeddah	A live concert by Amr Diab.	https://x.com/Enjoy_Saudi/status/11366268699425
Forha 3	2019-06-10	2019-06-12	Jeddah	An entertainment festival with live singing shows, an exhibition Exhibition Grounds for Events and Conferences	https://enjoy.sa/ar/events/forha-3/
Fantasy World Festival	2019-06-13	2019-07-29	Jeddah	A public festival featuring a range of entertainment activities for Open Grounds opposite the sports stadium, Al Waziryah District	https://enjoy.sa/ar/events/fantasia/
Nancy Ajram Concert	2019-06-13		Jeddah		https://www.alarabiya.net/culture-and-art/2019/06/13/nancy-ajram-concert
Mohammed Abdu and Khaled Abdel Rahman Concert	2019-06-14		Buraidah		https://www.almowaten.net/2019/06/14/d9%85%84%87
Care Bears	2019-06-18	2019-06-22	Jeddah	A children's musical character show based on Care Bears, with Jeddah Waterfront	https://x.com/Enjoy_Saudi/status/11423907761455
Le Teatro Circus	2019-06-19	2019-07-29	Jeddah	A live circus show combining acrobatic performances with West Jungle Land Amusement Park	https://enjoy.sa/en/events/le-teatro-circus/
Lego	2019-06-19	2019-06-25	Jeddah	A children's creative play zone using Lego building blocks. Mall of Arabia	https://enjoy.sa/ar/events/lego/
Mobile Amusement Park	2019-06-19	2019-07-18	Jeddah	A roaming amusement event with carnival rides and arcade ga South Obhur	https://enjoy.sa/ar/events/mobile-theme-park/
Opening of VOX West Avenue Mall	2019-06-19		Dammam	Movie theater opening	https://www.sayidaty.net/node/909646
Snow White – Riyadh	2019-06-19	2019-06-22	Riyadh	A musical stage adaptation of Snow White performed by a Briti Kingdom Schools	https://enjoy.sa/ar/events/snow-white-riyadh/
Assi Ei Hallani and Walid Ei Shami (Shami is big, Assi not as much) Conco	2019-06-20		Qatif		https://www.hiamag.com/%D9%85%D8%B4%D8%B9
Edi Saeed Asia	2019-06-20	2019-06-22	Jeddah	An Asian cultural festival with folk arts, live shows, Saudi perfo The Track, Al Sawari	https://enjoy.sa/ar/events/happy-eid-asia/
Rabeh Saqr and Ayed Concert	2019-06-20		Arar	Celebration Square in Al-Riffa neighborhood in Arar city	https://www.spa.gov.sa/1936676
Abdullah Al-Ruwaished, Khaled Al-Mulla and Mused Al-Balushi Concert	2019-06-21		Sihat	Al-Khaleej Club - Salhat	https://www.sobranews.com/sobra/04046
Khaled Abdulrahman and Abadi Al-Johar Concert	2019-06-21		Arar	Riffa Square in Arar	https://www.al-jazirah.com/2019/02/19/06/23/ims-1
Muzal Farhan, Badhi Masoud, Faris Mahdi and Saad Jumaa (Local folk al	2019-06-21		Al Kharij	The indoor hall of Al-Shula Sports Club Stadium	https://www.sayidaty.net/node/908381/%D9%84%87
Shams Al-Kuwailiya, Zayed Al-Saleh and Natasha (Small time singers bu	2019-06-21		Riyadh	King Fahd Cultural Center	https://www.alwatanvoice.com/arabic/news/2019/06/21/1423907761455
Mohamed Hamaki Concert	2019-06-22		Jeddah	Waterfront Theatre	https://www.instagram.com/p/By8W3jcATRE/?utm_source=ig_embed
Joss Stone Concert	2019-06-23		Jeddah		https://www.concertarchives.org/concerts/joss-stone
Laugh Factory	2019-06-23	2019-07-18	Jeddah	A live comedy event by the American comedy club Laugh Fact Jeddah Waterfront	https://x.com/Enjoy_Saudi/status/11410325868374
Mamdooh Show	2019-06-23	2019-06-24	Jeddah	A live optical illusion show by Saudi performer Mamdooh Al Ma Comedy Club Theater - Next to Waterfall Park	https://enjoy.sa/ar/events/mamdooh-show/
Ice Age	2019-06-25	2019-06-29	Jeddah	A live children's character show based on Ice Age, with free ac Jeddah Waterfront	https://enjoy.sa/ar/events/ice-age-1/
Backstreet Boys Concert	2019-06-27		Jeddah		https://www.concertarchives.org/concerts/backstreet-boys
Discovery Adventure	2019-06-27	2019-07-03	Jeddah	An interactive adventure challenge with obstacle and memory-i Mall of Arabia	https://enjoy.sa/ar/events/discovery-adventures/
Reportage	2019-06-27	2019-07-06	Al As	An entertainment event focused on live drama, visual tricks, stt The grounds opposite Al Rashid Town Square Complex	https://enjoy.sa/ar/events/reportage/
Snow White – Jubail	2019-06-27	2019-06-29	Al Jubail	A musical stage adaptation of Snow White performed by a Briti King Abdullah Cultural Center	https://enjoy.sa/ar/events/snow-white-jubail/
Taif Festival	2019-06-27	2019-07-03	Taif	A festival with live shows, artistic performances, and accompani King Fahd Sports City	https://enjoy.sa/ar/events/taif-festival/
Challenge Zone	2019-06-28	2019-07-01	Jeddah	An interactive challenge zone with physical and skill-based gar Al Nahda Event Grounds, opposite Red Sea Mall	https://enjoy.sa/ar/events/challenge-zone/
Rabeh Saqr, Nawal Al Kuwailiya, Assala Nasri, Asma Lamnawar and Rash	2019-06-29		Jeddah		https://www.almow

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 #السينما_في_السعودية
 #موسم_الرياض
 #هيئة_الترفيه
 #روزنامة_الترفيه
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 #الترفيه
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 #حفلة_محمد_عبد_رايح_مقر
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 #حفلات_روثانا
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 #حفلة_هيئة_الرياضة
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 #حفلة_ماجد_المهندس_الدمام
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 #ضد_حفلة_احلام
 #حفلة_عبد_المجيد_عبد_الله_بالرياض
 #حفلة_خالدة_عبد_الرحمن_الرياض
 #حفلة_ام_تيس_جدة

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 #حفلة_تامر_حسني_السعودية
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 #جاردة_تجيب_الحفلة_الغنائية
 #حفلات_حائل
 #حفلة
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 #الحفل
 #حفلات_سوق_عكاظ
 #حفلة_محمد_عبد_ه
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 #رايح_مقر_حفلة_الرياض_٢٠١٧
 #الحفلات
 #رايح_مقر_حفلة_الاجيال_٢٠١٩
 #حفلة_ملك_الفن_بالقصيم
 #محمد_عبد_حفلة_ابها
 #حفلة_روعد_في_ابها
 #الغناء_حفلات_مطربين_روثانا
 #الغناء_حفلات_مطربين_روثانا
 #حفلة_خالدة_عبد_الرحمن_نجران
 #حفلات_النماص
 #حفلات_سوق_عكاظ_محمد_عبد_ه
 #حفلات_موسم_صيف_عسير
 #حفلة_ماجد_المهندس
 #حفلات_سوق_عكاظ_ماجد_المهندس
 #حفلات_ينبع
 #حفلات_خارجية
 #محمد_عبد_حفلة_جدة
 #حفلة_راشد_الماجد_في_جدة
 #رايح_مقر_حفلة_الرياض_2019
 #الغناء_حفلة_رايس_ميلتون_مطليبا
 #حفلة_خالدة_عبد_الرحمن_جدة
 #حفلات_موسم_جدة_محمد_عبد_ه
 #رايح_مقر_حفلة_الرياض_٢٠١٩
 #محمد_عبد_حفلة_الرياض
 #حفلة_جدة_الرياض
 #حفلة_تامر_حسني_السعودية
 #عبد_دي_الجوهر_حفلة_ليال_جدة
 #حفلات_جدة
 #حفلات_موسم_جدة_محمد_عبد_ه
 #حفلة_عمر_وردياب
 #رايح_مقر_حفلة_الهيلتون
 #حفلات_السعودية_في_القطيف
 #مقاطعة_حفلة_احلام
 #حفلة_رايح_مقر_عبد_دي_الجوهر
 #عبد_دي_الجوهر_حفلة_الرياض_88
 #حفلة_احلام
 #حفلة_الشاب_عبد_المعطي_معيوف_الفهمي
 #رايح_مقر_حفلة_الرياض_٢٠١٧
 #حفلة_محمد_عبد_رايح_مقر
 #حفلات_جدة
 #مقاطعة_حفلة_احلام
 #حفلة_حسين_الجسمي_وليد_الشامي
 #حفلات_موسم_جدة

#مقاطعة_حفلة_احلام
 #حفلة_حسين_الجسمي_وليد_الشامي
 #حفلات_موسم_جدة
 #حفلة_ماجد_المهندس_نييل_شعيل
 #حفلات_النماص_في_الرياض_٢٠١٩
 #تريد_حفلة_كاظم_السعودية
 #حفلات_الصيف_في_ابها
 #حفلات_صيف_البياحة
 #حفلة_راشد_الماجد_في_لندن
 #عبد_دي_الجوهر_حفلة_جدة_2018
 #حفلة_راشد_الماجد_في_لندن
 #حفلة_فنانون_العرب_لندن
 #رايح_مقر_حفلة_البحرين_٢٠١٨
 #محمد_عبد_في_القصيم
 #محمد_عبد_في_الكويت_٢٠١٨
 #محمد_عبد_في_القصيم
 #محمد_عبد_في_الطائف
 #محمد_عبد_في_ابها
 #محمد_عبد_ه
 #رايح_مقر
 #رايح_مقر_عبد_الرياض_٢٠١٨
 #رايح_مقر_في_عرعر
 #رايح_مقر_في_النماص
 #رايح_مقر_في_الرياض_٨٨
 #تامر_حسني_في_جدة
 #تامر_حسني_في_السعودية
 #تامر_حسني_في_جدة
 #تامر_حسني_في_الرياض
 #احلام_في_الرياض
 #فريق_احلام
 #احلام_الشامي
 #احلام_في_موسم_جدة
 #احلام_في_جدة
 #الشعب_جا_هز_للترفيه

Figure 3: Entertainment hashtags

Table 38: Performance of Fine-Tuned SaudiBERT Classifiers

Model / Class	Accuracy	Precision	Recall	F1	Support	Loss
Panel A: Emotional Sentiment Classifier (3-class)						
Negative	–	0.888	0.841	0.864	113	Eval: 0.484 / Train: 0.350
Neutral	–	0.800	0.819	0.810	83	
Positive	–	0.880	0.900	0.890	180	
Macro avg.	0.860	0.856	0.853	0.854	376	
Confusion matrix:	[[95, 6, 12], [5, 68, 10], [7, 11, 162]]					
Panel B: Political Sentiment Classifier (binary)						
Overall	0.886	0.838	0.726	0.778	491	Eval: 0.538 / Train: 0.350
Confusion matrix:	[[337, 19], [37, 98]]					
Threshold tuning:	At $p = 0.90$: Precision=0.911, Recall=0.682, F1=0.780					

Notes: Metrics computed on held-out test sets after fine-tuning **SaudiBERT (qarah_saudibert_2024)**. Panel A reports three-class emotional sentiment classification (author affect). Panel B reports binary political sentiment classification (critical vs. non-critical). Confusion matrices are in the form [TN, FP; FN, TP]. Threshold tuning prioritizes precision over recall, with $p_{\text{crit}} \geq 0.90$ used in the main analyses.

M Concerns about bots

A substantial literature has pointed to the prevalence of online bots, that is, automated software that post, like, retweet, or interact with other users, often without human intervention, on Saudi Arabia Twitter. In the hands of political actors, bots can be used to shape public opinion by spamming hashtags and retweeting particular messages, distorting public discourse and drowning out legitimate debate (Maréchal 2016; M. O. Jones 2019). As (M. O. Jones 2019) write, “When hashtags are made prominent by bots, they shift from being genuine ad hoc publics to ad hoc public relations, reflecting the particular agenda of the propagandist paying for and/or organizing the campaign.” In 2017, an estimated 9 to 15% of Twitter accounts were bots (Varol et al. 2017). On Saudi Twitter, M. O. Jones (2017), for example, finds that bots were responsible for amplifying a positive tweet by President Donald Trump about King Salman in 2017, and for up to 71% of accounts tweeting particular hashtags related to the Gulf crisis with Qatar in 2017 (M. O. Jones 2019). Twitter suspended thousands of Twitter accounts suspected of being bots during the Gulf crisis (“Twitter suspends thousands of fake accounts from UAE” 2019). Given my dependent variable of political hashtag usage in Saudi, this raises concerns that I am in fact not capturing genuine usage of political hashtags by Twitter users, but rather the behavior of bots spamming particular hashtags and tweets as a part of a propaganda campaign the Saudi government.

Given limitations to researcher access to X data post-Elon Musk’s takeover of the platform, I am not able to access user-level data of users in my dataset – such as account creation date, bio and historical tweets – and thus face some constraints in available bot detection techniques. I cannot, for example, use the anomaly method developed by Marc Owen Jones in which bots are identified by groupings. This technique identifies bot accounts by detecting statistically improbable patterns of coordinated behavior across multiple accounts, such as unusually similar creation dates for accounts tweeting on the same political hashtag (M. O. Jones 2019; Abrahams and Leber 2020).

That said, several factors suggest bots might be not be a concern in this dataset. Firstly, I have removed tweets from users who ever tweet more than 25 times in a day from the analysis. This is far above the threshold suggested by organizations monitoring bots – the Atlantic Council’s Digital Forensics Labs benchmark for suspicious accounts is 72 tweets in one day, for example (DFRLab 2017). In addition, some research suggests that the fear of bots shaping Twitter discourse in the Middle East is overblown – an examination of 149 popular pandemic-related search terms and hashtags used in the Middle East on Twitter during Covid-19 finds only 3 to 7% of users using these hashtags are bots Abrahams and Aljizawi 2020. Similarly, in an examination of 279 hashtags used across the Middle East, Abrahams and Leber (2020) find

that only 5 to 9% of accounts using these hashtags are bots, using two different bot identification techniques. In an accompanying in-depth process-tracing exercise of Saudi hashtags, the authors find weak evidence of bot prevalence and weak evidence that bots are pro-regime (Abrahams and Leber [2020](#)). Finally, limiting my analysis to tweets that are geotagged likely limits the number of bot accounts – bots are designed to maintain anonymity, which is undermined by the use of geotags, and geotagging is usually unnecessary for the their objectives to amplify trends and spam hashtags.

N Threshold Tuning for Precision

To select the decision threshold for the political classifier, I computed precision, recall, and F1-scores on the held-out test set across thresholds ranging from 0.50 to 0.95. The priority in the political classifier was to minimize false positives to avoid inflating criticism counts in the dataset. I chose a threshold of 0.90, which maximizes precision while retaining acceptable recall.

Table 39: Threshold Tuning for Political Classifier Precision–Recall Tradeoff

Threshold	Precision	Recall	F1
0.50	0.8376	0.7259	0.7778
0.55	0.8522	0.7259	0.7840
0.60	0.8509	0.7185	0.7791
0.65	0.8584	0.7185	0.7823
0.70	0.8661	0.7185	0.7854
0.75	0.8739	0.7185	0.7886
0.80	0.8889	0.7111	0.7901
0.85	0.8962	0.7037	0.7884
0.90	0.9109	0.6815	0.7797
0.95	0.9167	0.6519	0.7619

Notes: Precision, recall, and F1 scores computed on the held-out test set at varying probability thresholds. Tweets were classified as “critical” when $p_{\text{crit}} \geq \text{threshold}$, using predicted probabilities from `Trainer.predict()`. A threshold of 0.90 was selected to maximize precision while minimizing false positives, consistent with the objective of identifying genuine criticism.